



1992 CENSUS OF RETAIL TRADE
CAMERAS, PHOTOGRAPHIC SUPPLIES

OMB No. 0607-0719: Approval Expires 06/30/94

DUE DATE: FEBRUARY 15, 1993

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

CB-5909

Please read the accompanying instructions before answering the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the same as the one used for this establishment on its latest 1992 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ Yes 2 ☐ No - Report current EI No. below

(9 digits)

Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 ☐ Yes 2 ☐ No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ Yes 3 ☐ No legal boundaries
2 ☐ No 4 ☐ Do not know

c. In what type of municipality is this establishment physically located?

096 1 ☐ City, village, or borough
2 ☐ Town or township
3 ☐ Other - Specify _____
4 ☐ Do not know

d. In what county is this establishment physically located?

Item 3. OPERATIONAL STATUS

Number of months

a. How many months during 1992 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1992? Mark (X) only ONE box.

001 1 ☐ In operation
2 ☐ Temporarily or seasonally inactive
3 ☐ Ceased operation - Give date at right
4 ☐ Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

Example: If a figure is \$1,125,628.79 • Preferred report

• Preferred

Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	126	
1	125	629

Item 4. DOLLAR VOLUME OF BUSINESS

Mil. Thou. Dol.

010

Sales of merchandise and other operating receipts for 1992 (Exclude sales or other taxes collected)

Item 5. PAYROLL

Mil. Thou. Dol.

030

Payroll in 1992, BEFORE DEDUCTIONS

a. Annual

031

b. First quarter (January-March)

Item 6. EMPLOYMENT

Number

Number of paid employees for pay period including March 12, 1992 (Include both full- and part-time employees)

032

Item 7. KIND OF BUSINESS

What was this establishment's PRINCIPAL kind of business in 1992? Mark (X) only ONE box.

070

- Camera and photographic supply store ☐ 594601
Hobby, toy, and game shop ☐ 594511
Gift, novelty, souvenir shop ☐ 594701
Jewelry store ☐ 594401
Stationery store ☐ 594311
Greeting card store ☐ 594702
Book store, new ☐ 594211
Luggage and leather goods store. ☐ 594801
Photofinishing (film developing) laboratory ☐ 738410
"One-hour" photofinishing laboratory ☐ 738420
Other kind of business - Describe ☐ 777777

Item 8. METHOD OF SELLING

What was this establishment's PRINCIPAL method of selling in 1992? Mark (X) only ONE box.

235

- Selling at this establishment 1 ☐
Mail order (include catalog selling and home shopping via television or computer) 2 ☐
Telemarketing 3 ☐
Direct selling (include selling from house-to-house and nonfixed or temporary locations) 4 ☐
Operating merchandise vending machines 5 ☐

Item 9. CLASS OF CUSTOMER		Whole percent of sales	
Report the percentage of this establishment's total sales in 1992 (item 4) to each class of customer.		237	
a. General public (household consumers and individuals)			
		239	
b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government			

Item 10. MERCHANDISE LINES						
Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)						
HOW TO REPORT PERCENTS	If figure is 38.76% of total sales:		Mil.	Thou.	Dol.	Per-cent
	• Report whole percents		39			
	Not acceptable		38.76			
Merchandise lines		Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
			Mil.	Thou.	Dol.	Per-cent
1. Photographic equipment and supplies (Report photofinishing on line 18c or 18d and rental receipts on line 18e)		230	231			232
		440				
2. Audio equipment, musical instruments, and supplies (Include radios, stereos, compact discs, records, tapes, sheet music, accessories. Report parts installed in repair on line 18a and rental receipts on line 18e.)		330				
3. Televisions, video recorders, video cameras, video tapes, etc. (Include parts and accessories. Report video games on line 13, rentals on line 18e, and parts installed in repair on line 18a.)		320				
4. Computer hardware, software, and supplies (Report computer-related furniture on line 16. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 17. Report office supplies on line 5.)		370				
5. Office supplies		853				
6. Kitchenware and home furnishings (include cookware, dinnerware, clocks, pictures, frames, mirrors, bathroom accessories, etc.)		380				
7. Greeting cards		855				
8. Stationery		851				
9. School supplies		852				
10. Books (Report audio tape books on line 2)		420				
11. Magazines and newspapers		856				
12. Luggage and leather goods (Report men's and women's small leather apparel accessories on line 17)		859				
13. Toys, hobby goods, and games		460				
14. Jewelry (include watches, watch attachments, novelty jewelry, etc.)		400				
15. Optical goods (include eyeglasses, contact lenses, sunglasses, telescopes, microscopes, etc.)		490				

