

Leontief U F<sup>n</sup>.

$$U(x_1, x_2) = \text{Min} \left[ \frac{x_1}{\beta_1}, \frac{x_2}{\beta_2} \right]$$

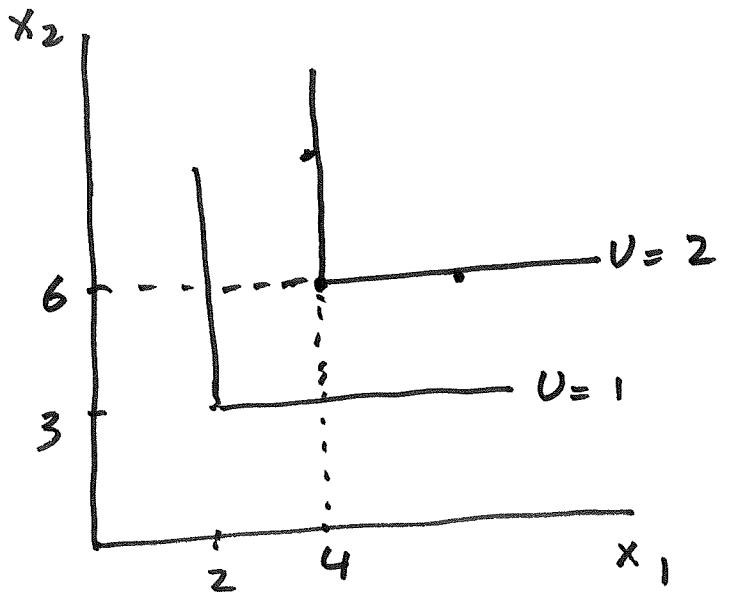
$$= \text{Min} \left[ \frac{x_1}{2}, \frac{x_2}{3} \right]$$

$$U(4, 6) = \text{Min} \left[ \frac{4}{2}, \frac{6}{3} \right] = 2$$

$$U(6, 6) = \text{Min} \left[ \frac{6}{2}, \frac{6}{3} \right] = 2$$

$$U(4, 8) = \text{Min} \left[ \frac{4}{2}, \frac{8}{3} \right] = 2$$

perfect  
complements



Quasi-Linear U F<sup>n</sup>

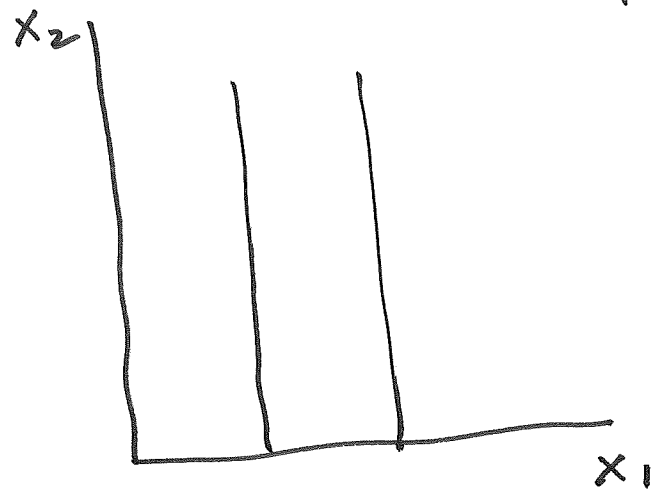
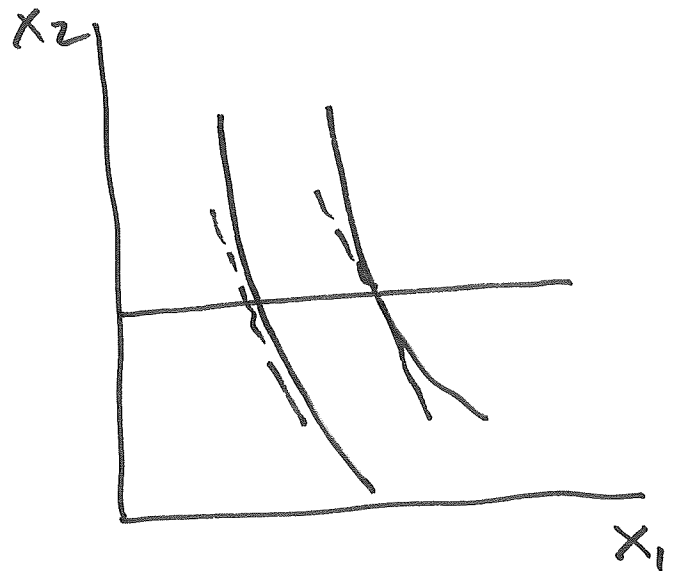
$$U(x_1, x_2) = Bx_1 + f(x_2)$$

$$u_1 = B$$

$$u_2 = f'(x_2)$$

slope of IC =

$$-\frac{v_1}{v_2} = \frac{B}{F'(x_2)}$$



Hicks's Theory of Consumer  
Behavior

$$\text{Max } U(x_1, x_2)$$

Subject to Budget :  $P_1 x_1 + P_2 x_2 = I$

$$\mathcal{L} = U(x_1, x_2) - \lambda [P_1 x_1 + P_2 x_2 - I]$$

$$\frac{\partial \mathcal{L}}{\partial x_1} = u_1 - \lambda P_1 = 0$$

$$\frac{\partial \mathcal{L}}{\partial x_2} = u_2 - \lambda P_2 = 0$$

Tangency:

$$\frac{u_1}{u_2} = \frac{P_1}{P_2} \text{ (1)}$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = P_1 x_1 + P_2 x_2 - I = 0 \text{ (2)}$$

$$x_1^* = x_1^*(P_1, P_2, I)$$

$$x_2^* = x_2^*(P_1, P_2, I)$$

Marshallian  
or Ordinary

Demand  
Functions

If we fix  $P_2, I$ :

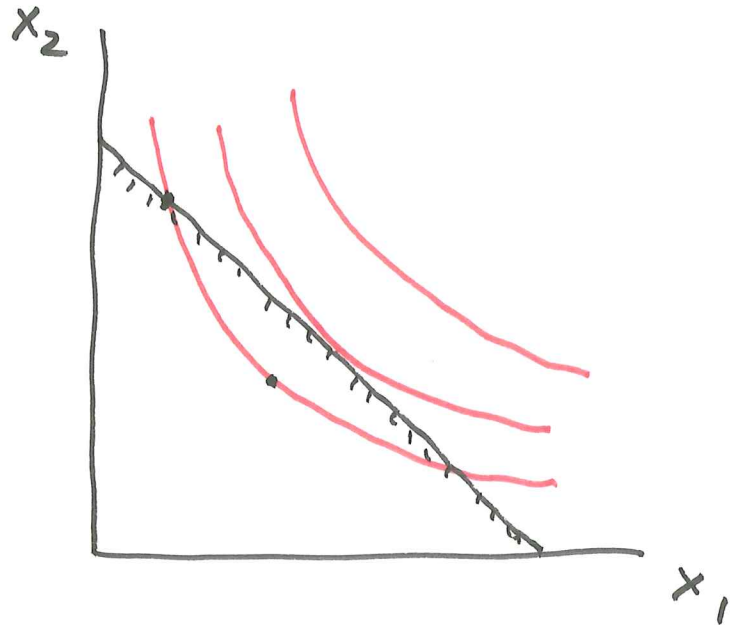
$$x_1^* = x_1^*(P_1, \bar{P}_2, \bar{I})$$

Demand  
Curve

$$U(x_1^*(P_1, P_2, I), x_2^*(P_1, P_2, I)) \equiv V(P_1, P_2, I)$$

indirect utility function

9/10 p 4



Cobb-Douglas :

$$U(x_1, x_2) = x_1^{\alpha_1} x_2^{\alpha_2}$$

$$\frac{U_1}{U_2} = \frac{\alpha_1 x_1^{\alpha_1 - 1} x_2^{\alpha_2}}{x_1^{\alpha_1} \cdot \alpha_2 x_2^{\alpha_2 - 1}} = \frac{\alpha_1 x_2}{\alpha_2 x_1}$$

$$\therefore \text{Tangency : } \frac{P_1}{P_2} = \frac{\alpha_1 x_2}{\alpha_2 x_1}$$

$$\frac{\alpha_2 P_1 x_1}{\alpha_1} = P_2 x_2$$

$$P_1 x_1 + \underbrace{P_2 x_2}_{\frac{\alpha_2 P_1 x_1}{\alpha_1}} = I$$

$$P_1 x_1 \left( 1 + \frac{\alpha_2}{\alpha_1} \right) = I$$

$$x_1^* = \frac{\alpha_1}{\alpha_1 + \alpha_2} \cdot \frac{I}{P_1}$$

$$x_2^* = \frac{\alpha_2}{\alpha_1 + \alpha_2} \cdot \frac{I}{P_2}$$

$$\theta_2 = \frac{P_2 x_2^*}{I} = \frac{\alpha_2}{\alpha_1 + \alpha_2}$$

↑  
Budget share of good 2

Engel's Law : Budget share of  
food ↓ as  $I$  ↑

Leontief

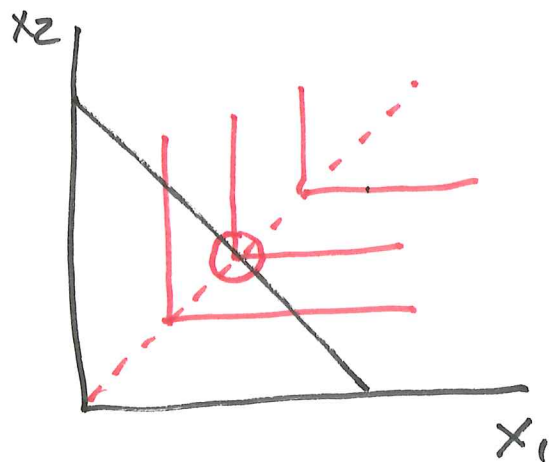
$$\text{Max } U = \text{Min} \left[ \frac{x_1}{\beta_1}, \frac{x_2}{\beta_2} \right]$$

$$\text{s.t. } P_1 x_1 + P_2 x_2 = I$$

$$\frac{x_1}{\beta_1} = \frac{x_2}{\beta_2} \rightarrow x_2 = \frac{\beta_2}{\beta_1} x_1$$

$$P_1 x_1 + P_2 \left( \frac{\beta_2}{\beta_1} x_1 \right) = I$$

$$\left( \frac{P_1 \beta_1 + P_2 \beta_2}{\beta_1} \right) x_1 = I$$



9/10 p 6

$$x_1^* = \frac{\beta_1 I}{P_1 \beta_1 + P_2 \beta_2}$$

$$x_2^* = \frac{\beta_2 I}{P_1 \beta_1 + P_2 \beta_2}$$

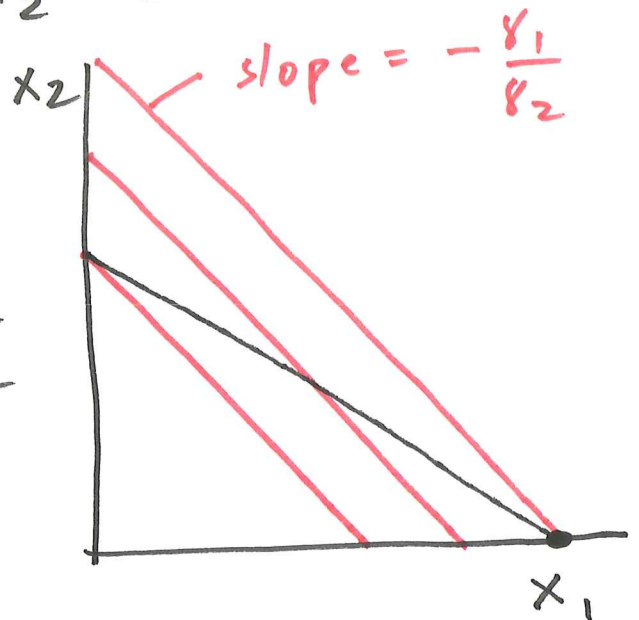
Linear U F<sup>n</sup>.

$$\text{Max } U(x_1, x_2) = \delta_1 x_1 + \delta_2 x_2$$

$$\text{s.t. } P_1 x_1 + P_2 x_2 = I$$

$$x_1^* = \begin{cases} \frac{I}{P_1} & \text{if } \frac{P_1}{P_2} < \frac{\delta_1}{\delta_2} \\ 0 & \text{if } \frac{P_1}{P_2} > \frac{\delta_1}{\delta_2} \end{cases}$$

$$x_2^* = \begin{cases} 0 & \text{if } \frac{P_1}{P_2} < \frac{\delta_1}{\delta_2} \\ \frac{I}{P_2} & \text{if } \frac{P_1}{P_2} > \frac{\delta_1}{\delta_2} \end{cases}$$



# Properties of Demand Functions.

$$x_1 = x_1(P_1, P_2, I)$$

Income changes

$$\text{sign } \frac{\partial x_1}{\partial I} ?$$

If choice is on DE:

both goods are "normal"

$$\text{Normal good: } \frac{\partial x}{\partial I} > 0$$

$$\text{Inferior good: } \frac{\partial x}{\partial I} < 0$$

If choice is on AD:

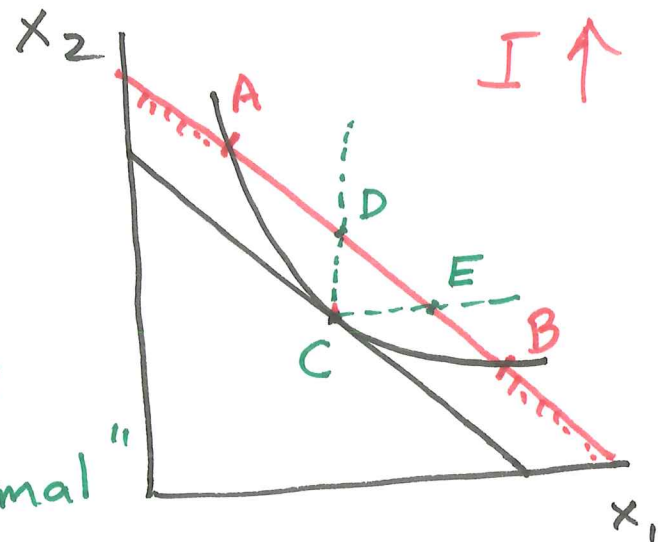
$x_1$  is inferior

$x_2$  is normal

If choice is on EB:

$x_1$  is normal

$x_2$  is inferior



Income elasticity of demand:

$$\eta = \frac{\partial x}{\partial I} \cdot \frac{I}{x}$$

- Normal good :  $\eta > 0$   
 Inferior " :  $\eta < 0$   
 Necessity :  $1 > \eta > 0$   
 Luxury :  $\eta > 1$

$$\theta = \frac{pX(I)}{I}$$

$$\begin{aligned} \frac{\partial \theta}{\partial I} &= \frac{I \cdot p \cdot \frac{\partial x}{\partial I} - pX \cdot \frac{\partial I}{\partial I}}{I^2} \\ &= \frac{p \cancel{x} \cdot \frac{\partial x}{\partial I} \cdot \frac{I}{\cancel{x}} - pX}{I^2} \\ &= \frac{pX (\eta - 1)}{I^2} \end{aligned}$$

Necessity :  $\frac{\partial \theta}{\partial I} < 0$ , Luxury:  $\frac{\partial \theta}{\partial I} > 0$



