Boston University
College of Communication
Design Strategy & Software II
CM529
Prof. Joyce Walsh
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P5 | The App

Objective	Design an App for your Client Build a prototype for your client using your assets
Theme	The app purpose will support initiatives in sustainability or inclusivity

Dates

04.02.20   Design Thinking | App Design Strategies | XD
            Homework > Download XD to your laptop; Watch the XD video
            Suggested: Create a mock up of an app screen using XD

04.09.20   App Design & Development | XD
            Homework > Create a first draft of an app for your client V1

04.16.20   App Design & Development | XD | Project Critique
            Homework > Revise the client app V1

04.23.20   App Design & Development | Prepare for Final Presentations
            Homework > Finalize the app and prepare your final presentation

04.30.20   Final Project Presentations @ 12:30
            Present > Your website(s) and app including the media strategy summary
            Please note: The topics and schedule are subject to change.