## CAS EC101(SA3) Introductory Microeconomic Analysis

Boston University Summer I, 2015

INSTRUCTOR: DR. HSUEH-LING HUYNH

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LECTURES: MTW 2-4:30PM SMG 316

(\*There is a class meeting on F5/29 to substitute for the holiday on M5/25.)

**TEXT:** Karl E. Case, Ray C. Fair and Sharon M. Oster,

Principles of Microeconomics (11th ed.), Pearson-Prentice Hall 2014

OFFICE HOURS: MT 4:30-6PM RM.309 270 BAY STATE RD.

**GRADE:** 2 Tests (15% each) + 2 Exams (35% each)

\*\*\* No make-up tests or exams will be given. \*\*\*

## **COURSE DESCRIPTION:**

PEOPLE generally agree on what kind of social phenomena are related to economics: trade, taxation, rise and fall of stock markets, changes in prices and wages, growth in quantities and varieties of goods, wealth and poverty of individuals and of nations, ... But how and why these phenomena occur are not always easy to explain, and when people are faced with issues that affect their economic lives – whether it is a personal decision or a public policy – controversy often arises.

Economic analysis tries to explain economic phenomena in a coherent way, by tracing them back to two basic elements: *economic decisions* and *economic institutions*. An economic decision-maker may be a person, a family, a firm, or a government acting on behalf of the public. To understand economics, we must first of all have a theory about how economic decisions are made. Secondly, we must identify the kinds of decisions that we have to make, and the effects of our decisions. These are defined by our natural environment and, equally significantly, also by the economic institutions under which we live and act.

The most prevalent economic institution is the *market*. There are markets for almost every kind of good, service, and asset. There are even markets for risks. Market is the setting in which most decisions regarding consumption, production, exchange, and investment are made. Much of this course is devoted to the understanding of markets: how markets are organized, how participants in a market behave, how allocation of resources is determined by the market, and its effect upon the welfare of the participants.

Government is also an important economic institution. It protects property rights, regulates competition, coordinates economic activities through monetary and other policies, levies taxes and provides public services. The economic role of government is an important lesson of micro-economics; combined with the understanding of the market, it gives us deep insights into the world in which we live.

As its title suggests, the nature of this course is analytic rather than factual. Although not much formal mathematics will be used, and our discussion is always illustrated by real-life examples, its objective is to help you cultivate clear, rigorous, logical thinking about economic issues. You must be ready to rise to this challenge.

**COURSE SCHEDULE:** See attached.

**ACADEMIC CONDUCT:** It is the student's responsibility to read, understand and observe the *Academic Conduct Code* (<a href="http://www.bu.edu/academics/resources/academic-conduct-code/">http://www.bu.edu/academics/resources/academic-conduct-code/</a>, also available from CAS Advising and Student Academic Life or the BU Summer Term Office)., Cases of suspected misconduct will be referred to the Dean's Office. Furthermore, acts of plagiarism or cheating will be penalized with failing grades.

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**COURSE SCHEDULE** Details of the schedule are subject to change; announcements will be made in class. Registered students can log into the course website at <a href="http://learn.bu.edu/">http://learn.bu.edu/</a>. You should visit this website daily to check announcements, obtain class material and verify your personal grading record.

- ♦ LECTURE complements your reading and self-study. They are not substitutes.
- ♦ READING assignments refer to chapters in the Text. Additional reading may be suggested from time to time.
- ♦ HOMEWORK problems are specified as follows: "6-2" refers to problem Number 2 of the Problem Set found at the end of Chapter 6 in the Text, "6-A2" refers to Problem 2 in the Appendix to Chapter 6, etc. Only by solving problems can you master the course material effectively.
- ♦ A TEST will focus on homework problems assigned since the last test or exam.
- An EXAM will test your comprehensive understanding of the course material up to the time of the exam.
- (!!) **ATTENDANCE:** This course is very intensive and each class is almost equivalent to one week's instruction during a regular semester. *Regular attendance is therefore essential.* Also, there will be *no make-up for missed tests or exams*.

DATE	LECTURE	READING	HOMEWORK
T5/19	Class Orientation, Introduction to Microeconomics	Ch. 1	1-A1, 1-A2, 1-A3, 1-A4, 1-A5
	Decision and Institution	Ch. 2	2-3, 2-4, 2-9, 2-15, 2-16
	Allocation, Efficiency & Equity	Ch. 3	3-1, 3-6, 3-8, 3-10, 3-12, 3-15, 3-19
W5/20	Supply, Demand, Market Clearing	Ch. 4	4-9, 4-10, 4-11, 4-15, 4-17, 4-18
	Economic Allocations under the Market Institution		
M5/25	<holiday: class="" no=""></holiday:>		
T5/26	Demand Curves and Demand Elasticities	Ch. 5	5-1, 5-3, 5-4, 5-13, 5-14, 5-16, 5-18
	Consumption Decisions: Utility and Budget	Ch. 6	6-1, 6-2, 6-4, 6-7, 6-8, 6-10
W5/27	Income and Substitution Effects, Consumer Surplus	Ch. 6	6-11, 6-12, 6-16, 6-17, 6-A2, 6-A4
	Review and Problem Solving		
F5/29 <u>TEST 1</u>	<substitute monday="" schedule=""></substitute>		
	Supply Decisions: Profit and Cost	Ch. 7, 8, 9	7-2, 7-3, 7-4, 7-5, 7-7, 7-12, 7-14
	Test covers homework problems from 5/19 through 5/27		7-15, 7-17, 7-18, 7-19, 7-21, 7-A2, 7-A3
M6/1	Production: Technology and Quantity	Ch. 7, 8, 9	8-5, 8-7, 8-9, 8-10, 8-11, 8-12, 8-15,
	Long Run vs. Short Run, Entry and Exit		8-16, 8-17, 8-18, 9-5, 9-9, 9-14, 9-21, 9-22
T6/2	Labor and Land Markets	Ch. 10, 11	10-2, 10-4, 10-5, 10-6, 10-11, 10-16, 10-18
	Capital Markets, Investment Decisions		11-1, 11-4, 11-5, 11-16, 11-17, 11-A10
W6/3	Perfect Competition, General Equilibrium	Ch. 12	12-1, 12-4, 12-5, 12-8,
	Market Imperfections		12-12, 12-13, 12-14, 12-15, 12-16
M6/8 <u>EXAM 1</u>	Exam covers course material through 6/3		

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DATE	LECTURE	READING	HOMEWORK
T6/9	International Trade and Comparative Advantage	Ch. 20	20-1, 20-2, 20-3, 20-4, 20-6, 20-10
W6/10	Monopoly - causes	Ch. 13	13-1, 13-2, 13-3, 13-4, 13-5
	Monopoly - pricing and output		
M6/15	Monopoly - social costs	Ch. 13	13-6, 13-7, 13-8, 13-9. 13-10, 13-13
	Monopoly – tax, regulation and deregulation		
T6/16	Oligopoly	Ch. 14	14-1, 14-5, 14-6, 14-8, 14-9, 14-11
	Product Differentiation, Monopolistic Competition	Ch. 15	15-1, 15-2, 15-7, 15-8, 15-10
W6/17 <u>TEST 2</u>	Economic Externalities - Public Goods, Pollution	Ch. 16	12-18, 12-19, 16-1, 16-4, 16-6, 16-8
	Test covers homework problems from 6/9 through 6/16		16-9, 16-11, 16-14, 16-15, 16-17
M6/22	Insurance Market - Adverse Selection	Ch. 17	17-1, 17-2, 17-3, 17-14
	Insurance Market - Moral Hazard		17-9, 17-12, 17-15
T6/23	Income Distribution, Taxation	Ch. 18, 19	18-3, 18-13, 18-14
	Review and Problem Solving		19-1, 19-2, 19-10, 19-12, 19-14
W6/24 <u>EXAM 2</u>	Exam covers material from the whole course		