

Boston University
College of Communications
Design Strategy & Software
CM501 SAI M/W
Summer 2022

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Project I	Lyrical Layouts Set the text of a poem or song lyrics twice. First, set the text using the standard guidelines for type design; focus on legibility, type size, leading, spacing, and format. For the second layout, break any of the rules to express the meaning of the words.								
Objectives	Layout 1 Demonstrate an understanding of good typography and text layout. (p84) Layout 2 Experiment with type by breaking the “rules” to express content. (p100)								
Format	Size: Print Letter								
Color	First layout: one color Second layout: two colors								
Copy	10 - 20 lines of a poem or lyrics, author's name, title								
To start	<ol style="list-style-type: none">1 Select a poem or lyrics of 10-20 lines2 For the first layout, identify a typeface that reflects the nature of the words.3 Then, set the text following the standard guides for type design. (Review your class notes! Read Graphic Design Essentials, chapter 3.)4 For the second layout, break all the “rules” to express the meaning of the words. (Take some chances!)								
Final Presentation	Upload your final pdf to the Project I Final folder on Google Drive								
Schedule	<table><tr><td>6.03</td><td>Typography I HW due next class: Read Chapter 3, F Create the first draft of Project I Layout 1 (P1) (pg 84) Slang type (pg 100)</td></tr><tr><td>6.06</td><td>Critique Project I First Layout Critique Slang Type HW due next class: First draft of Project I Layout 2 (pg 100)</td></tr><tr><td>6.08</td><td>Critique Project I Second Layout HW due next class: Final revisions for Project I</td></tr><tr><td>6.13</td><td>Submit Project I</td></tr></table>	6.03	Typography I HW due next class: Read Chapter 3, F Create the first draft of Project I Layout 1 (P1) (pg 84) Slang type (pg 100)	6.06	Critique Project I First Layout Critique Slang Type HW due next class: First draft of Project I Layout 2 (pg 100)	6.08	Critique Project I Second Layout HW due next class: Final revisions for Project I	6.13	Submit Project I
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