

U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

FORM

CB-5702

1992 CENSUS OF RETAIL TRADE  
APPLIANCES, TV, AUDIO, COMPUTER

OMB No. 0607-0719: Approval Expires 06/30/94

DUE DATE: FEBRUARY 15, 1993

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS  
1201 East 10th Street  
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m.,  
eastern time, Monday through Friday:

1-800-233-6136

CB-5702

Please read the accompanying  
instructions before answering  
the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

## Item 1. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the same as the one used for this establishment on its latest 1992 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ Yes 2 ☐ No - Report current EI No. below

(9 digits)

## Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 ☐ Yes 2 ☐ No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ Yes 3 ☐ No legal boundaries  
2 ☐ No 4 ☐ Do not know

c. In what type of municipality is this establishment physically located?

096 1 ☐ City, village, or borough  
2 ☐ Town or township  
3 ☐ Other - Specify \_\_\_\_\_  
4 ☐ Do not know

d. In what county is this establishment physically located?

## Item 3. OPERATIONAL STATUS

Number of months

002

a. How many months during 1992 was this establishment actively operated?

b. Which of the following best describes this establishment's status at the end of 1992? Mark (X) only ONE box.

001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive  
3 ☐ Ceased operation - Give date at right  
4 ☐ Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

HOW TO  
REPORT  
DOLLAR  
FIGURES

Dollar figures should be rounded to thousands of dollars.

Example: If a figure is \$1,125,628.79 • Preferred report Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	126	
1	125	629

## Item 4. DOLLAR VOLUME OF BUSINESS

Mil. Thou. Dol.

010

Sales of merchandise and other operating receipts for 1992 (Exclude sales or other taxes collected)

## Item 5. PAYROLL

Mil. Thou. Dol.

030

Payroll in 1992, BEFORE DEDUCTIONS

a. Annual

031

b. First quarter (January-March)

## Item 6. EMPLOYMENT

Number

032

Number of paid employees for pay period including March 12, 1992 (Include both full- and part-time employees)

## Item 7. KIND OF BUSINESS

What was this establishment's PRINCIPAL kind of business in 1992? Mark (X) only ONE box.

070

Household appliance store . . . . . ☐ 572201Radio, TV, and electronics store . . . . . ☐ 573101Stereo/electronic equipment store . . . . . ☐ 573102Automotive stereo/electronic equipment store . . . . . ☐ 573104Computer store (selling primarily to household consumers for personal use) . . . . . ☐ 573411Computer store (selling primarily to OTHER than household consumers, i.e., business, government, etc.) . . . . . ☐ 504510Computer software store (selling primarily to household consumers for personal use) . . . . . ☐ 573421Computer software store (selling primarily to OTHER than household consumers, i.e., business, government, etc.) . . . . . ☐ 504520Mail order - computer hardware and/or software . . . . . ☐ 596133Computer and peripheral equipment wholesaler . . . . . ☐ 504510Furniture store . . . . . ☐ 571211Floor coverings store . . . . . ☐ 571301

ITEM 7 CONTINUED ON PAGE 2

## Item 7. KIND OF BUSINESS - Continued

Record shop . . . . .	070	<input type="checkbox"/> 573511
Musical instruments store . . . . .		<input type="checkbox"/> 573601
Video tape store - retail . . . . .		<input type="checkbox"/> 573521
Video tape rental store . . . . .		<input type="checkbox"/> 784100
Prerecorded video tape wholesale distributor . . . . .		<input type="checkbox"/> 782230
Secondhand store . . . . .		<input type="checkbox"/> 593221
Computer integrated systems design . . . . .		<input type="checkbox"/> 9737300
Computer related services - Describe . . . . .		<input type="checkbox"/> 737000
Other kind of business - Describe . . . . .		<input type="checkbox"/> 777777

## Item 8. METHOD OF SELLING

What was this establishment's PRINCIPAL method of selling in 1992? Mark (X) only ONE box.

