

CURRICULUM VITAE

Marc Rysman
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Personal

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Date of Birth: August 19, 1970
Citizenship: United States

Education

University of Wisconsin-Madison, PhD, Economics, 1999.

Columbia University, BA, Economics, 1992.

Fields of Research: Industrial Organization, Applied Econometrics.

Academic Positions

Assistant Professor, Boston University, 1999 to 2006.

Associate Professor, Boston University, 2006 to 2011

Professor, Boston University, 2011 to present

Other Positions

Editor, *Review of Network Economics*, January 2010 to present.

Associate Editor, *Journal of Industrial Economics*, August 2010 to present

Associate Editor, *The RAND Journal of Economics*, 2007 to present.

Associate Editor, *International Journal of Industrial Organization*, 2005 to present.

Visiting Scholar, Federal Reserve Bank of Boston, 2009 to present

Co-editor, *Journal of Economics and Management Strategy*, 2007 to 2010.

Visiting Associate Professor, Economics Department, Massachusetts Institute of

Technology, 2007-2008.

Visiting Scholar in Economics, Harvard University, 2003-2004.

Visiting Fellow, Center for Studies in Industrial Organization, Northwestern University, May-June 2003.

Visiting Scholar, Federal Reserve Bank of Minneapolis, July 2003.

Research Assistant, Brookings Institution, 1992-1994.

Awards

Networks, Electronic Commerce and Telecommunications (NET) Institute Grant, 2009.

Professor of the Year, 2006-2007, awarded by Boston University Fraternities and Sororities

Neu Family Award for Teaching Excellence in Economics, 2006.

Networks, Electronic Commerce and Telecommunications (NET) Institute Grant, 2005.

Networks, Electronic Commerce and Telecommunications (NET) Institute Grant, 2003.

Gerald M. Gitner Award for Excellence in Undergraduate Teaching, 2000.

Christensen Award in Empirical Economics, 1997 (with Phil Haile).

Refereed Journal Publications

Crowe, M., Rysman, M. and Stavins, J. (2010). Mobile Payments in the United States at Retail Point of Sale: Current Market and Future Prospects. *Review of Network Economics* 9, Article 2.

Mehta, A, Rysman, M. and Simcoe, T. (2010). Identifying the Age Profile of Patent Citations. *Journal of Applied Econometrics*, 25, 1179–1204.

De Stefano, M. & Rysman, M. (2010). Competition Policy as Strategic Trade with Differentiated Products. *Review of International Economics*, 18, 758-771.

Rysman, M. (2009). The Economics of Two-Sided Markets. *Journal of Economic Perspectives*, 23, 125-144.

Rysman, M. & Simcoe, T. (2008). Patents and the Performance of Voluntary Standard Setting Organizations. *Management Science*, 54, 1920-1934.

- Rysman, M., (2007). Empirical Analysis of Payment Card Usage. *Journal of Industrial Economics*, 60, 1-36.
- Augereau, A., Greenstein, S., & Rysman, M. (2006). Coordination vs. Differentiation in a Standards War: 56K Modems. *RAND Journal of Economics*, 37, 887-909.
- Ackerberg, D.A., & Rysman, M. (2005). Unobservable Product Differentiation in Discrete Choice Models: Estimating Price Elasticities and Welfare Effects. *RAND Journal of Economics*, 36, 771-788.
- Busse, M., & Rysman, M. (2005). Competition and Price Discrimination in Yellow Pages Advertising. *RAND Journal of Economics*, 36, 378-390.
- Rysman, M., & Greenstein, S. (2005). Testing for Agglomeration and Dispersion. *Economics Letters*, 86, 405-411.
- Rysman, M. (2004). Competition Between Networks: A Study of the Market for Yellow Pages, *Review of Economic Studies*, 71, 483-512.
- Rysman, M. (2001). How Many Franchises in a Market? *International Journal of Industrial Organization*, 19, 519-542.

Other Publications

- Rysman, M and Simcoe, T. (in press) A NAASTy Alternative to RAND Pricing. *Telecommunication Policy*
- Rysman, M. (2010). Consumer Payment Choice: Measurement Topics. In *The Changing Retail Payments Landscape: What Role for Central Banks? An International Payment Policy Conference Sponsored by the Federal Reserve Bank of Kansas City* (pp. 61-81).
- Rysman, M. (2007). The Empirics of Antitrust in Two-Sided Markets. *Competition Policy International*, 3, 197-209.
- Greenstein, S. & Rysman, M. (2007). Coordination Costs and Standard Setting: Lessons from 56K Modems. In S. Greenstein & V. Stango (Eds.), *Standards and Public Policy*. Cambridge University Press. 123-159.
- Rysman, M., & Simcoe T. (2007). The Performance of Standard Setting Organizations: Using Patent Data for Evaluation. *Journal of IT Standards and Standardization Research*, 5 25-40.
- Rysman, M. & Simcoe, T. (2006). Measuring the Performance of Standard Setting Organizations,” *International Standardization as a Strategic Tool: Commended*

Papers from the IEC Centenary Challenge 2006, Geneva: IEC Press.

Rysman, M., & Simcoe, T. (2005). Evaluating the Performance of Standard Setting Organizations with Patent Data. In T.M. Egedi & M.H. Sherif (Eds.) *Proceedings of the 4th International Conference on Standardization and Innovation in Information Technology* (pp. 195-206). Geneva: IEEE.

Rysman, M. (2002). [Review of the book *The Economics of Network Industries*, by Oz Shy]. *Journal of Economic Literature*, 40, 556-557.

Working papers and works in progress

“Dynamics of Consumer Demand for New Durable Goods.” with Gautam Gowrisankaran (Wash. U), under revision for the *Journal of Political Economy*

“Platform Pricing at Sports Card Conventions.” with Ginger Jin (Maryland).

“Estimating Network Effects in a Dynamic Environment.” with Gautam Gowrisankaran and Minsoo Park.

“Adoption and Use of Payment Instruments by US Consumers.” With Sergei Koulayev, Scott Schuh and Joanna Stavins.

“Discrete adjustment costs, investment dynamics, and productivity growth: Evidence from Chilean manufacturing plants” with Olga Fuentes and Simon Gilchrist (BU).

“A Structural Model of Network Formation: Air Services Agreements,” with Phillip McCalman.

“Adoption Delay in a Standards War,” July 2003.

Rysman, M. (2000). Competition Policy as Strategic Trade. *Industry Studies Project Working Paper, #100*, Boston University.

Grant Activity

“Estimation and Computation of Dynamic Oligopoly and Network Effects Models”, with Gautam Gowrisankaran.
National Science Foundation, SES-0922629, 2009-2013. (\$230,115).

“Dynamic Demand for New Durable Goods: An Empirical Model and Applications to Pricing and Welfare,” with Gautam Gowrisankaran.
National Science Foundation, SES-0551348, 2006-2009.

“Discrete adjustment costs, investment dynamics, and productivity growth: Evidence

from Chilean manufacturing plants”, with Simon Gilchrist
National Science Foundation, SES-0351454, 2004-2006 (\$202,514).

“Empirical Studies of Network Effects”,
National Science Foundation, SES-0112527, 2001-2002 (\$67,277).

Graduate Students for which I served as the primary advisor (and first placement):

Martino De Stefano, Charles River Associates
Minsoo Park, KISDE (Korean research institute)
Firat Inceoglu (Sabanci University)
Justin Lenzo (Kellogg)
Gustavo Vincentini (Analysis Group)
Pasquale Schiraldi (London School of Economics)
Hernando Roman (University de los Andes)
Chun-Yu Ho (Georgia Tech)
Haizhen Lin (Kelly School of Management)
David Rapson (UC Davis)
Calixte Ahokpessi (IMF)
Ben Tomlin (Bank of Canada)
Ana Mier Y Teran (Bank of Mexico)
Jessica Calfee Stahl (Board of Governors, FRB)
Yun Mi Nam (KISDE)
Naoaki Minimahashi (Bank of Canada)
Caixia Shen (China Shanghai)