

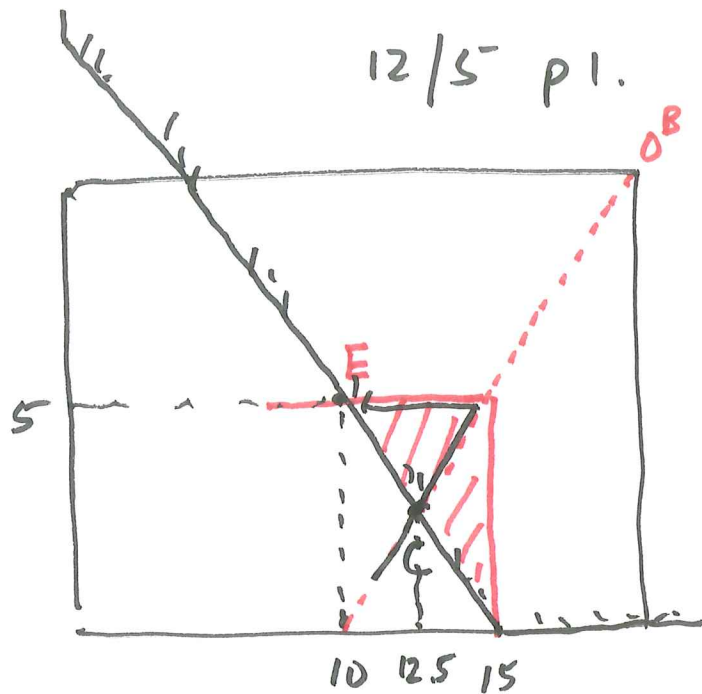
7.10

$$u^A = x^A + y^A$$

$$u^B = \min[x^B, y^B]$$

$$x^A, y^A = (12.5, 2.5)$$

$$x^B, y^B = (7.5, 7.5)$$



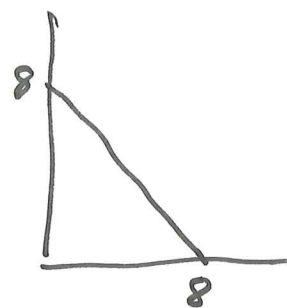
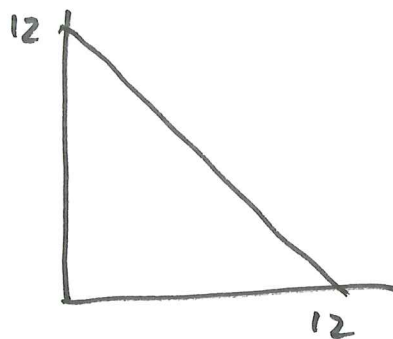
9.8

$$q_A = 12 - p$$

$$q_B = 8 - p$$

$$Q = 20 - 2p$$

$$Q = 2000 - 200p$$



(b)

$$200p = 2000 - Q$$

$$p = 10 - \frac{1}{200}Q$$

$$TR = pQ = 10Q - \frac{1}{200}Q^2$$

$$MR = 10 - \frac{1}{100}Q = 0$$

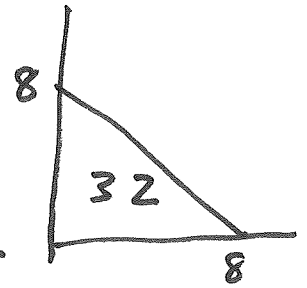
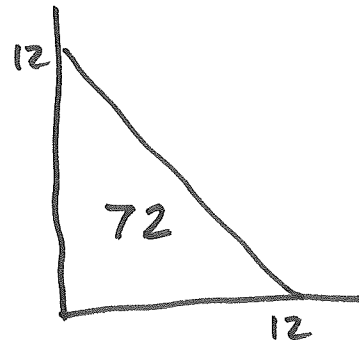
$$Q^* = 1000$$

