December 8, 2015 | Present your emerging media projects to the class.

SFTP your website to class.bu.edu | Fetch instructions are on page 3 of the website handout.

Demonstrate an understanding of website development and design strategies
Demonstrate advanced graphic design skills using type, images, layout & visual themes
Develop software skills in HTML & CSS, Dreamweaver CC & Responsive website design
Present your projects with clear and concise commentary using new technology
Prepare your projects to avoid any technical mishaps during the presentation

Present your 3-5 page website on the Internet.
Present your website design strategy to the class.
Submit the site folder on the class server
Begin the presentation with the name of your client & a brief explanation of the website
Website Design
   Three-five pages are required [you may show more]
   Include: navigation, images and text
Video
   The video is embedded on one of the website pages
Social Media Strategy
   State a social media strategy for your client

Prepare your talking points before the presentation
Practice your presentation
Test that it presents without technical problems before class time
Remember there is a class in room 206 until 12:20 on Tuesdays

Presentations begin at 12:30
You will have up to 5 minutes to present

Submit your final project folder on the Design/Walsh/529 F15/FinalProjects class file server
Name your folder: LastnameFirstnameFinal
Folder must include:
   Your BU ID website folder (not the source folder)

Submit a self assessment and one peer review via email to joycew@bu.edu
Include a link to your class.bu.edu/ website!
The evaluations are due by 10:00 p.m. on the day of the presentations.
Presentations Reviews

Reviews of your own and one student project will be written on the day of the presentations. Submit the reviews via email to joycew@bu.edu by 10:00 p.m.

Points to Consider

How well does the student’s website & presentation...

**Communicate its objectives**
Who is the client?
What information does the website provide?
How could the information be made more clear to the audience?

**Engage the user**
What methods are used to keep the user engaged?
Which forms of media (images, text, sound, music, video) are used?
Which are most effective?
Where might a different media be used to better effect?
How could inter-activity be improved?

**Demonstrate an understanding of navigation strategies**
How does the user get from place to place?
Does the user feel in control of the program?
How could navigation be improved?

**Does the design enhance usability**
Is there a consistent visual theme throughout the website?
How could the design be improved?