Project 1  Lyrical Layouts
Set the text of a poem or song lyrics twice.
First, set the text using the standard guidelines for type design;
focus on legibility, type size, leading, spacing, and format.
For the second layout, break any of the rules to express the meaning of the words.

Objectives  Layout 1 | Demonstrate an understanding of good typography and text layout. (p83)
Layout 2 | Experiment with type by breaking the “rules” to express content. (p96)

Format  Size:  Print Letter

Color  First layout: one color
Second layout: two colors

Copy  10 - 20 lines of a poem or lyrics, author's name, title

To start  1  Select a poem or lyrics of 10-20 lines
2  For the first layout, identify a typeface that reflects the nature of the words.
3  Then, set the text following the standard guides for type design.
   (Review your class notes! Read Graphic Design Essentials, chapter 3.)
4  For the second layout, break all the “rules” to express the meaning of the words.
   (Take some chances!)

Final Presentation  Upload your final pdf to the Project 1 Final folder on Google Drive

Schedule  6.02  Begin Project.
HW Read Graphic Design Essentials Chapter 3
HW Create Project 1 First Layout (p 84)
HW Create Slang Word Homework (p 100)
6.04  Critique Project 1 First Layout | Present Slang Homework
HW Create a first draft of the second layout (p 100)
HW Refine the first layout.
6.07  Critique Second Layout.
HW Final revisions for Project 1
6.09  Submit Project 1