

1992 CENSUS OF RETAIL TRADE
SPECIALTY RETAILING

OMB No. 0607-0719: Approval Expires 06/30/94

DUE DATE: FEBRUARY 15, 1993

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m.,
eastern time, Monday through Friday.

1-800-233-6136

CB-5916

Please read the accompanying
instructions before answering
the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the same as the one used for this establishment on its latest 1992 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ Yes 2 ☐ No - Report current EI No. below

(9 digits)

**HOW TO
REPORT
DOLLAR
FIGURES**Dollar figures should be rounded
to thousands of dollars.Example: If a figure
is \$1,125,628.79 • Preferred
report

Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	629

Item 4. DOLLAR VOLUME OF BUSINESS

Mil. Thou. Dol.

Sales of merchandise and other
operating receipts for 1992 (Exclude
sales or other taxes collected)

010

Item 5. PAYROLL

Mil. Thou. Dol.

Payroll in 1992, BEFORE DEDUCTIONS

030

a. Annual

031

b. First quarter (January-March)**Item 2. PHYSICAL LOCATION**

a. Is this establishment's physical location the same as
the address shown in the label? (P.O. box and rural route
addresses are not physical locations)

093 1 ☐ Yes 2 ☐ No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal
boundaries of the city, town, village, etc.?

095 1 ☐ Yes 3 ☐ No legal boundaries
2 ☐ No 4 ☐ Do not know

c. In what type of municipality is this establishment
physically located?

096 1 ☐ City, village, or borough
2 ☐ Town or township
3 ☐ Other - Specify _____
4 ☐ Do not know

d. In what county is this establishment physically located?

Item 3. OPERATIONAL STATUS

Number of months

a. How many months during 1992 was
this establishment actively operated?

002

b. Which of the following best describes this
establishment's status at the end of 1992?
Mark (X) only ONE box.

001 1 ☐ In operation
2 ☐ Temporarily or seasonally inactive
3 ☐ Ceased operation - Give date at right
4 ☐ Sold or leased to another operator -
Give date at right AND enter name,
etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

Item 6. EMPLOYMENT

Number of paid employees for pay
period including March 12, 1992
(Include both full- and part-time
employees)

Number

032

What was this establishment's PRINCIPAL
kind of business in 1992? Mark (X) only
ONE box.

070
Antique store (including rare books and
manuscripts) ☐ 593213
Art dealer ☐ 599941
Artists' supply store ☐ 599996
Award/trophy shop ☐ 599972Collectors' items and supplies store
(philatelist, numismatist, etc.) ☐ 599961Computer software store (selling primarily
to household consumers for personal use) .. ☐ 573421Computer store (selling primarily to
household consumers for personal use) ☐ 573411Convalescent aids store ☐ 599997Cosmetics, beauty aids store (only) ☐ 599981Drug store ☐ 591211Farm supply store ☐ 519110Fireworks store ☐ 599993Florist ☐ 599201General sporting goods store ☐ 594111Gift, novelty, souvenir shop ☐ 594701Health and beauty aids store (without
pharmacy) ☐ 591222Hearing aid store ☐ 599994Ice dealer ☐ 599999

ITEM 7 CONTINUED ON PAGE 2

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

Item 7. KIND OF BUSINESS - Continued

070

Jewelry store	<input type="checkbox"/> 594401
Liquor store	<input type="checkbox"/> 592102
Marina	<input type="checkbox"/> 449300
Monument and tombstone dealer	<input type="checkbox"/> 599992
Optical goods store	<input type="checkbox"/> 599501
Orthopedic and artificial limbs store	<input type="checkbox"/> 599995
Party goods store	<input type="checkbox"/> 594703
Pet shop	<input type="checkbox"/> 599911
Religious goods store	<input type="checkbox"/> 599991
Secondhand store	<input type="checkbox"/> 593221
Swimming pool (above ground) and supplies dealer	<input type="checkbox"/> 599998
Swimming pool construction/contractor (in ground)	<input type="checkbox"/> 9179900
Telephone store	<input type="checkbox"/> 599951
Trophy shop	<input type="checkbox"/> 599973
Typewriter store	<input type="checkbox"/> 599921
Video tape rental store	<input type="checkbox"/> 784100
Video tape store - retail	<input type="checkbox"/> 573521
Other kind of business - Describe	<input type="checkbox"/> 777777

Item 8. METHOD OF SELLING

What was this establishment's PRINCIPAL method of selling in 1992? Mark (X) only ONE box.

