

1992 CENSUS OF RETAIL TRADE
JEWELRY

OMB No. 0607-0719: Approval Expires 06/30/94

DUE DATE: FEBRUARY 15, 1993

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-8136

Please read the accompanying instructions before answering the questions.

Census use

CB-5907

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the same as the one used for this establishment on its latest 1992 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ Yes 2 ☐ No - Report current EI No. below

(9 digits)

Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 ☐ Yes 2 ☐ No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ Yes 3 ☐ No legal boundaries
2 ☐ No 4 ☐ Do not know

c. In what type of municipality is this establishment physically located?

096 1 ☐ City, village, or borough
2 ☐ Town or township
3 ☐ Other - Specify _____
4 ☐ Do not know

d. In what county is this establishment physically located?

Item 3. OPERATIONAL STATUS

Number of months

a. How many months during 1992 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1992? Mark (X) only ONE box.

001 1 ☐ In operation
2 ☐ Temporarily or seasonally inactive
3 ☐ Ceased operation - Give date at right
4 ☐ Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

Example: If a figure is \$1,125,628.79 • Preferred report

Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	629

Item 4. DOLLAR VOLUME OF BUSINESS

Mil.	Thou.	Dol.
010		

Sales of merchandise and other operating receipts for 1992 (Exclude sales or other taxes collected)

Item 5. PAYROLL

Mil.	Thou.	Dol.
030		

Payroll in 1992, BEFORE DEDUCTIONS

a. Annual

031		
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b. First quarter (January-March)**Item 6. EMPLOYMENT**

Number

Number of paid employees for pay period including March 12, 1992

a. FULL-TIME Employees (35 hours or more a week)

034		
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b. PART-TIME Employees (less than 35 hours a week)

032		
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c. TOTAL Employees**Item 7. KIND OF BUSINESS**

What was this establishment's PRINCIPAL kind of business in 1992? Mark (X) only ONE box.

Jewelry store ☐ 594401

Costume jewelry/accessory store ☐ 563215

Pawn shop ☐ 593223

Clock store ☐ 594402

Camera and photographic supply store ☐ 594601

Gift, novelty, souvenir shop ☐ 594701

Luggage and leather goods store ☐ 594801

Other kind of business - Describe ☐ 777777

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

Item 8. METHOD OF SELLING

What was this establishment's **PRINCIPAL** method of selling in 1992? Mark (X) only ONE box.

- Selling at this establishment 235 ☐ 1
- Mail order (include catalog selling and home shopping via television or computer) 2 ☐ 2
- Telemarketing 3 ☐ 3
- Direct selling (include selling from house-to-house and nonfixed or temporary locations) 4 ☐ 4
- Operating merchandise vending machines 5 ☐ 5

Item 9. CLASS OF CUSTOMER

Whole percent of sales

Report the percentage of this establishment's total sales in 1992 (Item 4) to each class of customer.

- a. General public (household consumers and individuals) 237

- b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government 239

Item 10. MERCHANDISE LINES

Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)

HOW TO REPORT PERCENTS	If figure is 38.76% of total sales: • Report whole percents Not acceptable	Mil.	Thou.	Dol.	Percent
					39
					38.76

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Percent
1. Jewelry (Report flatware and holloware on line 3b and receipts from watch, clock, and jewelry repair and engraving on line 12b)	230	231			232
a. Estate/antique jewelry	408				
b. Diamond jewelry - all jewelry items (rings, necklaces, etc.) in which diamonds constitute 50 percent or more of the value of the finished piece of jewelry (Report all watches on line 1g and loose diamonds on line 1e)	401				
c. Pearl jewelry - all jewelry items (rings, necklaces, etc.) in which pearls constitute 50 percent or more of the value of the finished piece of jewelry	402				
d. Other gemstone jewelry - all jewelry items (rings, necklaces, etc.) in which gemstones (other than diamonds or pearls) constitute 50 percent or more of the value of the finished piece of jewelry (Report loose gemstones on line 1e)	403				
e. Loose gemstones (include diamonds and colored gemstones)	404				
f. Karat gold jewelry - all karat gold jewelry items (rings, necklaces, etc.) in which there are no diamonds, colored stones, or pearls set or if diamonds, colored stones, or pearls constitute less than 50 percent of the value of the finished piece of jewelry	405				
g. Watches	406				
h. All other jewelry (include watchbands and gold-filled, sterling, platinum, and novelty jewelry)	409				
I. Sum of lines 1a through 1h	400				

