



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

FORM

CB-5908

1992 CENSUS OF RETAIL TRADE HOBBIES, TOYS, GAMES

OMB No. 0607-0719: Approval Expires 06/30/94

DUE DATE: FEBRUARY 15, 1993

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

Please read the accompanying instructions before answering the questions.

Census use

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the same as the one used for this establishment on its latest 1992 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ Yes 2 ☐ No - Report current EI No. below

(9 digits)

Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 ☐ Yes 2 ☐ No - Report physical location below

Number and street

City, town, village, etc.

State

ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ Yes 3 ☐ No legal boundaries
2 ☐ No 4 ☐ Do not know

c. In what type of municipality is this establishment physically located?

096 1 ☐ City, village, or borough
2 ☐ Town or township
3 ☐ Other - Specify _____
4 ☐ Do not know

d. In what county is this establishment physically located?

Item 3. OPERATIONAL STATUS

Number of months

a. How many months during 1992 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1992? Mark (X) only ONE box.

001 1 ☐ In operation
2 ☐ Temporarily or seasonally inactive
3 ☐ Ceased operation - Give date at right
4 ☐ Sold or leased to another operator - Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City

State

ZIP Code

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars.

Example: If a figure is \$1,125,628.79 • Preferred report Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	126	
1	125	629

Item 4. DOLLAR VOLUME OF BUSINESS

Sales of merchandise and other operating receipts for 1992 (Exclude sales or other taxes collected)

Mil.	Thou.	Dol.
010		

Item 5. PAYROLL

Payroll in 1992, BEFORE DEDUCTIONS

a. Annual

Mil.	Thou.	Dol.
030		

b. First quarter (January-March)

Item 6. EMPLOYMENT

Number

Number of paid employees for pay period including March 12, 1992 (Include both full- and part-time employees)

032		
-----	--	--

Item 7. KIND OF BUSINESS

What was this establishment's PRINCIPAL kind of business in 1992? Mark (X) only ONE box.

070	<input type="checkbox"/> 594511
	<input type="checkbox"/> 594521
	<input type="checkbox"/> 594701
	<input type="checkbox"/> 599961
	<input type="checkbox"/> 599996
	<input type="checkbox"/> 594522
	<input type="checkbox"/> 599911
	<input type="checkbox"/> 594211
	<input type="checkbox"/> 593212
	<input type="checkbox"/> 593211
	<input type="checkbox"/> 594601
	<input type="checkbox"/> 594311
	<input type="checkbox"/> 594702
	<input type="checkbox"/> 594703
	<input type="checkbox"/> 594921
	<input type="checkbox"/> 777777

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

Item 8. METHOD OF SELLING

What was this establishment's **PRINCIPAL** method of selling in 1992? Mark (X) only ONE box.

- Selling at this establishment 235 1 ☐
- Mail order (include catalog selling and home shopping via television or computer) 2 ☐
- Telemarketing 3 ☐
- Direct selling (include selling from house-to-house and nonfixed or temporary locations) 4 ☐
- Operating merchandise vending machines 5 ☐

Item 9. CLASS OF CUSTOMER

Report the percentage of this establishment's total sales in 1992 (item 4) to each class of customer.

a. General public (household consumers and individuals)

Whole percent of sales

237

b. Other, including retailers; wholesalers; institutional, industrial, commercial, professional, and farm users (for use in farm production); and government

239

Item 10. MERCHANDISE LINES

Report sales for each merchandise line sold by this establishment, either as a dollar figure or as a whole percent of total sales. (See HOW TO REPORT DOLLAR FIGURES on page 1 and HOW TO REPORT PERCENTS below)

HOW TO REPORT PERCENTS

If figure is 38.76% of total sales:

• Report whole percents

Not acceptable

Mil.	Thou.	Dol.	Per-cent
			39
			38.76

Merchandise lines	Cen-sus use	Mil.	Thou.	Dol.	Per-cent
1. Toys, hobby goods, and games (include video and electronic games, and wheel goods, except bicycles. Report bicycles on line 2a.)	230	231			232
a. Toys (include wheel goods)	461				
b. Games (include video and electronic games)	462				
c. Hobby goods and craft kits	463				
d. Sum of lines 1a through 1c	460				
2. Sporting goods					
a. Bicycles, parts and accessories (Report parts installed in repair on line 25)	512				
b. All other sporting goods (include snowmobiles, go-carts, exercise/physical-conditioning equipment, etc.)	523				
c. Sum of lines 2a and 2b	500				
3. Craft supplies	881				
4. Artists' materials and supplies	869				
5. Computer hardware, software, and supplies (Report computer-related furniture on line 6. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 24. Report office supplies on line 24.)	370				
6. Furniture, sleep equipment (Report repair and rental receipts on line 25)	340				
7. Kitchenware and home furnishings (include cookware, dinnerware, clocks, pictures, frames, mirrors, bathroom accessories, etc.)	380				

