Final Presentations

December 10, 2013 | Present your emerging media projects to the class.

Website Server

FTP your website to people.bu.edu | Instructions on page 5 of the website project handout.

Objectives

Demonstrate an understanding of website development and design strategies
Demonstrate advanced graphic design skills using type, images, layout & visual themes
Demonstrate an understanding and skill in animation design
Develop software skills in CS6, Dreamweaver and Flash
Present your projects with clear and concise commentary using new technology
Prepare your projects to avoid any technical mishaps during the presentation

Requirements

Present your 3-5 page website on the Internet.
Present your website design strategy to the class.
Submit the site folder, the swf and fla folder in a final project folder on the class server
Begin the presentation with the name of your client & a brief explanation of the website

Website Design

Three-five pages are required [you may show up to ten pages]
Include: navigation, images, text and video

Video

The video is displayed on one of the website pages

Animation

Present your Flash animated ad to the class on your website.

Social Media Strategy

State a social media strategy for your client

Tips

Prepare your talking points before the presentation
Practice your presentation
Test that it presents without technical problems before class time
Remember there is a class in room 206 until 12:20 on Tuesdays

Final Presentation

Presentations begin at 12:30
You will have up to 4 minutes to present

Project Folders

Submit your final project folder on the CM529A1 class file server
Name your folder: LastnameFirstNameFinal
Folder must include:
Your BUID website folder (not the source folder)

Reviews

Submit a self assessment and one peer review via email to joycew@bu.edu
The evaluations are due by 10:00 p.m. on Tuesday, December 10, 2013.
Reviews of your own and one student project will be written on the day of the presentations. Submit the reviews via email to joycew@bu.edu by 10:00 p.m. on December 10, 2013.

How well does the student's website and animation designs & presentation...

**Communicate its objectives**
Who is the client?
What information does the website provide?
How could the information be made more clear to the audience?

**Engage the user**
What methods are used to keep the user engaged?
Which forms of media (images, text, sound, music, video, animation) are used?
Which are most effective?
Where might a different media be used to better effect?
How could interactivity be improved?

**Demonstrate an understanding of navigation strategies**
How does the user get from place to place?
Does the user feel in control of the program?
How could navigation be improved?

**Does the design enhance usability**
Is there a consistent visual theme throughout the website and animation?
How could the design be improved?