



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

FORM

CB-5999

1992 CENSUS OF RETAIL TRADE SHORT FORM

OMB No. 0607-0719: Approval Expires 06/30/94

DUE DATE: FEBRUARY 15, 1993

This form is being sent in lieu of the regular economic census form in order to minimize reporting burden.

Please answer the questions on this form and return it in the enclosed envelope to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

CB-5999

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 ☐ Yes 2 ☐ No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ Yes 3 ☐ No legal boundaries
2 ☐ No 4 ☐ Do not know

c. In what type of municipality is this establishment physically located?

096 1 ☐ City, village, or borough
2 ☐ Town or township
3 ☐ Other - Specify _____
4 ☐ Do not know

d. In what county is this establishment physically located?

Item 2. METHOD OF SELLING

What was this establishment's PRINCIPAL method of selling in 1992? Mark (X) only ONE box.

Selling at this establishment 1 ☐
Mail order (include catalog selling and home shopping via television or computer) 2 ☐
Telemarketing 3 ☐
Direct selling (include selling from house-to-house and nonfixed or temporary locations) 4 ☐
Operating merchandise vending machines 5 ☐

Item 3. KIND OF BUSINESS

What was this establishment's PRINCIPAL kind of business in 1992? Mark (X) only ONE box.

070

DRUG, HEALTH, AND BEAUTY AID STORES

Drug store/pharmacy (prescriptions filled) ☐ 591210 0
Proprietary, drug sundry store (without pharmacy) ☐ 591220 9
Cosmetics, beauty aids store ☐ 599980 0

MEDICAL AND OPTICAL GOODS STORES

Optical goods store/optician ☐ 599500 6
Optometrist ☐ 804200 4
Ophthalmologist ☐ 801110 8
Hearing aid store ☐ 599990 9
Convalescent aids store (including orthopedic and artificial limbs) ☐ 599990 9

JEWELRY AND GIFT STORES

Jewelry store ☐ 594400 4
Costume jewelry/accessory store ☐ 563210 4
Gift, novelty, souvenir shop ☐ 594700 7
Greeting card store ☐ 594700 7
Party goods store ☐ 594700 7

SPORTING GOODS STORES

General sporting goods store ☐ 594110 9
Bicycle store ☐ 594130 7
Golf shop ☐ 594140 6
Gun shop ☐ 594150 5
Ski shop ☐ 594160 4
Tackle shop ☐ 594170 3
Other specialty sporting goods store (establishments specializing in a maximum of four (4) lines of sporting goods such as tennis/swimming, canoeing/camping, hunting/fishing, etc.) ☐ 594120 8
Athletic footwear store ☐ 566150 9

ITEM 3 CONTINUED ON PAGE 2

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

Item 3. KIND OF BUSINESS – Continued**SPORTING GOODS STORES – Continued**

070

- Sports apparel store (golf, tennis, riding, etc.) ☐ 569910 3
 Trophy/award shop ☐ 599970 1
 Marina ☐ 449300 3

FUEL DEALERS

- Fuel oil dealer ☐ 598300 2
 LP gas dealer ☐ 598400 0
 Other fuel dealer (including coal and wood) ☐ 598900 9
 Gasoline service station ☐ 554110 7
 Truck stop ☐ 554120 6

OFFICE EQUIPMENT AND SUPPLIES STORES

- Typewriter store ☐ 599920 6
 Office supplies store – retail (excluding office furniture and machines) ☐ 594320 4
 Office supplies store, wholesale (excluding office furniture and machines) ☐ 511200 8
 Computer store (selling primarily to household consumers for personal use) ☐ 573410 8
 Computer software store (selling primarily to household consumers for personal use) ☐ 573420 7

MAIL ORDER, DIRECT SELLING, VENDING, AND OTHER NONSTORE OPERATIONS

- Mobile food service ☐ 596320 2
 Direct seller of furniture, homefurnishings, equipment, etc. (selling house-to-house or by telemarketing) ☐ 596310 3
 Direct seller of books and stationery (selling house-to-house or by telemarketing) ☐ 596330 1
 Direct seller of merchandise not specified above (selling house-to-house or by telemarketing) ☐ 596340 0
 Catalog store (including telephone order offices) ☐ 596110 7
 Mail order – general merchandise ☐ 596120 6
 Mail order – specialty merchandise ☐ 596130 5
 Direct mail advertising service ☐ 733120 0
 Merchandise vending machine operator ☐ 596200 6
 Coin-operated amusement device operator (video/pinball games, jukeboxes, etc.) ☐ 799300 9

OTHER KINDS OF BUSINESS

- Hobby, toy, and game shop ☐ 594510 0
 Crafts/ceramics and supplies store ☐ 594520 9
 Art dealer ☐ 599940 4
 Artists' supply store ☐ 599990 9
 Collectors' items and supplies store (philatelist, numismatist, etc.) ☐ 599960 2
 Antique store ☐ 593210 8
 Rare books and manuscripts store ☐ 593210 8
 Pawn shop ☐ 593220 7
 Book store, secondhand ☐ 593220 7
 Other secondhand merchandise store ☐ 593220 7
 Used automobile parts dealer ☐ 501500 3
 Book store ☐ 594210 7
 Specialty book store ☐ 594220 6
 Book store, school and college ☐ 594230 5
 Stationery store ☐ 594310 5
 Pet shop (including pet food and supply stores) ☐ 599910 7
 Aquarium store ☐ 599910 7
 Pet grooming service ☐ 075200 6
 Florist ☐ 599200 3
 Retail nursery/garden supply store ☐ 526100 3

Item 3. KIND OF BUSINESS – Continued**OTHER KINDS OF BUSINESS – Continued**

070

- Farm supply store ☐ 519110 1
 Liquor store ☐ 592100 2
 Drinking place (tavern, bar, nightclub, etc.) ☐ 581300 1
 Camera and photographic supply store ☐ 594600 9
 "One-hour" photofinishing laboratory ☐ 738420 9
 Photofinishing (film developing) laboratory ☐ 738410 0
 Fabric/dry goods store ☐ 594910 2
 Sewing, needlework, knitting supplies store ☐ 594920 1
 Custom-made clothing store (seamstress, alterations – using materials owned by customer) ☐ 721900 9
 Ice dealer ☐ 599990 9
 Cigar/pipe/tobacco store ☐ 599300 1
 Luggage and leather goods store ☐ 594800 5
 News dealer, newsstand ☐ 599400 9
 Home delivery agent for newspapers (delivery service only, not reseller) ☐ 421200 7
 Telephone store ☐ 599950 3
 Religious goods store ☐ 599990 9
 Monument and tombstone dealer ☐ 599990 9
 Fireworks store ☐ 599990 9
 Swimming pool (above ground) and supplies dealer ☐ 599990 9
 Swimming pool construction/contractor (in ground) ☐ 179900 6
 Video tape rental store ☐ 784100 0
 Wholesale business – Describe ☐

Other kind of business – Describe ☐**Item 4. SPECIAL INQUIRIES**

- a. Did sales of used or secondhand merchandise (including antiques and collectibles) account for more than half of the total sales and receipts of this establishment in 1992? ☐ 1 Yes ☐ 2 No

- b. Drug stores only – Were prescriptions filled in this establishment in 1992? ☐ 1 Yes ☐ 2 No

- c. Optical goods stores only – Were more than half of the sales and receipts of this establishment in 1992 derived from fees for eye examinations PLUS receipts from providing ophthalmic devices prescribed as a result of eye examinations performed at this establishment? ☐ 1 Yes ☐ 2 No

- d. Sporting goods stores only – Were all (100%) of the sales of this establishment in 1992 accounted for by a MAXIMUM OF FOUR (4) lines of sporting goods such as guns, bicycles, skiing equipment, golf equipment, etc.? ☐ 1 Yes ☐ 2 No

Item 5. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.Name of person to contact regarding this report – *Print or type*

Title

Telephone

Area code

Number

Extension

Signature of authorized person

Date