$$p^* = 5$$

$$\pi = 5000$$

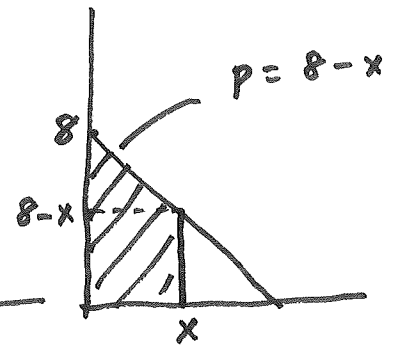
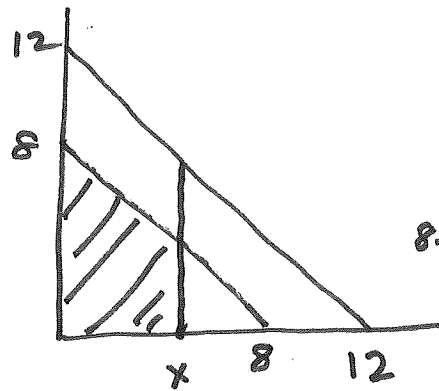
$$9.8. (c) \quad p = 72$$

$$\pi = 7200$$



(d)

$$\begin{aligned} P_{\text{smurfs}} &= \\ \frac{1}{2} \cdot x \cdot (8-x) + x(8-x) &= \\ &= \frac{1}{2}x^2 + 8x - x^2 \\ &= 8x - \frac{1}{2}x^2 \end{aligned}$$



Surplus for munchkins from x-pocket = $4x$

$$P_{\text{munchkin}} \quad P_{12} = 72 - 4x$$

$$\pi = 100 \left(72 - 4x + 8x - \frac{1}{2}x^2 \right)$$

$$\frac{d\pi}{dx} = 100 \left(-4 + 8 - x \right) = 0$$

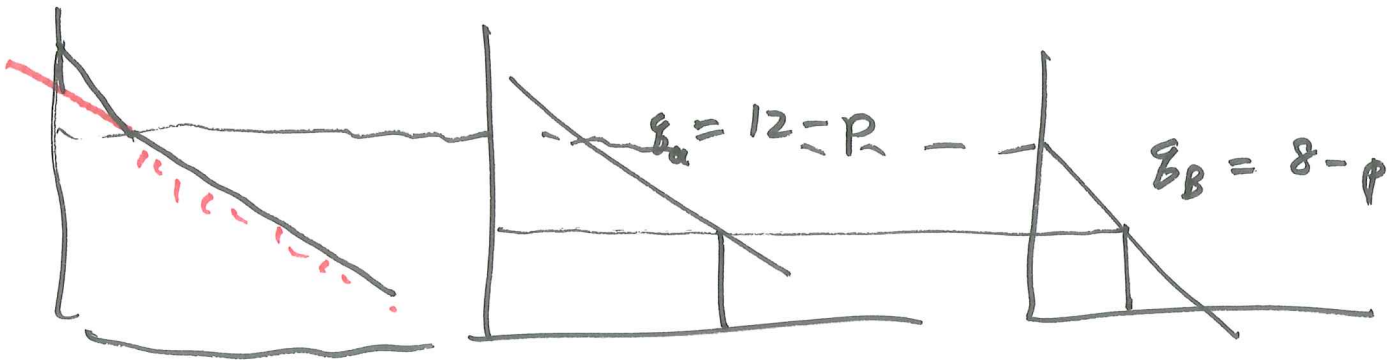
$$\underline{\underline{x = 4}}$$

$$P_4 = 8x - \frac{1}{2}x^2 = 32 - 8 = \$24$$

$$P_{12} = 72 - 26 = \$56$$

$$\pi = 8,000$$

Horizontal vs Vertical summation.



$$Q = q_A + q_B = 20 - 2p$$

$$q_a = 12 - p$$

$$q_b = 8 - p$$

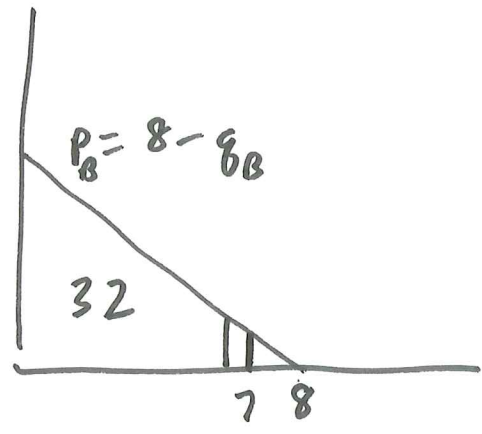
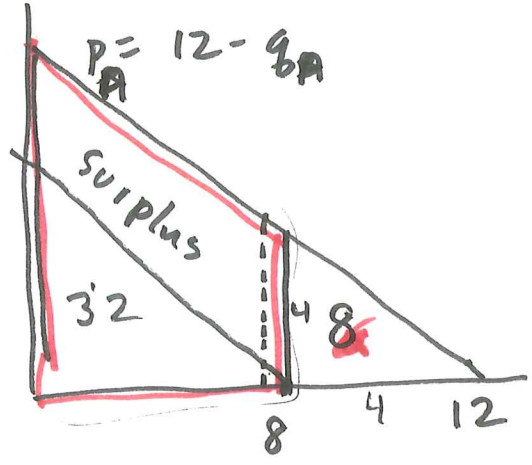
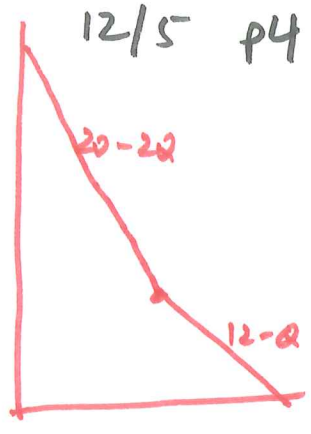
$$q_b = \begin{cases} 0 & \text{for } p \geq 8 \\ 8 - p & \text{for } p < 8 \end{cases}$$

$$Q = \begin{cases} 12 - p & \text{for } p \geq 8 \\ 20 - 2p & \text{for } p < 8 \end{cases}$$

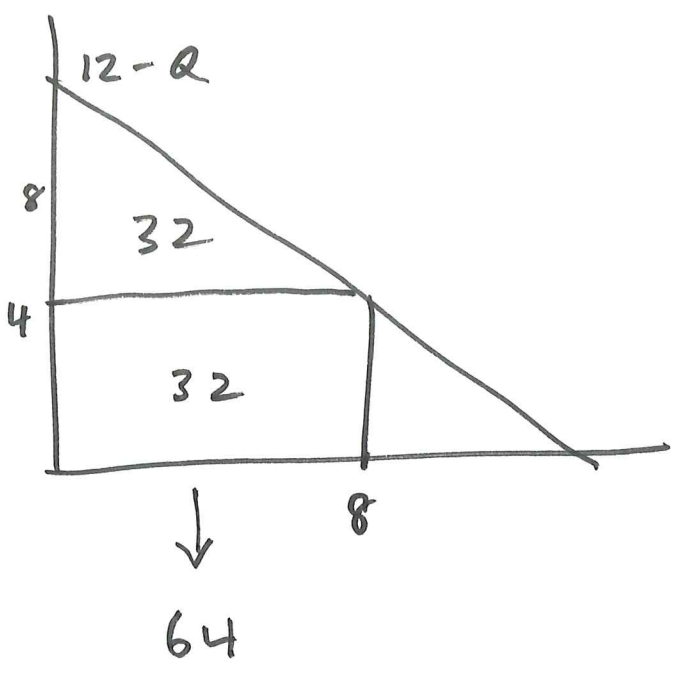
Vertical: $MB_A = P_A = 12 - q_A$ $MB_B = P_B = 8 - q_B$

$$SMB = \begin{cases} 20 - 2Q & \text{for } Q \leq 8 \\ 12 - Q & \text{for } Q > 8 \end{cases}$$

Second-degree price discrimination



31.5



11. 10

$$C_i = 10q_i + \frac{1}{2}q_i^2$$

$$MC_i = 10 + q_i$$

$$P = 10 + q_i$$

$$q_i = P - 10$$

~~$$P_s = 20 + 2Q$$~~

$$Q_s = 2P - 20$$

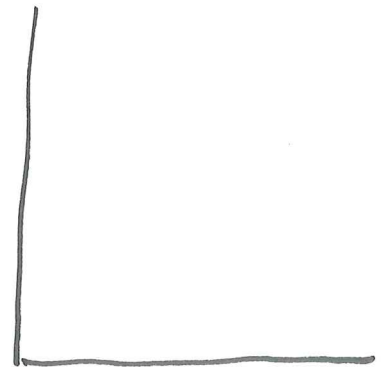
$$Q_d = 100 - P$$

$$2P - 20 = 100 - P$$

$$3P = 120$$

$$P = 40, \quad Q = 60$$

$$q_i = 30$$



$$(b) \quad \pi = (q_1 + q_2)(100 - q_1 - q_2) - 10q_1 - \frac{1}{2}q_1^2 - 10q_2 - \frac{1}{2}q_2^2$$

~~$$\frac{\partial \pi}{\partial q_1} = 100 \rightarrow q_1 = q_2 = 18, \quad P = 64$$~~

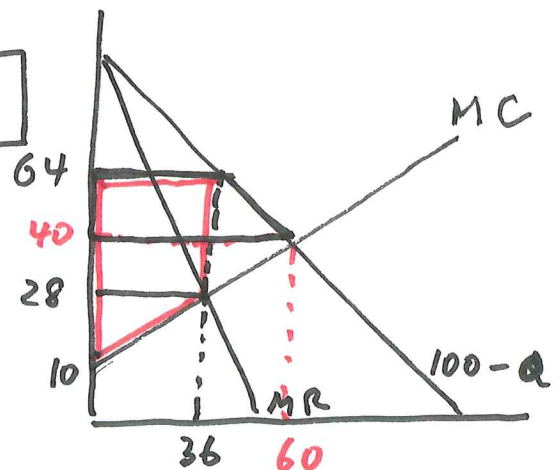
$$(c) \quad \Delta CS = \left[(24)(36) + \frac{1}{2}(24)(24) \right]$$

$$= -1152$$

$$\pi_{comp} = \frac{1}{2} \cdot 30 \cdot 60 = 900$$

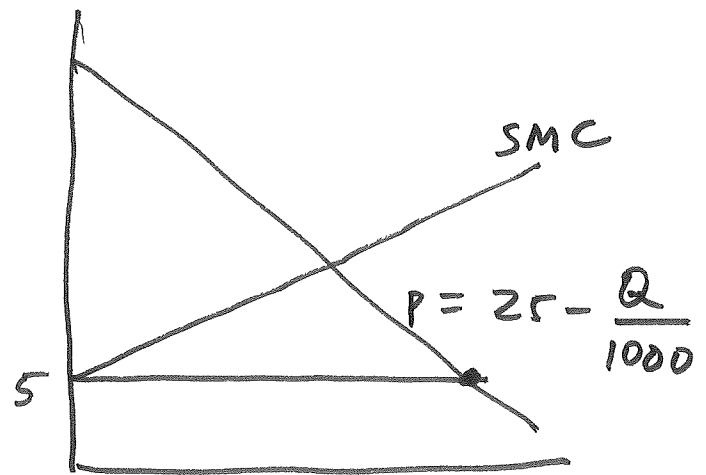
$$\pi_{cartel} = 1620; \quad \Delta \pi = 720$$

$$(d) \quad \Delta W = -432$$



$$12.2 (a) P^* = 5$$

$$Q^* = 20,000$$



$$(b) D = \frac{W^2}{8000} = \frac{Q^2}{8000}$$

$$MD = \frac{Q}{4000}$$

$$SMC = 5 + \frac{Q}{4000}$$

$$W^* \text{ at } 5 + \frac{Q}{4000} = 25 - \frac{Q}{1000}$$

$$\frac{5Q}{4000} = 20$$

$$Q = 16,000$$

$$P = 9$$

$$W = \frac{Q^2}{2000} + \left[20Q - \frac{1}{1000}Q^2 \right] - \frac{Q^2}{8000}$$

$$\frac{dW}{dQ} = \frac{Q}{1000} + 20 - \frac{1}{500}Q - \frac{Q}{4000} = 0$$

$$20 = \frac{1+8-4}{4000}Q = \frac{5}{4000}Q$$

$$Q = 16,000$$

12/5 p 7

$$W = \frac{Q^2}{2000} + \left(20Q - \frac{Q^2}{1000} \right) - \left(\frac{(Q-A)^2}{8000} \right) - \frac{A^2}{2000}$$

$$\frac{\partial W}{\partial Q} = \frac{Q}{1000} + 20 - \frac{2Q}{1000} - \frac{Q-A}{4000} = 0$$

$$\frac{\partial W}{\partial A} = - \frac{Q-A}{4000} (-1) - \frac{2A}{2000} = 0$$

$$Q = \frac{100,000}{6}, \quad p = 8\frac{1}{3}$$