

Project 4	Multi-Format Music Designs Design an album cover and a concert (or tour) poster For a band, performer, concert, or festival
Objectives	Concept development Integrate type and image Establish a visual theme
Format	Album cover 4.72" X 4.72" Poster 6.5" X 10" (these are poster proportions re-sized to fit on the paper.)
Color	Full Color
Copy	Band name and album name Band and album name, the word "tour" or "concert," date, city, venue.
To start	<ol style="list-style-type: none">1 Brainstorm ideas about selected music2 Think about a visual theme3 Search for images: photographic or illustration4 Identify one or two appropriate typefaces5 Establish a visual theme throughout both pieces6 Edit images in Photoshop 4.72" square files, then place into InDesign7 Add copy in InDesign8 For the poster, edit images in Photoshop 6.5" X 10" files9 Add poster copy in InDesign
Final Presentation	Display the cover and the poster full size on separate letter size pages in a pdf Put both designs into a two page pdf in this order: cover, poster
Schedule	4.06 Visual Themes & Introduction to InDesign HW: Read Chapter 7 HW: Read the InDesign Introduction pp140-145 HW: Create a first draft of the cover (p206) 4.13 Advanced Software Critique Project 4 Cover HW: Refine the cover design and create a first draft of the poster 4.20 No Class Monday Schedule 4.27 Digital Interface Design Strategies Critique poster HW: Refine the poster and cover HW: Make a two page pdf with the cover on page one, and the poster on page two. 5.04 Presentation of Final Projects