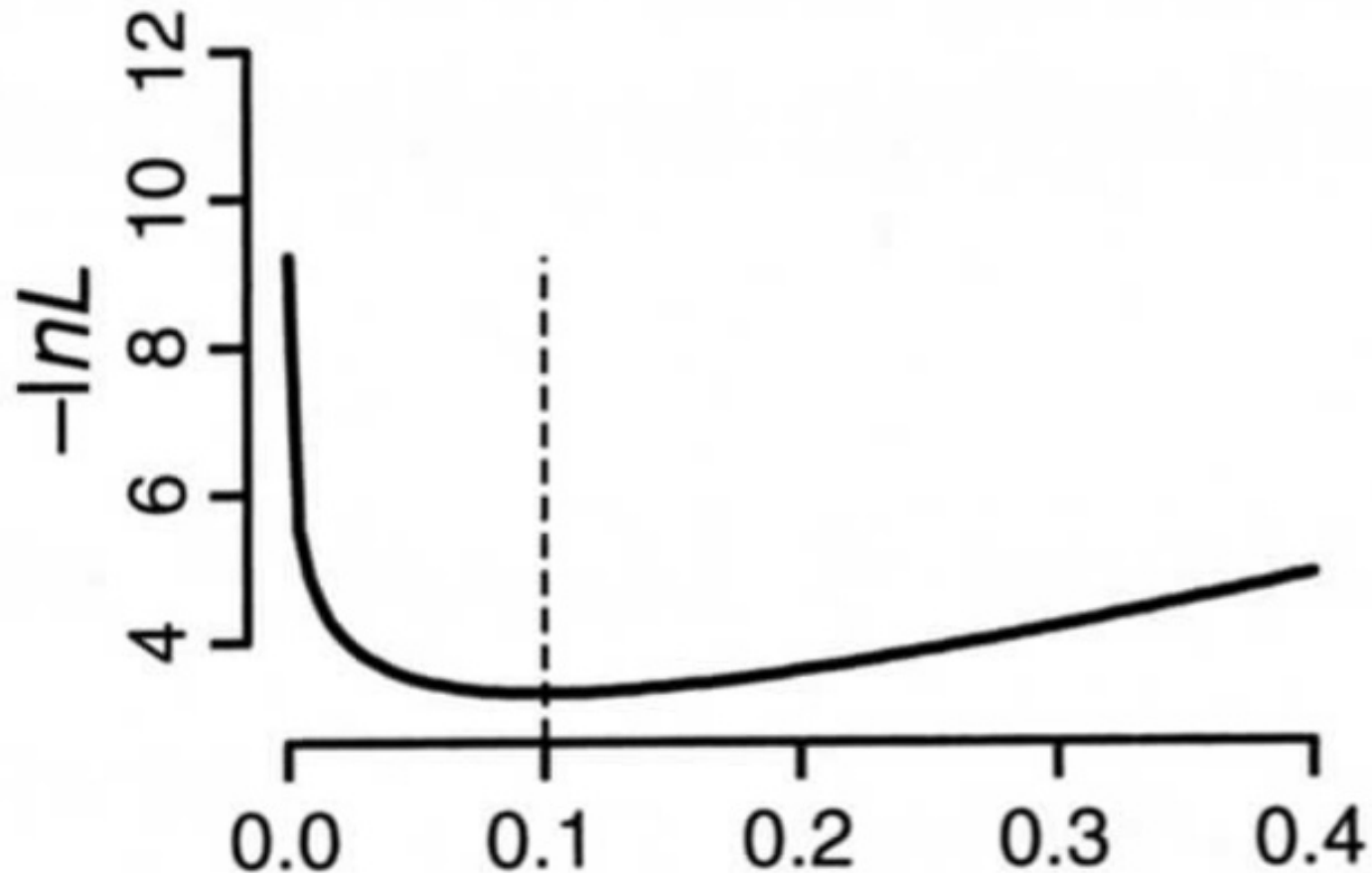


Lecture 4: Maximum Likelihood



Review – Common Distributions

Continuous

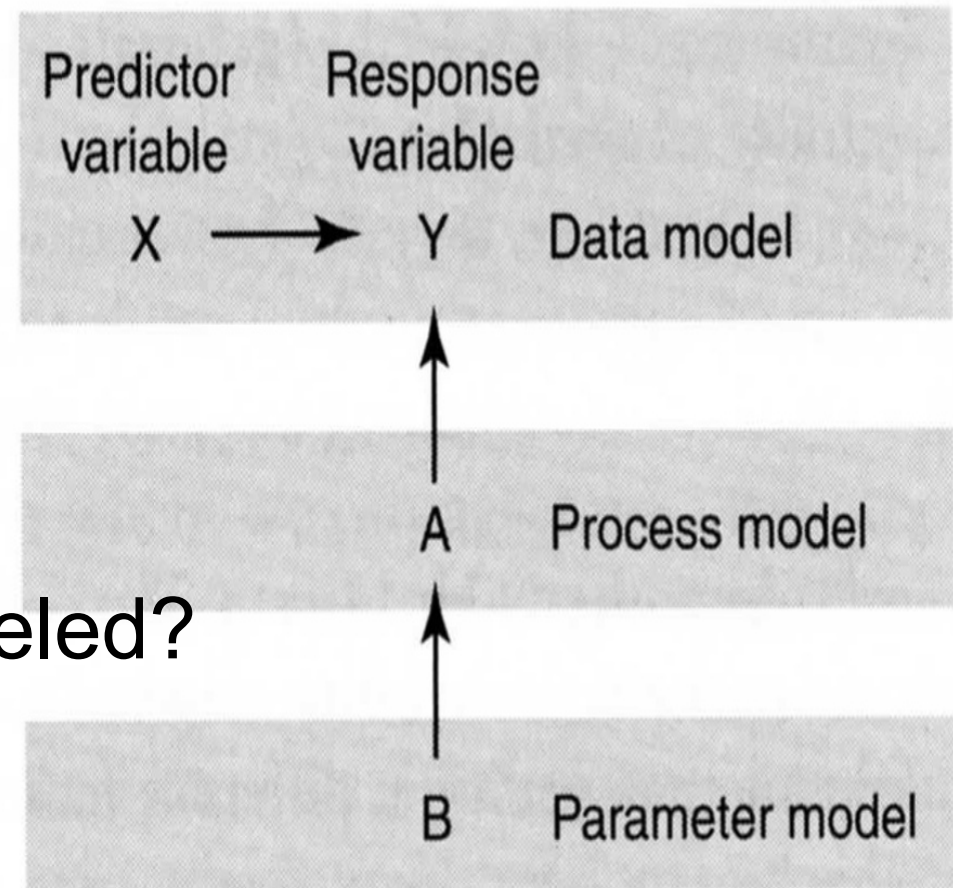
- Uniform
- Normal
- Lognormal
- Beta
- Exponential/Laplace
- Gamma

Discrete

- Binomial
- Bernoulli
- Poisson
- Negative Binomial
- Geometric

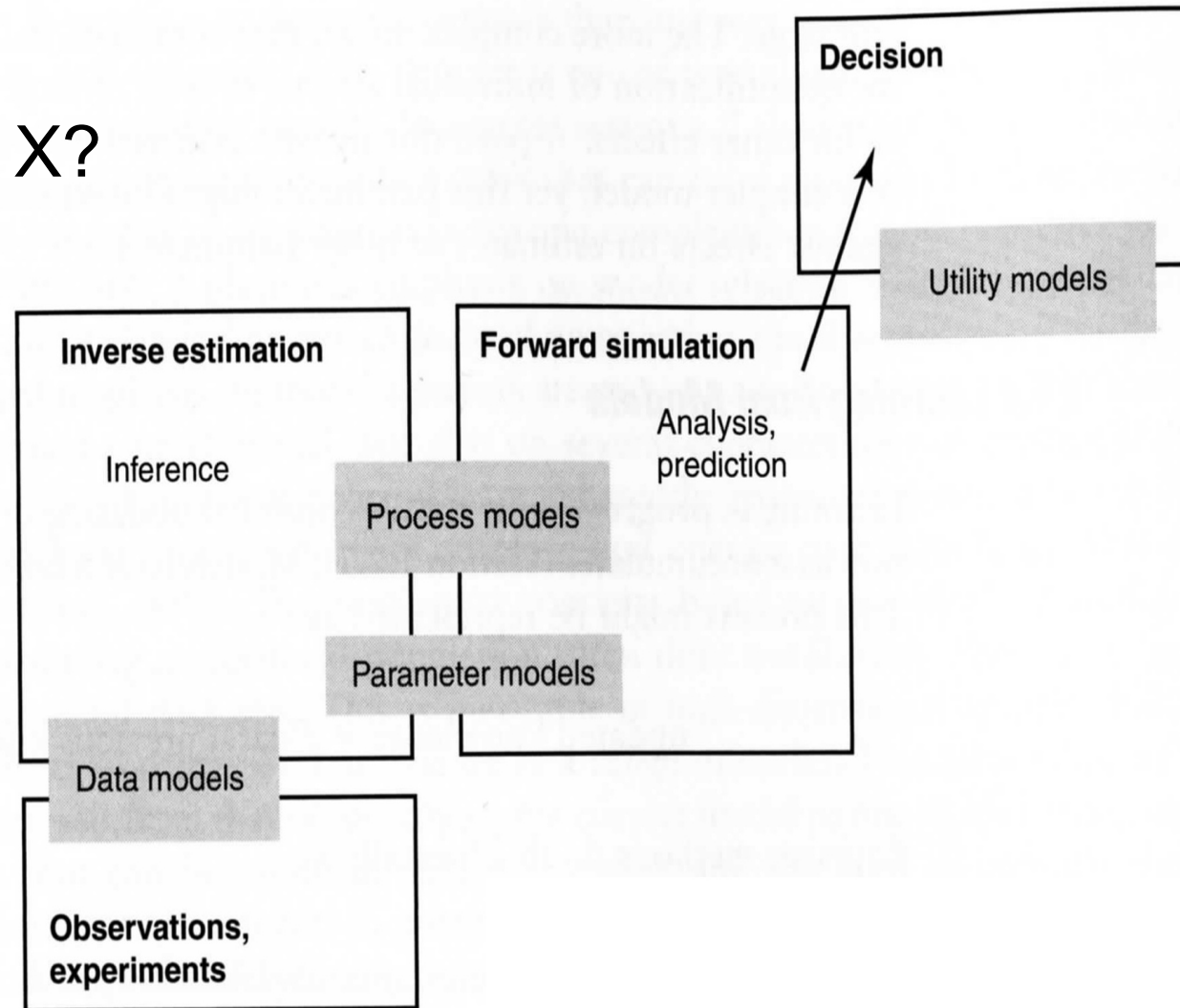
What are we trying to do?