Item 10. MERCHANDISE LINES - Continued

Merchandise lines	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.			
		Mil.	Thou.	Dol.	Per-cent
8. Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, sheet music, accessories (include audio tape books)	330				
9. Books (Report audio tape books on line 8)	420				
10. Magazines and newspapers	856				
11. School supplies	852				
12. Greeting cards	855				
13. Photographic equipment and supplies (Report photofinishing on line 25)	440				
14. Curtains, draperies, blinds, slipcovers, bed and table coverings	280				
15. Sewing and knitting materials and supplies	270				
16. Women's, juniors', and misses' wear (Report girls' and infants' and toddlers' wear on line 18 and footwear on line 24)	220				
17. Men's wear (Report boys' wear on line 18 and footwear on line 24)	200				
18. Children's wear (Include boys' (sizes 2 to 7 and 8 to 20), girls' (sizes 4 to 6x and 7 to 14), and infants' and toddlers' clothing and accessories. Report footwear on line 24.)	240				
19. Jewelry (include watches, watch attachments, novelty jewelry, etc.)	400				
20. Optical goods (include eyeglasses, contact lenses, sunglasses, telescopes, microscopes, etc.)	490				
21. Drugs, health aids, beauty aids	160				
22. Groceries and other food items for human consumption off the premises	100				
23. Meals and snack items generally served for immediate consumption	120				
24. All other merchandise (Report receipts for services on line 25) <i>Specify principal lines and estimated sales below</i>	890				
a.	891				
b.	892				
c.	893				
25. All nonmerchandise receipts (include receipts from rentals, storage, and other services provided to customers) EXCLUDING SALES AND OTHER TAXES	900				
26. TOTAL (Should equal item 4 if reporting in dollars)	990				100%

FORM **CB-5908**U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS**1992 CENSUS OF RETAIL TRADE
HOBBIES, TOYS, GAMES****Enter the 11-digit
CENSUS FILE NUMBER
as shown on this report
(See label on page 1)****Item 11.** Not applicable to this report**Item 12.** Not applicable to this report**Item 13.** LEGAL FORM OF ORGANIZATION**Which of the following best describes this establishment's
legal form of organization during 1992? Mark (X) only ONE box.**

- 003 ☐ Individual owner (sole proprietorship)
- ☐ Partnership
- ☐ Cooperative association (taxable)
- ☐ Cooperative association (tax-exempt)
- ☐ Government - Specify _____
- ☐ Corporation (Do not mark if any form of cooperative association)
- ☐ Other - Specify _____

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION**a. Is the FIRST DIGIT of your Census File Number (shown
in the address label immediately after "CFN") a zero?**

- ☐ Yes - Complete this item
- ☐ No - Skip to item 15

**b. Is this company
owned or
controlled by
another company?**Enter name, address, and EI Number of the
owning or controlling company

- 097 ☐ Yes →
- ☐ No

EI No. (9 digits)

**c. Does this company
own or control any
other company or
companies?**Enter name, address, and EI Number of the
owned or controlled company

- 098 ☐ Yes →
- ☐ No

EI No. (9 digits)

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF
OPERATION - Continued**d. How many establishments operated under
the Employer Identification Number shown
in the label (or as corrected in item 1) AT
THE END OF 1992?** Number
079If more than one, provide the **physical location** address and
other information indicated below for each establishment. The
headquarters location should be first, followed by all other
locations. If more room is needed, continue in the same
format in REMARKS or on a separate sheet of paper.**Estimates are acceptable** if book figures are not available.

	Name	1992	Mil.	Thou.	Dol.
1	Number and street	Sales	081		
	City	Annual payroll	082		
	State	Paid employees for pay period including March 12			
	ZIP Code	083			
	Kind-of-business description	Census use 088			
2	Name	1992	Mil.	Thou.	Dol.
	Number and street	Sales	081		
	City	Annual payroll	082		
	State	Paid employees for pay period including March 12			
	ZIP Code	083			
3	Name	1992	Mil.	Thou.	Dol.
	Number and street	Sales	081		
	City	Annual payroll	082		
	State	Paid employees for pay period including March 12			
	ZIP Code	083			
4	Name	1992	Mil.	Thou.	Dol.
	Number and street	Sales	081		
	City	Annual payroll	082		
	State	Paid employees for pay period including March 12			
	ZIP Code	083			

REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.**Item 15.** CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.**Period covered by this report** FROM: Mo. Year TO: Mo. Year Name of person to contact regarding this report - Print or type

Telephone Area code Number Extension Title

Signature of authorized person

Date

PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS