SYLLABUS
Spring 2020 CM323 A1 | Wednesday 2:30-3:15 | Room 206

DATES | TOPICS | READINGS | ASSIGNMENTS

01.22.20 Introduction to Design & Introduction to Photoshop
Graphic Design Essentials: Skills, Software and Creative Strategies, Joyce Walsh, Required
Homework due next class: Read Chapter 1, Environmental Graphics Sketches (p 18)

01.29.20 Elements of Design & Introduction to Illustrator
Homework due next class: Read Chapter 2, Elements in Designs (p 37) Hue Analysis (p 57)

02.05.20 Typography I
Homework due next class: Read Chapter 3, First draft Project 1 Layout 1 (p 83 | Project Plan 1)
And Slang type (p 96)

02.12.20 Typography II & Advanced Illustrator
Critique Project 1 First Layout | Critique Slang Type
Homework due next class: First draft Project 1 Layout 2 (p 96)

02.19.20 Class Cancelled

02.26.20 Creative Process & Concept Development
Critique Project 1 Second Layout
Homework due next class: Final revisions and prepare presentation for Project 1

03.04.20 Illustration and Photography | Photoshop & Illustrator
Submit Project 1
Homework due next class: Read Chapter 4, First draft Project 2 (p 129 | Project Plan 2)

03.11.20 No Class | Enjoy Spring Break

03.18.20 Layout | Integrate Type & Image | Illustrator
Critique Project 2
Homework due next class: Read Chapter 5,

03.25.20 Logos | Advanced Illustrator
Submit Project 2
Homework due next class: First draft Project 3, Read Chapter 6

04.01.20 Visual Themes & Introduction to InDesign
Critique Project 3 | Begin Project 4 cover
Homework due next class: Read Chapter 7, First draft Project 4 cover (p 171 | Project Plan 4)

04.08.20 Critique Project 4 | Advanced InDesign
Submit Project 3 | Critique Project 4 cover
Homework due next class: Revise Project 4 cover, First draft poster

04.15.20 Digital Interface Design Strategies | Advanced Software
Critique Project 4
Homework due next class: Final revisions and prepare presentation for Project 4

04.22.20 No Class | Monday Schedule

04.29.20 Presentation of Final Projects

CONTACT
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TA | Min Li minli13@bu.edu | Lab hours: Mon 12:45-2:15 | Tue 2-3:15 & By appointment