

CURRICULUM VITAE

Marc Rysman
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Personal

Department of Economics
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Date of Birth: August 19, 1970
Citizenship: United States

Education

University of Wisconsin-Madison, PhD, Economics, 1999.

Columbia University, BA, Economics, 1992.

Fields of Research: Industrial Organization, Applied Econometrics.

Academic Positions

Assistant Professor, Boston University, 1999 to 2006.

Associate Professor, Boston University, 2006 to present

Other Positions

Visiting Scholar, Federal Reserve Bank of Boston, 2009 to present

Associate Editor, *The RAND Journal of Economics*, 2007 to present.

Co-editor, *Journal of Economics and Management Strategy*, 2007 to present.

Associate Editor, *International Journal of Industrial Organization*, 2005 to present.

Visiting Associate Professor, Economics Department, Massachusetts Institute of Technology, 2007-2008.

Visiting Scholar in Economics, Harvard University, 2003-2004.

Visting Fellow, Center for Studies in Industrial Organization, Northwestern University, May-June 2003.

Visiting Scholar, Federal Reserve Bank of Minneapolis, July 2003.

Research Assistant, Brookings Institution, 1992-1994.

Awards

Networks, Electronic Commerce and Telecommunications (NET) Institute Grant, 2009.

Professor of the Year, 2006-2007, awarded by Boston University Fraternities and Sororities

Neu Family Award for Teaching Excellence in Economics, 2006.

Networks, Electronic Commerce and Telecommunications (NET) Institute Grant, 2005.

Networks, Electronic Commerce and Telecommunications (NET) Institute Grant, 2003.

Gerald M. Gitner Award for Excellence in Undergraduate Teaching, 2000.

Christensen Award in Empirical Economics, 1997 (with Phil Haile).

Refereed Journal Publications

Mehta, A, Rysman, M. and Simcoe, T. (in press). Identifying the Age Profile of Patent Citations. *Journal of Applied Econometrics*.

De Stefano, M. & Rysman, M. (in press). Competition Policy as Strategic Trade with Differentiated Products. *Review of International Economics*.

Rysman, M. (2009). The Economics of Two-Sided Markets. *Journal of Economic Perspectives*, 23, 125-144.

Rysman, M. & Simcoe, T. (2008). Patents and the Performance of Voluntary Standard Setting Organizations. *Management Science*, 54, 1920-1934.

Rysman, M., (2007). Empirical Analysis of Payment Card Usage. *Journal of Industrial Economics*, 60, 1-36.

Augereau, A., Greenstein, S., & Rysman, M. (2006). Coordination vs. Differentiation in a Standards War: 56K Modems. *RAND Journal of Economics*, 37, 887-909.

Ackerberg, D.A., & Rysman, M. (2005). Unobservable Product Differentiation in Discrete Choice Models: Estimating Price Elasticities and Welfare Effects. *RAND Journal of Economics*, 36, 771-788.

- Busse, M., & Rysman, M. (2005). Competition and Price Discrimination in Yellow Pages Advertising. *RAND Journal of Economics*, 36, 378-390.
- Rysman, M., & Greenstein, S. (2005). Testing for Agglomeration and Dispersion. *Economics Letters*, 86, 405-411.
- Rysman, M. (2004). Competition Between Networks: A Study of the Market for Yellow Pages, *Review of Economic Studies*, 71, 483-512.
- Rysman, M. (2001). How Many Franchises in a Market? *International Journal of Industrial Organization*, 19, 519-542.

Other Publications

- Rysman, M. (2007). The Empirics of Antitrust in Two-Sided Markets. *Competition Policy International*, 3, 197-209.
- Greenstein, S. & Rysman, M. (2007). Coordination Costs and Standard Setting: Lessons from 56K Modems. In S. Greenstein & V. Stango (Eds.), *Standards and Public Policy*. Cambridge University Press. 123-159.
- Rysman, M., & Simcoe T. (2007). The Performance of Standard Setting Organizations: Using Patent Data for Evaluation. *Journal of IT Standards and Standardization Research*, 5 25-40.
- Rysman, M. & Simcoe, T. (2006). Measuring the Performance of Standard Setting Organizations,” *International Standardization as a Strategic Tool: Commended Papers from the IEC Centenary Challenge 2006*, Geneva: IEC Press.
- Rysman, M., & Simcoe, T. (2005). Evaluating the Performance of Standard Setting Organizations with Patent Data. In T.M. Egyedi & M.H. Sherif (Eds.) *Proceedings of the 4th International Conference on Standardization and Innovation in Information Technology* (pp. 195-206). Geneva: IEEE.
- Rysman, M. (2002). [Review of the book *The Economics of Network Industries*, by Oz Shy]. *Journal of Economic Literature*, 40 , 556-557.

Working papers and works in progress

- “Dynamics of Consumer Demand for New Durable Goods.” with Gautam Gowrisankaran (Wash. U)
- “Discrete adjustment costs, investment dynamics, and productivity growth: Evidence from Chilean manufacturing plants” with Olga Fuentes and Simon Gilchrist (BU).

“Platform Pricing at Sports Card Conventions” with Ginger Jin (Maryland).

“Adoption Delay in a Standards War,” July 2003.

Rysman, M. (2000). Competition Policy as Strategic Trade. *Industry Studies Project Working Paper, #100*, Boston University.

Grant Activity

“Estimation and Computation of Dynamic Oligopoly and Network Effects Models”, with Gautam Gowrisankaran.

National Science Foundation, SES-0922629, 2009-2013. (\$230,115).

“Dynamic Demand for New Durable Goods: An Empirical Model and Applications to Pricing and Welfare,” with Gautam Gowrisankaran.

National Science Foundation, SES-0551348, 2006-2009.

“Discrete adjustment costs, investment dynamics, and productivity growth: Evidence from Chilean manufacturing plants”, with Simon Gilchrist

Nation Science Foundation, SES-0351454, 2004-2006 (\$202,514).

“Empirical Studies of Network Effects”,

National Science Foundation, SES-0112527, 2001-2002 (\$67,277).

Courses Taught

Ec333 Market Organization and Public Policy (Antitrust and Regulation).

Fall 1999, Fall 2000, 2008-2009 Spring 2002-2003, Spring 2005-2009

Ec732 Topics In Industrial Organization (Empirical).

Spring 2000-2001, Fall 2001, Spring 2003, Fall 2004, Spring 2005-2009

Ec201/303 Intermediate Microeconomics.

Fall 2001, Fall 2002, Fall 2005

Ec903 Graduate Student Seminar.

Fall 1999, Fall 2000.

Ec709 Advanced Econometrics II

Fall 2006.

Refereeing Work

American Economic Review, Contemporary Economic Policy, Econometrica, Economic Journal, Information Economics and Policy, International Economic Review, International Journal of Industrial Organization, Journal of Business and Economic Statistics, Journal of Economics and Business, Journal of Economic Dynamics and Control, Journal of Health Economics, Journal of Economics and Management Strategy, Journal of Industrial Economics, Journal of International Economics, Journal of Political Economy, Management Science, Managerial and Decision Economics, Marketing Science, National Science Foundation, Quantitative Marketing and Economics, RAND Journal of Economics, Review of Economic Studies, Review of Economics and Statistics, Review of Industrial Organization, Review of Network Economics, Southern Economics Journal.

University Service

Director, Junior Recruiting Committee, 2006-2007, 2009-2010.
Co-director, Junior Recruiting Committee 2000-2001.
Committee on Conflicts of Interest, 2008-present
Social Science Curriculum Committee, 2005-2007.
Representative to CAS Reg-Prep (Registration Preparation)
Merit and Equity Advisory Committee, 2001-2002.
Acting Director, Industry Studies Program, 2001-2002, 2009-2010
Summer Orientation Academic Advising, 2001, 2002, 2004, 2005
Junior Recruiting Committee 1999-2005.
Undergraduate Studies Committee 1999-2005.