

S Y L L A B U S

Spring 2020 CM323 A1 | Wednesday 2:30-3:15 | Room 206

D A T E S | T O P I C S | R E A D I N G S | A S S I G N M E N T S

01.22.20	<p>Introduction to Design & Introduction to Photoshop <i>Graphic Design Essentials: Skills, Software and Creative Strategies</i>, Joyce Walsh, Required Homework due next class: Read Chapter 1, Environmental Graphics Sketches (p 18)</p>
01.29.20	<p>Elements of Design & Introduction to Illustrator Homework due next class: Read Chapter 2, Elements in Designs (p 37) Hue Analysis (p 57)</p>
02.05.20	<p>Typography I Homework due next class: Read Chapter 3, First draft Project 1 Layout 1 (p 83 Project Plan 1) And Slang type (p 96)</p>
02.12.20	<p>Typography II & Advanced Illustrator Critique Project 1 First Layout Critique Slang Type Homework due next class: First draft Project 1 Layout 2 (p 96)</p>
02.19.20	<p>Class Cancelled</p>
02.26.20	<p>Creative Process & Concept Development Critique Project 1 Second Layout Homework due next class: Final revisions and prepare presentation for Project 1</p>
03.04.20	<p>Illustration and Photography Photoshop & Illustrator Submit Project 1 Homework due next class: Read Chapter 4, First draft Project 2 (p 129 Project Plan 2)</p>
03.11.20	<p>No Class Enjoy Spring Break</p>
03.18.20	<p>Layout Integrate Type & Image Illustrator Critique Project 2 Homework due next class: Read Chapter 5,</p>
03.25.20	<p>Logos Advanced Illustrator Submit Project 2 Homework due next class: First draft Project 3, Read Chapter 6</p>
04.01.20	<p>Visual Themes & Introduction to InDesign Critique Project 3 Begin Project 4 cover Homework due next class: Read Chapter 7, First draft Project 4 cover (p 171 Project Plan 4)</p>
04.08.20	<p>Critique Project 4 Advanced InDesign Submit Project 3 Critique Project 4 cover Homework due next class: Revise Project 4 cover, First draft poster</p>
04.15.20	<p>Digital Interface Design Strategies Advanced Software Critique Project 4 Homework due next class: Final revisions and prepare presentation for Project 4</p>
04.22.20	<p>No Class Monday Schedule</p>
04.29.20	<p>Presentation of Final Projects</p>

C O N T A C T

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 Office Hours Monday 2-5 | Website for the syllabus and project plans and book pdf: people.bu.edu/joycew
 TA | Min Li minli13@bu.edu | Lab hours: Mon 12:45-2:15 | Tue 2-3:15 & By appointment