Selling at this establishment . . . . .	235	<input type="checkbox"/> 1
Mail order (include catalog selling and home shopping via television or computer) . . . . .		<input type="checkbox"/> 2
Telemarketing . . . . .		<input type="checkbox"/> 3
Direct selling (include selling from house-to-house and nonfixed or temporary locations) . . . . .		<input type="checkbox"/> 4
Operating merchandise vending machines . . . . .		<input type="checkbox"/> 5

## Item 9. CLASS OF CUSTOMER

Report the percentage of this establishment's total sales in 1992 (Item 4) to each class of customer.

a. General public (household consumers and individuals)

239

b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government

## Item 10. MERCHANDISE LINES

Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)

HOW TO REPORT PERCENTS	If figure is 38.76% of total sales:	Mil.	Thou.	Dol.	Percent
	• Report whole percents				39
	Not acceptable				38.76

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Percent
1. Audio equipment, musical instruments, and supplies (include radios, stereos, compact discs, records, tapes, sheet music, accessories. Report parts installed in repair on line 23a and rental receipts on line 23d or 23e.)	230	231			232
a. Audio equipment, components, parts, accessories (include radios, record players, tape recorders and players, compact disc players, etc.)	331				
b. Records, tapes, and compact discs	335				
c. Musical instruments, sheet music, and related items	337				
d. Sum of lines 1a through 1c	330				

## Item 10. MERCHANDISE LINES - Continued

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Percent
2. Major household appliances (Report parts installed in repair on line 23a)					
a. Kitchen appliances, parts, accessories (include refrigerators, freezers, dishwashers, microwave ovens, etc.)	301				
b. Laundry appliances, parts, accessories (include clothes washers and dryers)	302				
c. Other major household appliances, parts and accessories (include room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.)	303				
d. Sum of lines 2a through 2c	300				
3. Small electric appliances (include shavers; mixers; blenders; can openers; toasters; coffee makers; frypans; and personal care appliances such as hair dryers, curling irons, etc. Report vacuum cleaners on line 2c.)	310				
4. Computer hardware, software, and supplies (Report computer-related furniture on line 7. Report calculators and office equipment such as adding machines, copiers, fax machines, etc., on line 5. Report office supplies on line 22.)					
a. Computer and peripheral equipment sold to individuals for personal use	371				
b. Computer and peripheral equipment sold to businesses, governments, farmers, etc., for nonpersonal use	372				
c. Prepackaged (off-the-shelf) computer software sold to individuals for personal use	373				
d. Prepackaged (off-the-shelf) computer software sold to businesses, governments, farmers, etc., for nonpersonal use	374				
e. Sum of lines 4a through 4d	370				
5. Office equipment (include fax machines, dictaphones, copying machines, calculating machines, etc. Report office supplies on line 22.)	854				
6. Televisions, video recorders, video cameras, video tapes, etc. (include parts and accessories. Report video tape rentals on line 23d, other rentals on line 23e, and parts installed in repair on line 23a.)					
a. Televisions	321				
b. Video tape recorders and cameras	322				
c. Video tape sales (Report receipts from video tape rental on line 23d)	323				
d. Sum of lines 6a through 6c	320				
7. Furniture, sleep equipment (Report repair receipts on line 23b or 23c and rental receipts on line 23e)	340				
8. Kitchenware and home furnishings (include cookware, and cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.)	380				

ITEM 10 CONTINUED ON PAGE 3

FORM **CB-5702**U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS**1992 CENSUS OF RETAIL TRADE  
APPLIANCES, TV, AUDIO, COMPUTER****Enter the 11-digit  
CENSUS FILE NUMBER  
as shown on this report  
(See label on page 1)****Item 10. MERCHANDISE LINES - Continued**