Item 10. MERCHANDISE LINES - Continued					
Merchandise lines	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
16. Furniture, sleep equipment	340				
17. All other merchandise (Report receipts for services on line 18)	890				
Specify principal lines and estimated sales below					
a.	891				
b.	892				
c.	893				
18. All nonmerchandise receipts (include receipts from rentals, storage, and other services provided to customers) EXCLUDING SALES AND OTHER TAXES					
a. Parts installed in repair	907				
b. Labor charges for work performed by this establishment	904				
c. Receipts from photofinishing performed by this establishment	917				
d. Receipts from photofinishing contracted out to other establishments	918				
e. Rental or lease of equipment	928				
f. All other nonmerchandise receipts	962				
g. Sum of lines 18a through 18f	900				
19. TOTAL (Should equal item 4 if reporting in dollars)	990				100%

Item 11. SPECIAL INQUIRIES	
Did sales of used or secondhand merchandise (including antiques and collectibles) account for more than half of the sales and receipts (item 4) of this establishment in 1992?	
248	1 <input type="checkbox"/> Yes
	2 <input type="checkbox"/> No

Item 12. Not applicable to this report	
Item 13. LEGAL FORM OF ORGANIZATION	
Which of the following best describes this establishment's legal form of organization during 1992? Mark (X) only ONE box.	
003	1 <input type="checkbox"/> Individual owner (sole proprietorship)
	2 <input type="checkbox"/> Partnership
	3 <input type="checkbox"/> Cooperative association (taxable)
	4 <input type="checkbox"/> Cooperative association (tax-exempt)
	5 <input type="checkbox"/> Government - Specify _____
	6 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association)
	9 <input type="checkbox"/> Other - Specify _____

FORM **CB-5909**U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS**1992 CENSUS OF RETAIL TRADE
CAMERAS, PHOTOGRAPHIC SUPPLIES****Enter the 11-digit
CENSUS FILE NUMBER
as shown on this report
(See label on page 1)****Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION****a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?**

- 1 ☐ Yes - Complete this item
2 ☐ No - Skip to item 15

**b. Is this company owned
or controlled by another
company?**

- 097 1 ☐ Yes →
2 ☐ No

Enter name, address, and EI Number of the owning or controlling company

EI Number (9 digits)

**c. Does this company own
or control any other
company or companies?**

- 098 1 ☐ Yes →
2 ☐ No

Enter name, address, and EI Number of the owned or controlled company

EI Number (9 digits)

**d. How many establishments operated under the Employer Identification Number shown in the
label (or as corrected in Item 1) AT THE END of 1992?**Number
079

If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.

Estimates are acceptable if book figures are not available.

Name				1992	Mil.	Thou.	Dol.	Name				1992	Mil.	Thou.	Dol.
Number and street				Sales	081			Number and street				Sales	081		
City				Annual payroll	082			City				Annual payroll	082		
State				Paid employees for pay period including March 12				State				Paid employees for pay period including March 12			
ZIP Code				083				ZIP Code				083			
Kind-of-business description				Census use 088				Kind-of-business description				Census use 088			
Name				1992	Mil.	Thou.	Dol.	Name				1992	Mil.	Thou.	Dol.
Number and street				Sales	081			Number and street				Sales	081		
City				Annual payroll	082			City				Annual payroll	082		
State				Paid employees for pay period including March 12				State				Paid employees for pay period including March 12			
ZIP Code				083				ZIP Code				083			
Kind-of-business description				Census use 088				Kind-of-business description				Census use 088			

REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.**Item 15. CERTIFICATION** - This report is substantially accurate and has been prepared in accordance with instructions.

Period covered by this report		FROM: Mo. Year	TO: Mo. Year	Name of person to contact regarding this report - Print or type	
Telephone	Area code	Number	Extension	Title	
Signature of authorized person					Date

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS