

Boston University
College of Communications
Design Strategy & Software
CM501 SAI M/W
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Project 3	Multi-Format Music Designs Design an album cover and a concert (or tour) poster For a band, performer, concert, or festival
Objectives	Concept development Integrate type and image Establish a visual theme
Format	Album cover 4.72" X 4.72" Poster 6.5" X 10" (these are poster proportions re-sized to fit on the paper.)
Color	Full Color
Copy	Band name and album name Band and album name, the word "tour" or "concert," date, city, venue.
To start	<ol style="list-style-type: none">1 Brainstorm ideas about selected music2 Think about a visual theme3 Search for images: photographic or illustration4 Identify one or two appropriate typefaces5 Establish a visual theme throughout both pieces6 Edit images in Photoshop 4.72" square files, then place into InDesign7 Add copy in InDesign8 For the poster, edit images in Photoshop 6.5" X 10" files9 Add poster copy in InDesign
Final Presentation	Display the cover and the poster full size on separate letter size pages in a pdf Put both designs into a two page pdf in this order: cover, poster
Schedule	6.20 Visual Themes Introduction to InDesign HW due next class: Read Chapter 7 & First draft Project 3 cover (pg 206) 6.22 Critique Project 3 cover HW due next class: Revise cover & First draft Project 3 poster 6.27 Critique Project 3 poster HW due next class: Revise Project 3 poster & cover as needed 6.29 Presentation of Final Projects