

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

FORM

CB-5703

**1992 CENSUS OF RETAIL TRADE
MUSICAL INSTRUMENTS, RECORDINGS**

OMB No. 0607-0719: Approval Expires 06/30/94

DUE DATE: FEBRUARY 15, 1993

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m.,
eastern time, Monday through Friday:

1-800-233-6136

*Please read the accompanying
instructions before answering
the questions.*

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the same as the one used for this establishment on its latest 1992 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ Yes 2 ☐ No - Report current EI No. below

(9 digits)

Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 ☐ Yes 2 ☐ No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ Yes 3 ☐ No legal boundaries
2 ☐ No 4 ☐ Do not know

c. In what type of municipality is this establishment physically located?

096 1 ☐ City, village, or borough
2 ☐ Town or township
3 ☐ Other - Specify _____
4 ☐ Do not know

d. In what county is this establishment physically located?

Item 3. OPERATIONAL STATUS

Number of months

a. How many months during 1992 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1992? Mark (X) only ONE box.

001 1 ☐ In operation
2 ☐ Temporarily or seasonally inactive
3 ☐ Ceased operation - Give date at right
4 ☐ Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

HOW TO
REPORT
DOLLAR
FIGURES

Dollar figures should be rounded to thousands of dollars.

Example: If a figure is \$1,125,628.79 • Preferred report Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	126	
1	125	629

Item 4. DOLLAR VOLUME OF BUSINESS

Mil.	Thou.	Dol.
010		

Sales of merchandise and other operating receipts for 1992 (Exclude sales or other taxes collected)

Item 5. PAYROLL

Mil.	Thou.	Dol.
030		

Payroll in 1992, BEFORE DEDUCTIONS

a. Annual

031		
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b. First quarter (January-March)**Item 6. EMPLOYMENT**

Number

032

Number of paid employees for pay period including March 12, 1992 (Include both full- and part-time employees)

Item 7. KIND OF BUSINESS

What was this establishment's PRINCIPAL kind of business in 1992? Mark (X) only ONE box.

070

Compact disc store	<input type="checkbox"/> 573512
Record shop	<input type="checkbox"/> 573511
Musical instruments store	<input type="checkbox"/> 573601
Music store	<input type="checkbox"/> 573602
Stereo/electronic equipment store	<input type="checkbox"/> 573102
Radio, TV, and electronics store	<input type="checkbox"/> 573101
Household appliance store	<input type="checkbox"/> 572201
Video tape store - retail	<input type="checkbox"/> 573521
Video tape rental store	<input type="checkbox"/> 784100
Computer store (selling primarily to household consumers for personal use)	<input type="checkbox"/> 573411
Computer software store (selling primarily to household consumers for personal use)	<input type="checkbox"/> 573421
Other kind of business - Describe	<input type="checkbox"/> 777777

Item 8. METHOD OF SELLING

What was this establishment's **PRINCIPAL** method of selling in 1992? Mark (X) only ONE box.

- 235
- Selling at this establishment 1 ☐
- Mail order (include catalog selling and home shopping via television or computer) 2 ☐
- Telemarketing 3 ☐
- Direct selling (include selling from house-to-house and nonfixed or temporary locations) 4 ☐
- Operating merchandise vending machines 5 ☐

Item 9. CLASS OF CUSTOMER

Report the percentage of this establishment's total sales in 1992 (Item 4) to each class of customer.

- 237
- a. General public (household consumers and individuals)
- 239
- b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government

Item 10. MERCHANDISE LINES

Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)

HOW TO REPORT PERCENTS	If figure is 38.76% of total sales: • Report whole percents Not acceptable	Mil.	Thou.	Dol.	Per-cent
					39
					38.76

Merchandise lines	Cen-sus use	Mil.	Thou.	Dol.	Per-cent
ESTIMATES are acceptable. Report dollars OR percents.					
1. Audio equipment, musical instruments, and supplies (include radios, stereos, compact discs, records, tapes, sheet music, and accessories. Report parts installed in repair on line 12a and rental of musical instruments on line 12e.)	230	231			232
a. Audio equipment, components, parts, accessories (include radios, record players, tape recorders and players, compact disc players, etc.)	331				
b. Pianos	332				
c. Organs	333				
d. Other musical instruments and accessories (include string instruments, horns, drums, amplifiers, synthesizers, music stands, etc.)	334				
e. Records, tapes, and compact discs	335				
f. Sheet music and related items	336				
g. Sum of lines 1a through 1f	330				
2. TV's, video recorders, video cameras, video tapes, etc. (include parts and accessories)					
a. Televisions	321				
b. Video tape recorders and cameras	322				
c. Video tape sales (Report receipts from video tape rental on line 12c)	323				
d. Sum of lines 2a through 2c	320				
3. Major household appliances (include refrigerators, ranges, microwave ovens, room air-conditioners, etc.)	300				
4. Small electric appliances (include mixers, toasters, coffee makers, personal care appliances, etc.)	310				

Item 10. MERCHANDISE LINES - Continued

Merchandise lines	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
5. Furniture, sleep equipment	340				
6. Computer hardware, software, and supplies (Report computer-related furniture on line 5. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 11. Report office supplies on line 11.)	370				
7. Kitchenware and home furnishings (include cookware, dinnerware, clocks, pictures, frames, mirrors, bathroom accessories, etc.)	380				
8. Floor coverings	360				
9. Tobacco products and accessories (exclude sales from vending machines operated by others)	150				
10. Jewelry (include watches, watch attachments, novelty jewelry, etc.)	400				
11. All other merchandise (Report receipts for services on line 12)	890				
Specify principal lines and estimated sales below					
a.	891				
b.	892				
c.	893				
12. All nonmerchandise receipts (include receipts from rentals, storage, and other services provided to customers) EXCLUDING SALES AND OTHER TAXES					
a. Parts installed in repair	907				
b. Labor charges for work performed by this establishment	904				
c. Receipts from video tape and player/recorder rental	912				
d. Receipts from instruction and lessons	915				
e. Rental or lease of musical instruments	925				
f. All other nonmerchandise receipts (include charges for delivery, storage, etc.)	957				
g. Sum of lines 12a through 12f	900				
13. TOTAL (Should equal item 4 if reporting in dollars)	990				100%

Item 11. SPECIAL INQUIRIES

Did sales of used or secondhand merchandise (including antiques and collectibles) account for more than half of the sales and receipts (item 4) of this establishment in 1992?

- 248
- 1 ☐ Yes
- 2 ☐ No

Item 12. Not applicable to this report

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BUREAU OF THE CENSUS**1992 CENSUS OF RETAIL TRADE
MUSICAL INSTRUMENTS, RECORDINGS****Enter the 11-digit
CENSUS FILE NUMBER
as shown on this report
(See label on page 1)****Item 13. LEGAL FORM OF ORGANIZATION****Which of the following best describes this establishment's legal form of organization during 1992? Mark (X) only ONE box.**

- 003 1 ☐ Individual owner (sole proprietorship)
 2 ☐ Partnership
 3 ☐ Cooperative association (taxable)
 4 ☐ Cooperative association (tax-exempt)
 5 ☐ Government - Specify _____
 6 ☐ Corporation (Do not mark if any form of cooperative association)
 9 ☐ Other - Specify _____

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION**a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?**

- 1 ☐ Yes - Complete this item
 2 ☐ No - Skip to item 15

b. Is this company owned or controlled by another company?

- 097 1 ☐ Yes →
 2 ☐ No

Enter name, address, and EI Number of the owning or controlling company

EI No. (9 digits)

c. Does this company own or control any other company or companies?

- 098 1 ☐ Yes →
 2 ☐ No

Enter name, address, and EI Number of the owned or controlled company

EI No. (9 digits)

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION - Continued**d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1992?**Number
079If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.**Estimates are acceptable** if book figures are not available.

Name	1992	Mil.	Thou.	Dol.
Number and street	Sales	081		
City	Annual payroll	082		
State				
ZIP Code				
Kind-of-business description	Paid employees for pay period including March 12			
	083			
	Census use 088			

Name	1992	Mil.	Thou.	Dol.
Number and street	Sales	081		
City	Annual payroll	082		
State				
ZIP Code				
Kind-of-business description	Paid employees for pay period including March 12			
	083			
	Census use 088			

REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.**Item 15. CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.**

Period covered by this report	FROM: Mo. Year	TO: Mo. Year	Name of person to contact regarding this report - <i>Print or type</i>	
Telephone	Area code	Number	Extension	Title
Signature of authorized person				Date

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS