Boston University
College of Communications
Design Strategy & Software
CM741
Fall 2019
Prof. Joyce Walsh

Project 4	Listicle of Design Principles
	Design a Listicle of Design Principles
Objectives	Demonstrate knowledge of design principles
	Typography design
	Page Layout
	Image selection and reproduction
Copy	Choose three to six design principles.
	Resource: Graphic Design Essentials, and/or other materials.
	Attribute sources.
Color	8.5" X 11" portrait
Final Presentation	Display full size on an 11" X 14" presentation board
Schedule	10.30 Begin Project 4
	Choose a design topic and template
	Create a list of principles or strategies
	Find images of designs to support your topic
	Design a draft in InDesign
	11.06 Critique Project 4
	11.13 Submit Project 4