235

Selling at this establishment	1 <input type="checkbox"/>
Mail order (include catalog selling and home shopping via television or computer)	2 <input type="checkbox"/>
Telemarketing	3 <input type="checkbox"/>
Direct selling (include selling from house-to-house and nonfixed or temporary locations)	4 <input type="checkbox"/>
Operating merchandise vending machines	5 <input type="checkbox"/>

Item 9. CLASS OF CUSTOMER

Whole percent of sales

Report the percentage of this establishment's total sales in 1992 (item 4) to each class of customer.

237

a. General public (household consumers and individuals)

b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government

239

Item 10. MERCHANDISE LINES

Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)

HOW TO REPORT PERCENTS	If figure is 38.76% of total sales: • Report whole percents Not acceptable	Mil.	Thou.	Dol.	Percent
					39
					38.76

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Percent
1. Art goods (Include original pictures and sculptures. Report artists' supplies on line 2 and reproductions on line 23.)	230	231			232
	863				
2. Artists' materials and supplies	869				
3. Drugs, health aids, beauty aids					
a. Cosmetics (include face cream, make-up, perfumes and colognes, etc.)	165				
b. Other hygiene needs (include deodorants; hair and shaving products; oral, feminine, and baby hygiene needs; hand products; etc.)	166				
c. Orthopedic equipment	167				
d. All other drugs and health and beauty aids (include prescription and nonprescription drugs, vitamins, first-aid and foot products, etc.)	168				
e. Sum of lines 3a through 3d	160				

Item 10. MERCHANDISE LINES - Continued

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Percent
4. Hearing aids and supplies	872				
5. Artificial limbs	875				
6. Sporting goods					
a. Trophies and plaques	511				
b. All other sporting goods (include boats, bicycles, snowmobiles, go-carts, exercise/physical conditioning equipment, etc.)	521				
c. Sum of lines 6a and 6b	500				
7. Seasonal decorations (include decorative plates, napkins, and cups)	878				
8. Artificial flowers, plants, and trees	879				
9. Fireworks	874				
10. Coins, medals, and other numismatic items	867				
11. Stamps, autographs, and other philatelic materials and supplies	868				
12. Religious goods, except books (Report books on line 16)	871				
13. Monuments and grave markers	873				
14. Souvenirs and novelty items	877				
15. Telephones	865				
16. Books (Report audio tape books on line 24)	420				
17. Magazines and newspapers	856				
18. Typewriters	882				
19. Pets, pet foods, and pet supplies	800				
20. Ice	866				
21. Optical goods (include eyeglasses, contact lenses, sunglasses, telescopes, microscopes, etc.)	490				
22. Jewelry (include watches, watch attachments, novelty jewelry, etc.)	400				
23. Kitchenware and home furnishings (include cookware and cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.)	380				
24. Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, sheet music, accessories (include audio tape books)	330				
25. Computer hardware, software, and supplies (Report computer-related furniture on line 28. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 26. Report office supplies on line 49.)	370				

ITEM 10 CONTINUED ON PAGE 3

FORM **CB-5916**U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS**1992 CENSUS OF RETAIL TRADE
SPECIALTY RETAILING**Enter the 11-digit
CENSUS FILE NUMBER
as shown on this report
(See label on page 1)

Item 10. MERCHANDISE LINES - Continued					Item 10. MERCHANDISE LINES - Continued						
Merchandise lines	Cen- sus use	ESTIMATES are acceptable. Report dollars OR percents.				Merchandise lines	Cen- sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per- cent			Mil.	Thou.	Dol.	Per- cent
26. Office equipment (Include fax machines, dictaphones, copying machines, calculating machines, etc. Report office supplies on line 49.)	854					47. Paper and related products (include paper towels, toilet tissue, wraps, bags, foils, etc.)	190				
27. Antiques (items over 100 years old)	861					48. Paint and related preservatives and supplies	670				
28. Furniture (include outdoor/patio furniture)	340					49. All other merchandise (Report receipts for services on line 50) <i>Specify principal lines and estimated sales below</i>	890				
29. Major household appliances (include refrigerators, ranges, microwave ovens, room air-conditioners, etc.)	300					a.	891				
30. Small electric appliances (include mixers, toasters, coffee makers, personal care appliances, etc.)	310					b.	892				
31. Tobacco products and accessories (exclude sales from vending machines operated by others)	150					c.	893				
32. Packaged liquor, wine, and beer	140					50. Nonmerchandise receipts EXCLUDING SALES AND OTHER TAXES (include all receipts from customers for parts installed in repair and charges for delivery, repair, maintenance, storage, installation, alteration, on-site construction, rental or lease of tools and equipment, video tape rental, and other services provided to customers)	900				
33. Groceries and other food items for human consumption off the premises	100					51. TOTAL (Should equal item 4 if reporting in dollars)	990				100%
34. Meals and snack items generally served for immediate consumption	120					Item 11. SPECIAL INQUIRIES Did sales of used or secondhand merchandise (including antiques and collectibles) account for more than half of the sales and receipts (item 4) of this establishment in 1992? 248 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No					
35. Women's, juniors', and misses' wear (Report girls' and infants' and toddlers' wear on line 37 and footwear on line 38)	220					Item 12. Not applicable to this report					
36. Men's wear (Report boys' wear on line 37 and footwear on line 38)	200					Item 13. LEGAL FORM OF ORGANIZATION Which of the following best describes this establishment's legal form of organization during 1992? Mark (X) only ONE box. 003 1 <input type="checkbox"/> Individual owner (sole proprietorship) 2 <input type="checkbox"/> Partnership 3 <input type="checkbox"/> Cooperative association (taxable) 4 <input type="checkbox"/> Cooperative association (tax-exempt) 5 <input type="checkbox"/> Government - Specify _____ 6 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 9 <input type="checkbox"/> Other - Specify _____					
37. Children's wear (Include boys' (sizes 2 to 7 and 8 to 20), girls' (sizes 4 to 6x and 7 to 14), and infants' and toddlers' clothing and accessories. Report footwear on line 38.)	240					Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero? 1 <input type="checkbox"/> Yes - Complete this item 2 <input type="checkbox"/> No - Skip to item 15					
38. Footwear (include accessories)	260					b. Is this company owned or controlled by another company? 097 1 <input type="checkbox"/> Yes → 2 <input type="checkbox"/> No Enter name, address, and EI Number of the owning or controlling company EI No. (9 digits) _____					
39. Curtains, draperies, blinds, slipcovers, bed and table coverings	280					c. Does this company own or control any other company or companies? 098 1 <input type="checkbox"/> Yes → 2 <input type="checkbox"/> No Enter name, address, and EI Number of the owned or controlled company EI No. (9 digits) _____					
40. Sewing and knitting materials and supplies	270					ITEM 14 CONTINUED ON PAGE 4					
41. Pools, pool chemicals, and pool supplies and accessories	876					CONTINUE ON PAGE 4					
42. Lumber, building materials, and home improvement equipment and supplies (Include spas, hot tubs and saunas. Report paint and related preservatives on line 48.)	640										
43. Lawn and garden equipment and supplies, cut flowers, plants, shrubs, fertilizers, etc.	620										
44. Hardware, tools, and plumbing and electrical supplies	600										
45. Household fuels (oil, LP gas, wood, coal)	780										
46. Soaps, detergents, and household cleaners	180										

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION - Continued

Number

079

d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in Item 1) AT THE END of 1992?

If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.

Estimates are acceptable if book figures are not available.

1	Name			1992	Mil.	Thou.	Dol.
	Number and street			Sales	081		
	City	State	ZIP Code	Annual payroll	082		
	Kind-of-business description			Paid employees for pay period including March 12			
				083			
				Census use 088			
2	Name			1992	Mil.	Thou.	Dol.
	Number and street			Sales	081		
	City	State	ZIP Code	Annual payroll	082		
	Kind-of-business description			Paid employees for pay period including March 12			
				083			
				Census use 088			
3	Name			1992	Mil.	Thou.	Dol.
	Number and street			Sales	081		
	City	State	ZIP Code	Annual payroll	082		
	Kind-of-business description			Paid employees for pay period including March 12			
				083			
				Census use 088			
4	Name			1992	Mil.	Thou.	Dol.
	Number and street			Sales	081		
	City	State	ZIP Code	Annual payroll	082		
	Kind-of-business description			Paid employees for pay period including March 12			
				083			
				Census use 088			

REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.

Item 15. CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.

Period covered by this report	FROM: Mo. Year	TO: Mo. Year	Name of person to contact regarding this report - Print or type	
Telephone	Area code	Number	Extension	Title
Signature of authorized person				Date