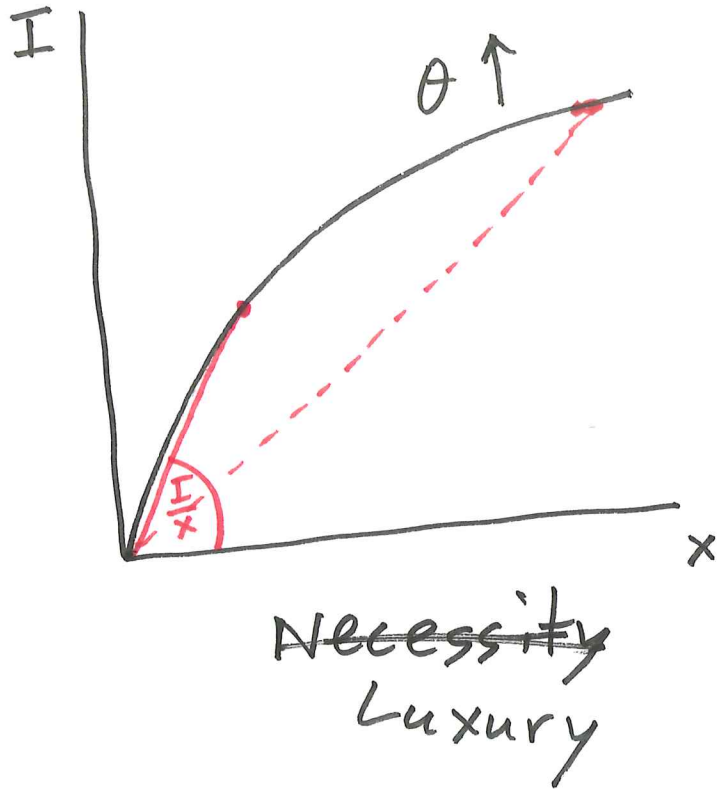
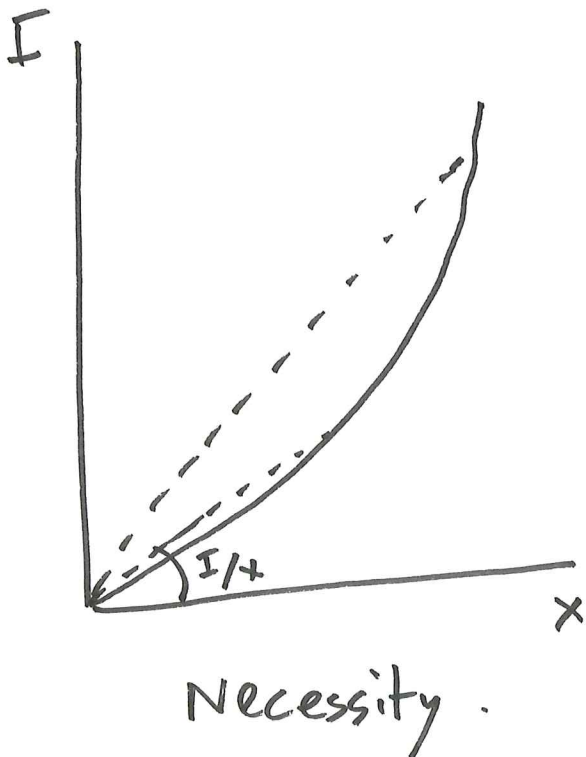
$$\sum_{i=1}^n P_i X_i = I$$

$$\sum_{i=1}^n P_i \frac{\partial X_i}{\partial I} = 1$$

$$\sum_{i=1}^n \frac{P_i X_i}{I} \cdot \frac{\partial X_i}{\partial I} \cdot \frac{I}{X_i} = 1$$

$$\sum_{i=1}^n \theta_i \eta_i = 1$$

Engel curve



$$\theta = \frac{P X}{I}$$

9/10 P 10