Merchandise lines	Census use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
<b>9. Floor coverings</b>	<b>360</b>				
<b>10. Curtains, draperies, blinds, slipcovers, bed and table coverings</b>	<b>280</b>				
<b>11. Sewing and knitting materials and supplies</b>	<b>270</b>				
<b>12. Hardware, tools, and plumbing and electrical supplies</b>	<b>600</b>				
<b>13. Lawn and garden equipment and supplies, cut flowers, plants, shrubs, fertilizers, etc.</b>	<b>620</b>				
<b>14. Lumber, building materials, and home improvement equipment and supplies (Report paint and related preservatives on line 21)</b>	<b>640</b>				
<b>15. Automotive tires, batteries, parts, accessories</b>	<b>740</b>				
<b>16. Automotive fuels</b>	<b>720</b>				
<b>17. Automotive lubricants (oil, greases, etc.)</b>	<b>730</b>				
<b>18. Household fuels (oil, LP gas, wood, coal)</b>	<b>780</b>				
<b>19. Jewelry (include watches, watch attachments, novelty jewelry, etc.)</b>	<b>400</b>				
<b>20. Sporting goods</b>	<b>500</b>				
<b>21. Paint and related preservatives and supplies</b>	<b>670</b>				
<b>22. All other merchandise (Report receipts for services on line 23)</b>	<b>890</b>				
<i>Specify principal lines and estimated sales below</i>					
<b>a.</b>	<b>891</b>				
<b>b.</b>	<b>892</b>				
<b>c.</b>	<b>893</b>				
<b>23. All nonmerchandise receipts (include receipts from rentals, storage, and other services provided to customers) EXCLUDING SALES AND OTHER TAXES</b>					
<b>a. Parts installed in repair</b>	<b>907</b>				
<b>b. Labor charges for work performed by this establishment</b>	<b>904</b>				
<b>c. Labor charges for work contracted out to other establishments</b>	<b>905</b>				
<b>d. Receipts from video tape and player/recorder rental</b>	<b>912</b>				
<b>e. Rental or lease of appliances, radios, and televisions</b>	<b>924</b>				
<b>f. Value of service contracts</b>	<b>943</b>				
<b>g. All other nonmerchandise receipts (include charges for delivery, maintenance, storage, etc.)</b>	<b>956</b>				
<b>h. Sum of lines 23a through 23g</b>	<b>900</b>				
<b>24. TOTAL (Should equal item 4 if reporting in dollars)</b>	<b>990</b>				<b>100%</b>

**Item 11. SPECIAL INQUIRIES**

**a. Did sales of used or secondhand merchandise (including antiques and collectibles) account for more than half of the sales and receipts (item 4) of this establishment in 1992?**

248 1 ☐ Yes  
2 ☐ No

**b. Computer Integrated Systems Design Only**

**Did this establishment perform any of the below functions in 1992?**

**(1) Develop or modify computer software** 319 1 ☐ Yes  
2 ☐ No

**(2) Develop system, which includes primarily computers and peripheral equipment** 320 1 ☐ Yes  
2 ☐ No

**(3) Develop system, which includes primarily noncomputer equipment** 321 1 ☐ Yes  
2 ☐ No

*If "Yes," describe equipment*

**(4) Manufacture or assemble any of the equipment included in the system** 322 1 ☐ Yes  
2 ☐ No

**Item 12. Not applicable to this report****Item 13. LEGAL FORM OF ORGANIZATION**

**Which of the following best describes this establishment's legal form of organization during 1992? Mark (X) only ONE box.**

003 1 ☐ Individual owner (sole proprietorship)

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Government - Specify \_\_\_\_\_

0 ☐ Corporation (Do not mark if any form of cooperative association)

9 ☐ Other - Specify \_\_\_\_\_

**Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION**

**a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?**

1 ☐ Yes - Complete this item  
2 ☐ No - Skip to item 15

**b. Is this company owned or controlled by another company?**

007 1 ☐ Yes →  
2 ☐ No

Enter name, address, and EI Number of the owning or controlling company

EI No. (9 digits)

**c. Does this company own or control any other company or companies?**

006 1 ☐ Yes →  
2 ☐ No

Enter name, address, and EI Number of the owned or controlled company

EI No. (9 digits)

ITEM 14 CONTINUED ON PAGE 4

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION – Continued

d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1992?

If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.

Estimates are acceptable if book figures are not available.

1	Name			1992	Mil.	Thou.	Dol.
	Number and street			Sales	081		
	City	State	ZIP Code	Annual payroll	082		
	Kind-of-business description			Paid employees for pay period including March 12			
				083			
2	Name			1992	Mil.	Thou.	Dol.
	Number and street			Sales	081		
	City	State	ZIP Code	Annual payroll	082		
	Kind-of-business description			Paid employees for pay period including March 12			
				083			
3	Name			1992	Mil.	Thou.	Dol.
	Number and street			Sales	081		
	City	State	ZIP Code	Annual payroll	082		
	Kind-of-business description			Paid employees for pay period including March 12			
				083			

REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.

Item 15. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Period covered by this report	FROM: Mo.	Year	TO: Mo.	Year	Name of person to contact regarding this report – Print or type	
Telephone	Area code	Number	Extension	Title		
Signature of authorized person					Date	