- “Confronting models with data”
- How is the data modeled?
 - What type of data?
 - What process generated this data?
 - What distributions are an appropriate description of the data?
- How is the process modeled?
- How are the parameters modeled?

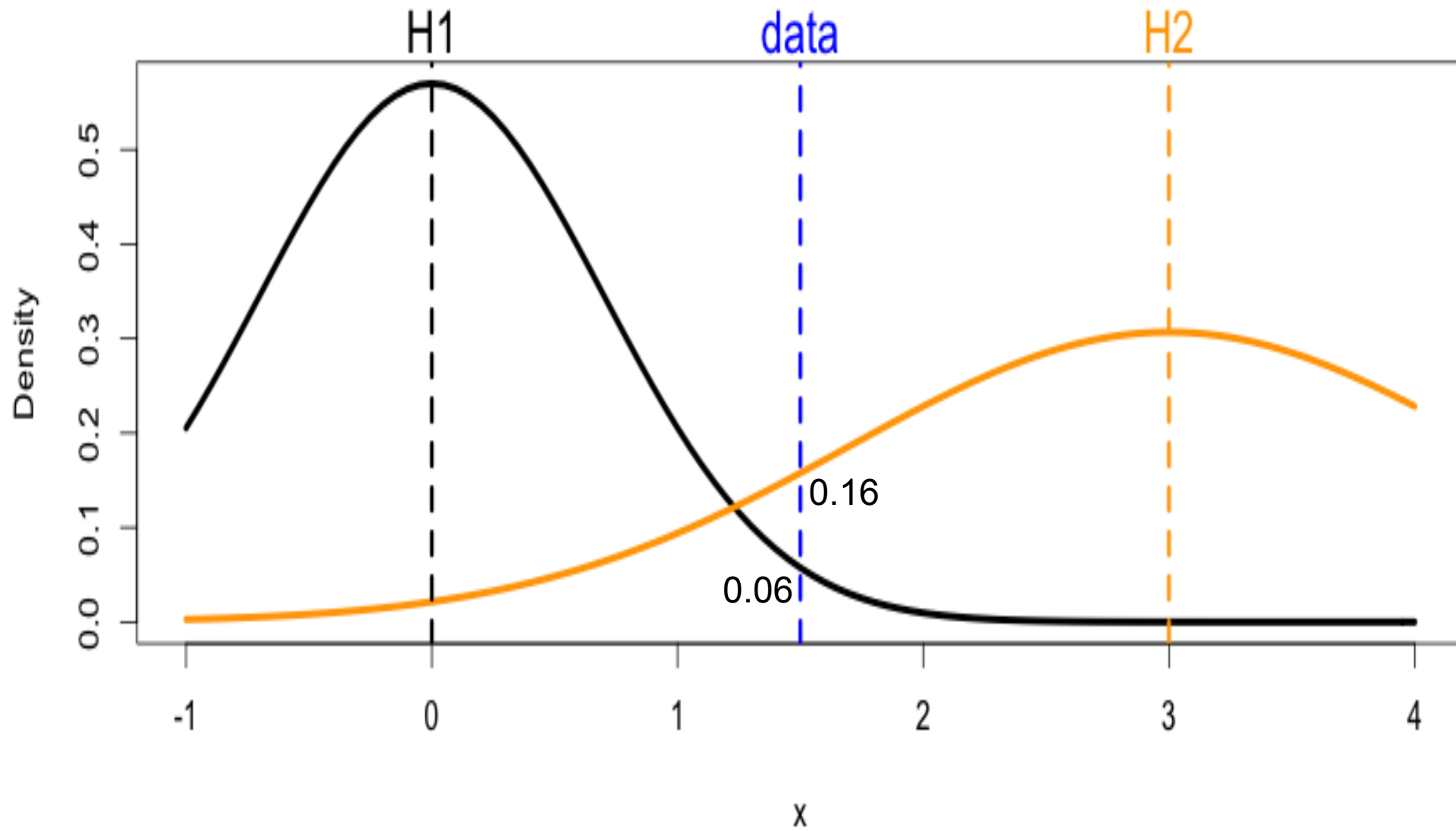


Why are we trying to do this?

- Quantify states & relationships
 - What is Y?
 - How is Y related to X?
- Test Hypotheses
- Prediction
- Decision making



How do we do this?





Likelihood

$$L = P(X = x | \theta) = P(\textit{data} | \textit{model})$$

- Probability of observing a given data point x conditional on parameter value θ
- Likelihood principle: a parameter value is more likely than another if it is the one for which the data are more probable

Maximum Likelihood

$$L = P(X = x | \theta) = P(\text{data} | \text{model})$$

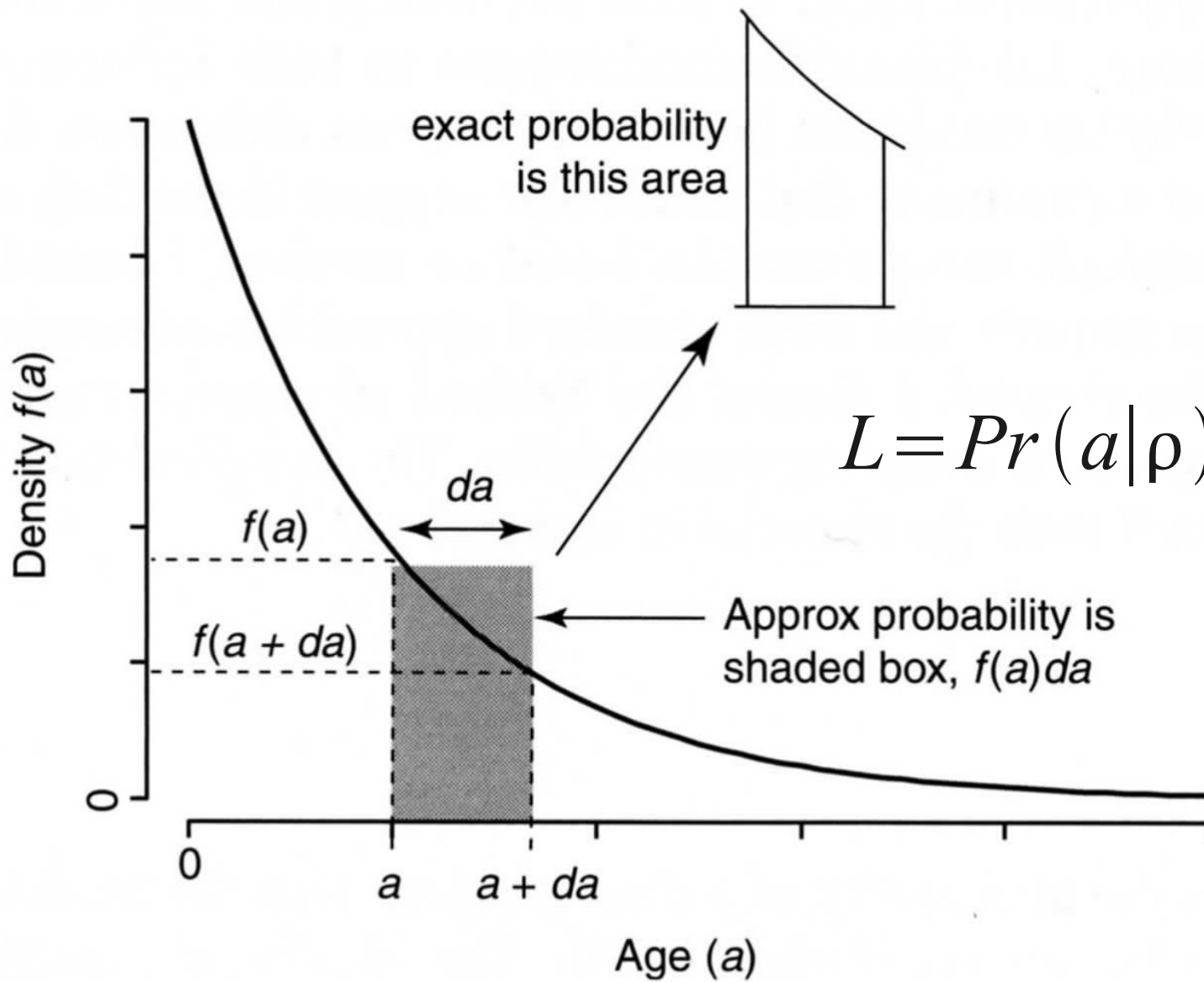
Goal: Find the θ that maximizes L

- Step 1: Construct Likelihood
- Step 2: Maximize function
 - Take Log of likelihood function
 - Take derivative of function
 - Set derivative = 0
 - Solve for parameter

Example – Mortality Rate

- Assume mortality rate is constant – ρ | but is an UNKNOWN we want to estimate