Item 10. MERCHANDISE LINES - Continued

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Percent
2. Optical goods (include eyeglasses, contact lenses, sunglasses, telescopes, microscopes, etc.)	490				
3. Kitchenware and homefurnishings (include cookware, dinnerware, clocks, pictures, frames, mirrors, bathroom accessories, etc.)					
a. China/glassware	388				
b. Flatware and holloware (sterling silver, plated and stainless steel)	389				
c. Clocks	391				
d. All other kitchenware and homefurnishings (include cookware and cooking accessories, decorative accessories, mirrors, closet and bathroom accessories, etc.)	392				
e. Sum of lines 3a through 3d	380				
4. Small electric appliances (include mixers, toasters, coffee makers, personal care appliances, etc.)	310				
5. Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, sheet music, accessories (include audio tape books)	330				
6. TV's, video recorders, video cameras, video tapes, etc. (include parts and accessories)	320				
7. Sporting goods	500				
8. Women's, juniors', and misses' wear (Report girls' and infants' and toddlers' wear on line 10 and footwear on line 11)	220				
9. Men's wear (Report boys' wear on line 10 and footwear on line 11)	200				
10. Children's wear (Include boys' (sizes 2 to 7 and 8 to 20), girls' (sizes 4 to 6x and 7 to 14), and infants' and toddlers' clothing and accessories. Report footwear on line 11.)	240				
11. All other merchandise (Report receipts for services on line 12) Specify principal lines and estimated sales below	890				
a.	891				
b.	892				
c.	893				
12. All nonmerchandise receipts (include receipts from rentals, storage, and other services provided to customers) EXCLUDING SALES AND OTHER TAXES					
a. Parts installed in repair	907				
b. Labor charges for work performed by this establishment	904				
c. All other nonmerchandise receipts (include receipts from customers for storage, rental or lease of tools and equipment, etc.)	952				
d. Sum of lines 12a through 12c	900				
13. TOTAL (Should equal item 4 if reporting in dollars)	990				100%

FORM **CB-5907**U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS**1992 CENSUS OF RETAIL TRADE
JEWELRY****Enter the 11-digit
CENSUS FILE NUMBER
as shown on this report
(See label on page 1)****Item 11. SPECIAL INQUIRIES****Did sales of used or secondhand merchandise (including antiques and collectibles) account for more than half of the sales and receipts (item 4) of this establishment in 1992?**248 1 ☐ Yes
2 ☐ No**Item 12. Not applicable to this report****Item 13. LEGAL FORM OF ORGANIZATION****Which of the following best describes this establishment's legal form of organization during 1992? Mark (X) only ONE box.**003 1 ☐ Individual owner (sole proprietorship)2 ☐ Partnership3 ☐ Cooperative association (taxable)4 ☐ Cooperative association (tax-exempt)5 ☐ Government - Specify _____0 ☐ Corporation (Do not mark if any form of cooperative association)9 ☐ Other - Specify _____**Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION****a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?**1 ☐ Yes - Complete this item
2 ☐ No - Skip to item 15**b. Is this company owned or controlled by another company?**097 1 ☐ Yes →
2 ☐ No

Enter name, address, and EI Number of the owning or controlling company

EI No. (9 digits) _____

c. Does this company own or control any other company or companies?098 1 ☐ Yes →
2 ☐ No

Enter name, address, and EI Number of the owned or controlled company

EI No. (9 digits) _____

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION - Continued**d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END OF 1992?** Number 079If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.**Estimates are acceptable** if book figures are not available.

Name	1992	Mil.	Thou.	Dol.
Number and street	Sales	081		
City	Annual payroll	082		
State				
ZIP Code				
Kind-of-business description	Paid employees for pay period including March 12			
	083			
Census use 088				

Name	1992	Mil.	Thou.	Dol.
Number and street	Sales	081		
City	Annual payroll	082		
State				
ZIP Code				
Kind-of-business description	Paid employees for pay period including March 12			
	083			
Census use 088				

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Name	1992	Mil.	Thou.	Dol.
Number and street	Sales	081		
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State				
ZIP Code				
Kind-of-business description	Paid employees for pay period including March 12			
	083			
Census use 088				

REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.**Item 15. CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.**

Period covered by this report FROM: Mo. Year TO: Mo. Year Name of person to contact regarding this report - Print or type

Telephone Area code Number Extension Title

Signature of authorized person

Date

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS