



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

FORM  
**CB-5503**

# 1992 CENSUS OF RETAIL TRADE

BOATS, RECREATIONAL VEHICLES,  
MOTORCYCLES, OTHER AUTOMOTIVE

OMB No. 0607-0719: Approval Expires 06/30/94

**DUE DATE: FEBRUARY 15, 1993**

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS  
1201 East 10th Street  
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m.,  
eastern time, Monday through Friday:

1-800-233-6136

Please read the accompanying  
instructions before answering  
the questions.

Census use

CB-5503

(Please correct any errors in name, address, and ZIP Code.)

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

## Item 1. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the same as the one used for this establishment on its latest 1992 Employer's Quarterly Federal Tax Return, Treasury Form 941?

084 1 ☐ Yes 2 ☐ No - Report current EI No. below

(9 digits)

## Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 ☐ Yes 2 ☐ No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ Yes 3 ☐ No legal boundaries  
2 ☐ No 4 ☐ Do not know

c. In what type of municipality is this establishment physically located?

096 1 ☐ City, village, or borough  
2 ☐ Town or township  
3 ☐ Other - Specify \_\_\_\_\_  
4 ☐ Do not know

d. In what county is this establishment physically located?

## Item 3. OPERATIONAL STATUS

Number of months

a. How many months during 1992 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1992? Mark (X) only ONE box.

001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive  
3 ☐ Ceased operation - Give date at right  
4 ☐ Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

HOW TO  
REPORT  
DOLLAR  
FIGURES

Dollar figures should be rounded to thousands of dollars.

Example: If a figure is \$1,125,628.79 • Preferred report Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	629

## Item 4. DOLLAR VOLUME OF BUSINESS

Mil. Thou. Dol.

Sales of merchandise and other operating receipts for 1992 (Exclude sales or other taxes collected)

## Item 5. PAYROLL

Mil. Thou. Dol.

Payroll in 1992, BEFORE DEDUCTIONS

a. Annual

030

b. First quarter (January-March)

## Item 6. EMPLOYMENT

Number

Number of paid employees for pay period including March 12, 1992 (Include both full- and part-time employees)

032

## Item 7. KIND OF BUSINESS

What was this establishment's PRINCIPAL kind of business in 1992? Mark (X) only ONE box.

070

Boat dealer ☐ 555101

Motorcycle, motor scooter dealer ☐ 557101

Recreational vehicle dealer (travel trailers, camping trailers, van conversions, motor homes, truck campers, etc.) ☐ 556102

Utility trailer dealer ☐ 559901

Aircraft dealer ☐ 559902

Manufactured (mobile) home dealer ☐ 527101

Motor vehicle dealer (new and used) ☐ 551101

Motor vehicle dealer (used only) ☐ 552101

Gasoline service station ☐ 554111

Truck stop ☐ 554121

New tire dealer ☐ 553121

ITEM 7 CONTINUED ON PAGE 2

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

**Item 7. KIND OF BUSINESS – Continued** 070

Auto supply store . . . . .	<input type="checkbox"/> 553111
Used automobile parts dealer . . . . .	<input type="checkbox"/> 501500
Automotive scrap dealer . . . . .	<input type="checkbox"/> 509310
Truck and tractor dealer (over 14,000 lbs.) . . . . .	<input type="checkbox"/> 501220
Truck and tractor dealer (14,000 lbs. or less) . . . . .	<input type="checkbox"/> 501219
Recreational vehicle park and/or campground . . . . .	<input type="checkbox"/> 703300
Marina . . . . .	<input type="checkbox"/> 449300
Other kind of business – <i>Describe</i> . . . . .	<input type="checkbox"/> 777777

**Item 8. Not applicable to this report****Item 9. CLASS OF CUSTOMER** Whole percent of sales

<b>Report the percentage of this establishment's total sales in 1992 (Item 4) to each class of customer.</b>	237
<b>a. General public (household consumers and individuals)</b>	239
<b>b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government</b>	

**Item 10. MERCHANDISE LINES**

**Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)**

HOW TO REPORT PERCENTS	If figure is <b>38.76%</b> of total sales: • <b>Report whole percents</b> Not acceptable	Mil.	Thou.	Dol.	Per-cent
					39
					38.76

Merchandise lines	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
<b>1. Sporting goods (Include boats, bicycles, parts and accessories, etc. Report receipts from boat storage and docking on line 20c.)</b>	230	231			232
<b>a. New boats, motors, and parts and accessories (Report parts installed in repair on line 20a)</b>	<b>514</b>				
<b>b. Used boats, motors, and parts and accessories (Report parts installed in repair on line 20a)</b>	<b>515</b>				
<b>c. All other sporting goods (include bicycles, snowmobiles, go-carts, parts and accessories, etc.)</b>	<b>522</b>				
<b>d. Sum of lines 1a through 1c</b>	<b>500</b>				
<b>2. Automobiles, vans, trucks, other powered transportation vehicles (Include motorcycles, motor scooters, motorbikes. Report van conversions on line 3f.)</b>					
<b>a. New motorcycles, motor scooters, motorbikes (Include parts and accessories. Report parts installed in repair on line 20a.)</b>	<b>712</b>				
<b>b. Used motorcycles, motor scooters, motorbikes (Include parts and accessories. Report parts installed in repair on line 20a.)</b>	<b>713</b>				
<b>c. All other powered transportation vehicles (include automobiles, vans, minivans, trucks, etc.)</b>	<b>714</b>				
<b>d. Sum of lines 2a through 2c</b>	<b>700</b>				

**Item 10. MERCHANDISE LINES – Continued**

Merchandise lines	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
<b>3. Recreational vehicles, parts, and accessories (Report manufactured (mobile) homes on line 7. Report liquefied petroleum (propane) gas on line 15. Report motorcycles on line 2a or 2b.)</b>					
<b>a. New camping trailers (collapsible)</b>	<b>581</b>				
<b>b. New travel trailers (include 5th wheel)</b>	<b>582</b>				
<b>c. New truck campers (mounted on pick-up trucks) (Report trucks on line 2c)</b>	<b>583</b>				
<b>d. New motor homes</b>	<b>584</b>				
<b>e. Used recreational vehicles</b>	<b>585</b>				
<b>f. All other recreational vehicles, parts, and accessories (Include van conversions and caps. Report repair receipts on line 20b, parts installed in repair on line 20a, and rental receipts on line 20e.)</b>	<b>586</b>				
<b>g. Sum of lines 3a through 3f</b>	<b>580</b>				
<b>4. New aircraft, engines, and parts and accessories</b>	<b>857</b>				
<b>5. Used aircraft, engines, and parts and accessories</b>	<b>858</b>				
<b>6. Utility trailers</b>	<b>864</b>				
<b>7. Manufactured (mobile) homes</b>	<b>680</b>				
<b>8. Automotive tires, tubes, batteries, parts, accessories (Report parts installed in repair on line 20a)</b>	<b>740</b>				
<b>9. Automotive fuels</b>	<b>720</b>				
<b>10. Automotive lubricants (oil, greases, etc.)</b>	<b>730</b>				
<b>11. Lumber, building materials, and home improvement equipment and supplies (Report paint and related preservatives on line 12)</b>	<b>640</b>				
<b>12. Paint and related preservatives and supplies</b>	<b>670</b>				
<b>13. Lawn and garden equipment and supplies, cut flowers, plants, shrubs, fertilizers, etc.</b>	<b>620</b>				
<b>14. Hardware, tools, and plumbing and electrical supplies</b>	<b>600</b>				
<b>15. Household fuels (oil, LP gas, wood, coal)</b>	<b>780</b>				
<b>16. Men's wear (Report boys' wear on line 18 and footwear on line 19)</b>	<b>200</b>				
<b>17. Women's, juniors', and misses' wear (Report girls' and infants' and toddlers' wear on line 18 and footwear on line 19)</b>	<b>220</b>				
<b>18. Children's wear (Include boys' (sizes 2 to 7 and 8 to 20), girls' (sizes 4 to 6x and 7 to 14), and infants' and toddlers' clothing and accessories. Report footwear on line 19.)</b>	<b>240</b>				

ITEM 10 CONTINUED ON PAGE 3

FORM **CB-5503**U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS**1992 CENSUS OF RETAIL TRADE  
BOATS, RECREATIONAL VEHICLES,  
MOTORCYCLES, OTHER AUTOMOTIVE****Enter the 11-digit  
CENSUS FILE NUMBER  
as shown on this report  
(See label on page 1)****Item 10. MERCHANDISE LINES - Continued**

Merchandise lines	Cen- sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per- cent
<b>19.</b> All other merchandise (Report receipts for services on line 20)  <i>Specify principal lines and estimated sales below</i>	<b>890</b>				
<b>a.</b> _____	<b>891</b>				
<b>b.</b> _____	<b>892</b>				
<b>c.</b> _____	<b>893</b>				
<b>20.</b> All nonmerchandise receipts (include receipts from rentals, storage, and other services provided to customers) <b>EXCLUDING SALES AND OTHER TAXES</b>					
<b>a.</b> Parts installed in repair	<b>907</b>				
<b>b.</b> Labor charges for work performed by this establishment	<b>904</b>				
<b>c.</b> Receipts from pleasure boat storage and docking services (include receipts for launch fees and slip rentals)	<b>914</b>				
<b>d.</b> Rental or lease of boats, aircrafts, etc.	<b>921</b>				
<b>e.</b> Rental or lease of recreational vehicles	<b>922</b>				
<b>f.</b> Value of service contracts	<b>943</b>				
<b>g.</b> Commissions received for the sale of credit life insurance and the arrangement of financing	<b>944</b>				
<b>h.</b> All other nonmerchandise receipts	<b>953</b>				
<b>i.</b> Sum of lines 20a through 20h	<b>900</b>				
<b>21. TOTAL</b> (Should equal item 4 if reporting in dollars)	<b>990</b>				<b>100%</b>

**Item 11. SPECIAL INQUIRIES****BOAT DEALERS ONLY**

- a.** Did this establishment have any  
pleasure boat docking or storage  
facilities (including wet slips,  
moorings, in/out racks, and other  
land storage spaces) as of  
December 31, 1992? 283
- 1 ☐ Yes  
2 ☐ No

If "Yes," complete b  
If "No," skip to item 13

- b.** How many pleasure boat docking  
or storage spaces (including wet  
slips, moorings, in/out racks, and  
other land storage spaces) did  
this establishment have as of  
December 31, 1992? 284
- Number

**Item 12. Not applicable to this report****Item 13. LEGAL FORM OF ORGANIZATION****Which of the following best describes this establishment's  
legal form of organization during 1992? Mark (X) only ONE box.**

- 003 1 ☐ Individual owner (sole proprietorship)  
2 ☐ Partnership  
3 ☐ Cooperative association (taxable)  
4 ☐ Cooperative association (tax-exempt)  
5 ☐ Government - Specify \_\_\_\_\_  
6 ☐ Corporation (Do not mark if any form of  
cooperative association)  
9 ☐ Other - Specify \_\_\_\_\_

**Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION**

- a.** Is the **FIRST DIGIT** of your Census File Number (shown  
in the address label immediately after "CFN") a zero?

- 1 ☐ Yes - Complete this item  
2 ☐ No - Skip to item 15

- b.** Is this company  
owned or  
controlled by  
another company?

- 097 1 ☐ Yes →  
2 ☐ No

Enter name, address, and EI Number of the  
owning or controlling company

EI No. (9 digits)

- c.** Does this company  
own or control any  
other company or  
companies?

- 098 1 ☐ Yes →  
2 ☐ No

Enter name, address, and EI Number of the  
owned or controlled company

EI No. (9 digits)

- d.** How many establishments operated under  
the Employer Identification Number shown  
in the label (or as corrected in item 1) AT  
THE END OF 1992?

Number  
079

If more than one, provide the **physical location** address and  
other information indicated below for each establishment. The  
headquarters location should be first, followed by all other  
locations. If more room is needed, continue in the same  
format on a separate sheet of paper.

**Estimates are acceptable** if book figures are not available.

Name	1992	Mil.	Thou.	Dol.
Number and street	Sales	081		
City	State	ZIP Code	Annual payroll	082
Kind-of-business description			Paid employees for pay period including March 12	
			083	
			<b>Census use</b> 088	
Name	1992	Mil.	Thou.	Dol.
Number and street	Sales	081		
City	State	ZIP Code	Annual payroll	082
Kind-of-business description			Paid employees for pay period including March 12	
			083	
			<b>Census use</b> 088	

- Item 15. CERTIFICATION** - This report is substantially accurate  
and has been prepared in accordance with instructions.

Period covered by this report FROM: Mo. Year TO: Mo. Year

Name of person to contact regarding this report - Print or type

Title

Telephone Area code Number Extension

Signature of authorized person

Date