- a_i is a KNOWN time of death

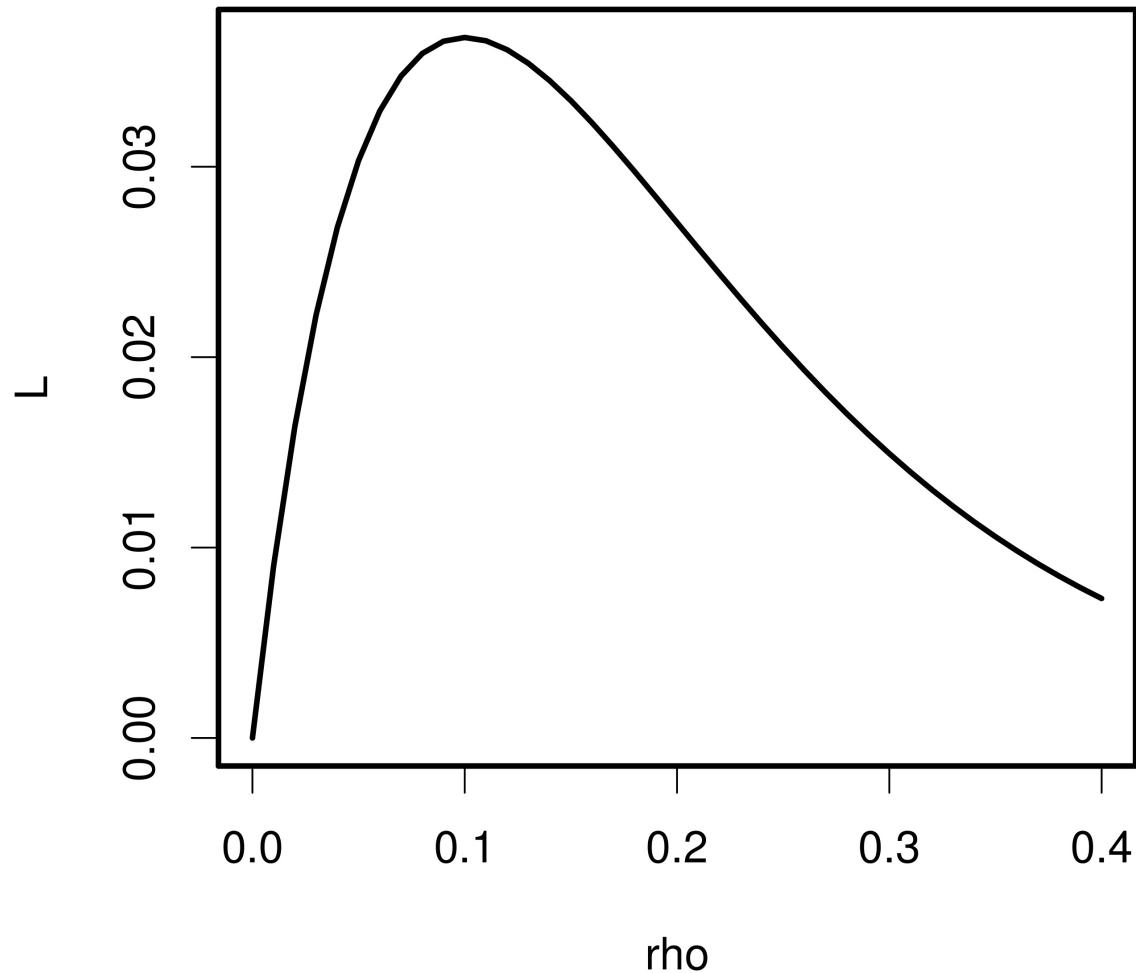
$$\begin{aligned} Pr(a < a_i < a + \Delta a) &= Pr\left(\begin{array}{l} \text{die now given that} \\ \text{plant is still alive} \end{array}\right) \cdot Pr\left(\begin{array}{l} \text{plant is} \\ \text{still alive} \end{array}\right) \\ &\approx \rho \Delta a \times e^{-\rho a} \\ &= \text{Exp}(a|\rho) \Delta a \end{aligned}$$



$$L = Pr(a|\rho) \propto \text{Exp}(a|\rho)$$

An Observation

- A plant is observed to die on day 10
- From this observation, what is the best estimate for ρ ?



A few things to note

- A likelihood surface is NOT a PDF
- $\Pr(X | \theta) \neq \Pr(\theta | X)$
- Does not integrate to 1
- No, you can't just normalize it
- The model parameter is being varied, not the random variable
 - i.e. the x-axis is fixed, not random
- Cannot interpret surface in terms of it's mean, variance, quantiles

Maximum Likelihood

- Step 1: Write a likelihood function describing the likelihood of the observation
- Step 2: Find the value of the model parameter that maximized the likelihood

$$\frac{dL}{d\rho} = 0$$

$$L = \rho e^{-\rho a}$$

$$\ln L = \ln \rho - \rho a$$

$$\frac{\partial \ln L}{\partial \rho} = \frac{1}{\rho} - a = 0$$

$$\rho_{ML} = \frac{1}{a} = 0.1 \text{ day}^{-1}$$

$$L = \rho e^{-\rho a}$$

$$\ln L = \ln \rho - \rho a$$

$$\frac{\partial \ln L}{\partial \rho} = \frac{1}{\rho} - a = 0$$

$$\rho_{ML} = \frac{1}{a} = 0.1 \text{ day}^{-1}$$

$$\ln(\rho e^{-\rho a})$$

$$\ln(\rho) + \ln(e^{-\rho a})$$

$$\ln(\rho) - \rho a$$

$$L = \rho e^{-\rho a}$$

$$\ln L = \ln \rho - \rho a$$

$$\frac{\partial \ln L}{\partial \rho} = \frac{1}{\rho} - a = 0$$

$$\rho_{ML} = \frac{1}{a} = 0.1 \text{ day}^{-1}$$

$$\frac{\partial [\ln(\rho) - \rho a]}{\partial \rho}$$
$$\frac{\partial \ln(\rho)}{\partial \rho} - \frac{\partial \rho a}{\partial \rho}$$
$$\frac{1}{\rho} - a$$

$$L = \rho e^{-\rho a}$$

$$\ln L = \ln \rho - \rho a$$

$$\frac{\partial \ln L}{\partial \rho} = \frac{1}{\rho} - a = 0$$

$$\rho_{ML} = \frac{1}{a} = 0.1 \text{ day}^{-1}$$

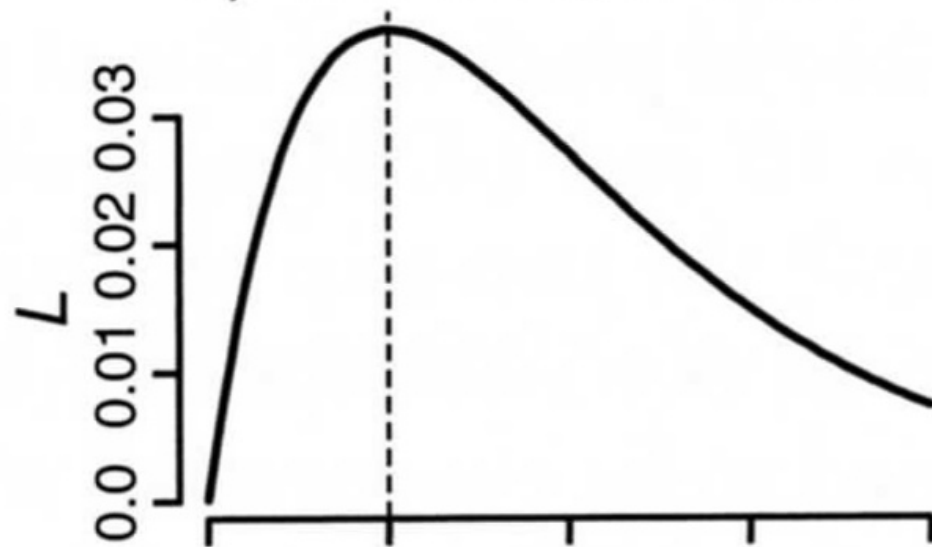
$$\frac{1}{\rho} = a$$

$$1 = \rho a$$

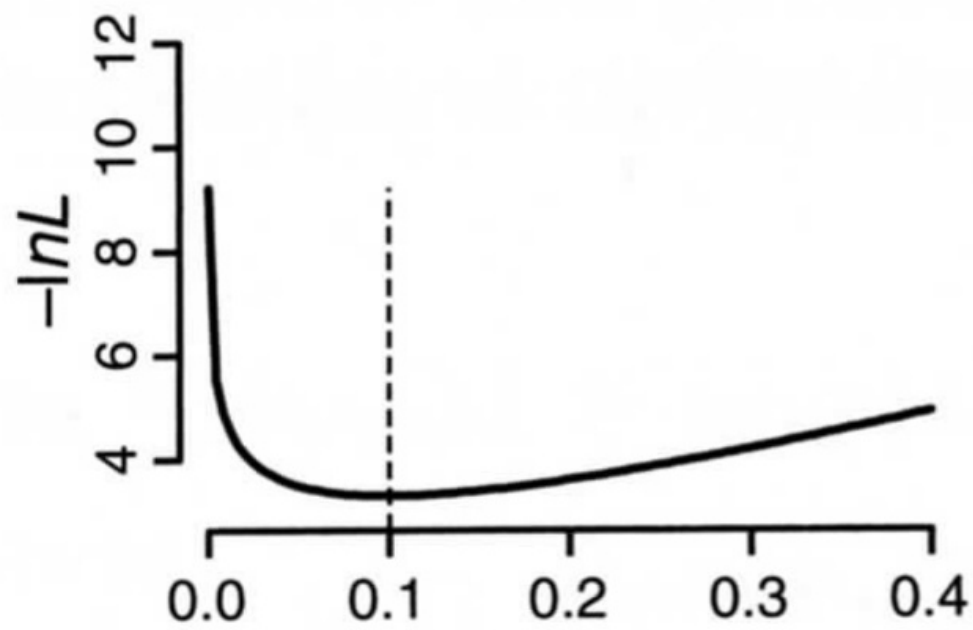
$$\frac{1}{a} = \rho$$

$$a = 10$$

a) Likelihood function



b) $-\ln L$



A second data point

- Suppose a second plant dies at day 14
- Step 1: Define the likelihood

$$\begin{aligned} L &= \Pr(a_1, a_2 | \rho) \\ &= \Pr(a_2 | a_1, \rho) \Pr(a_1 | \rho) \\ &= \Pr(a_2 | \rho) \Pr(a_1 | \rho) \\ &\propto \text{Exp}(a_2 | \rho) \text{Exp}(a_1 | \rho) \end{aligned}$$

Assume measurements are independent

- Step 2: Find the maximum

$$L = \rho e^{-\rho a_1} \cdot \rho e^{-\rho a_2}$$

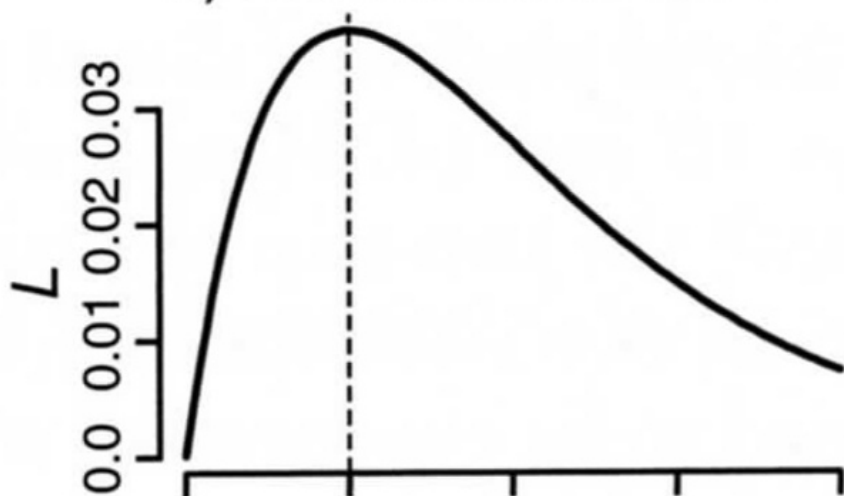
$$\ln L = 2 \ln \rho - \rho a_1 - \rho a_2$$

$$\frac{\partial \ln L}{\partial \rho} = \frac{2}{\rho} - (a_1 + a_2) = 0$$

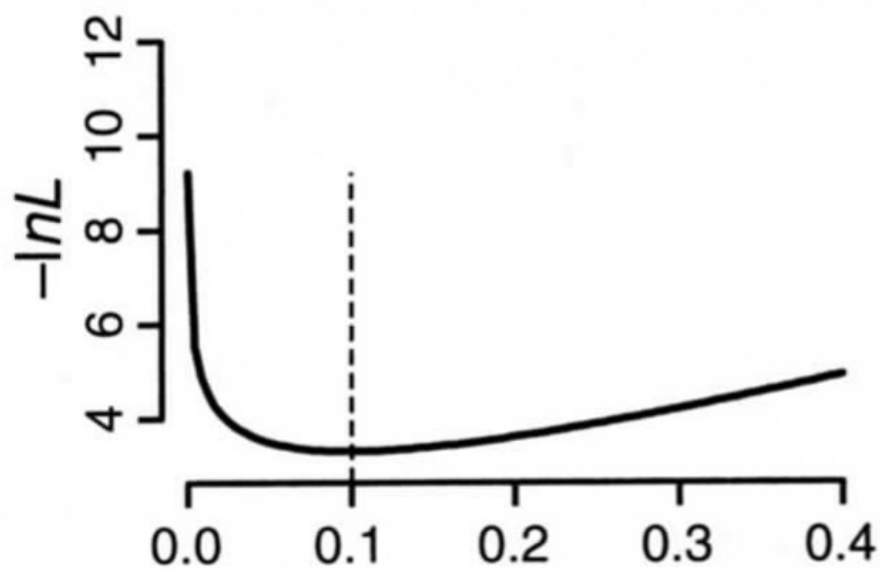
$$\rho_{ML} = \frac{2}{a_1 + a_2} = 0.0833 \text{ day}^{-1}$$

$n = 1$

a) Likelihood function

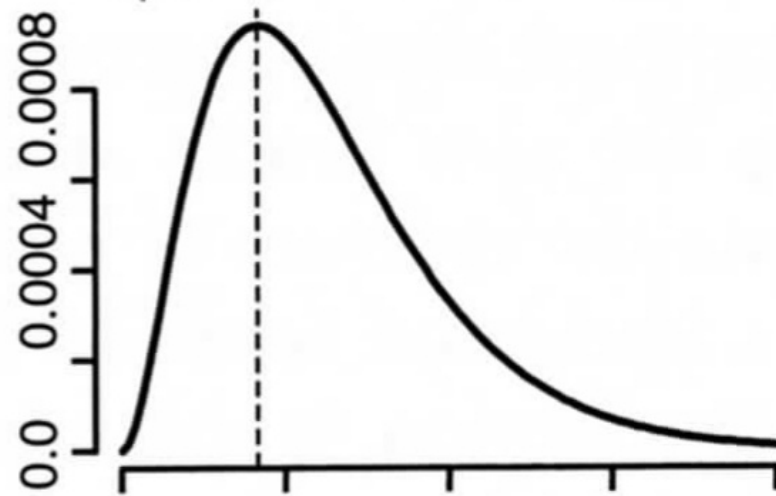


b) $-\text{Log likelihood}$

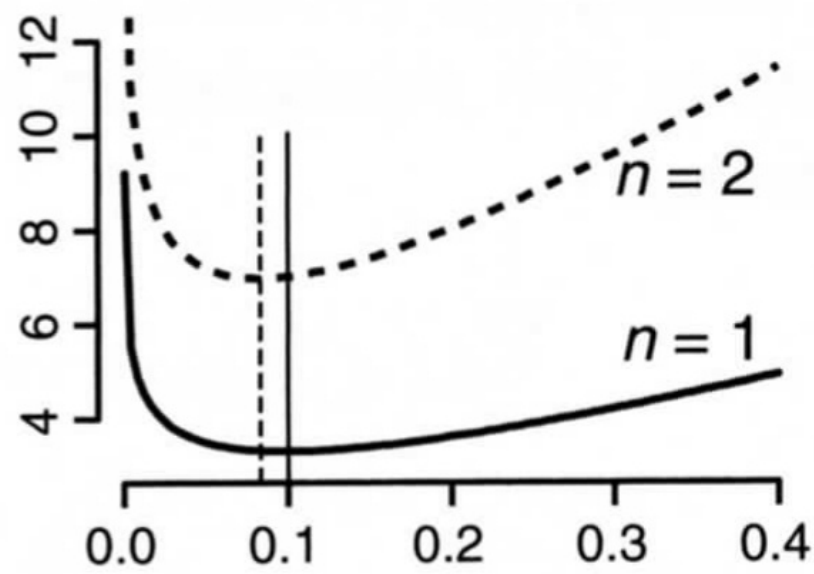


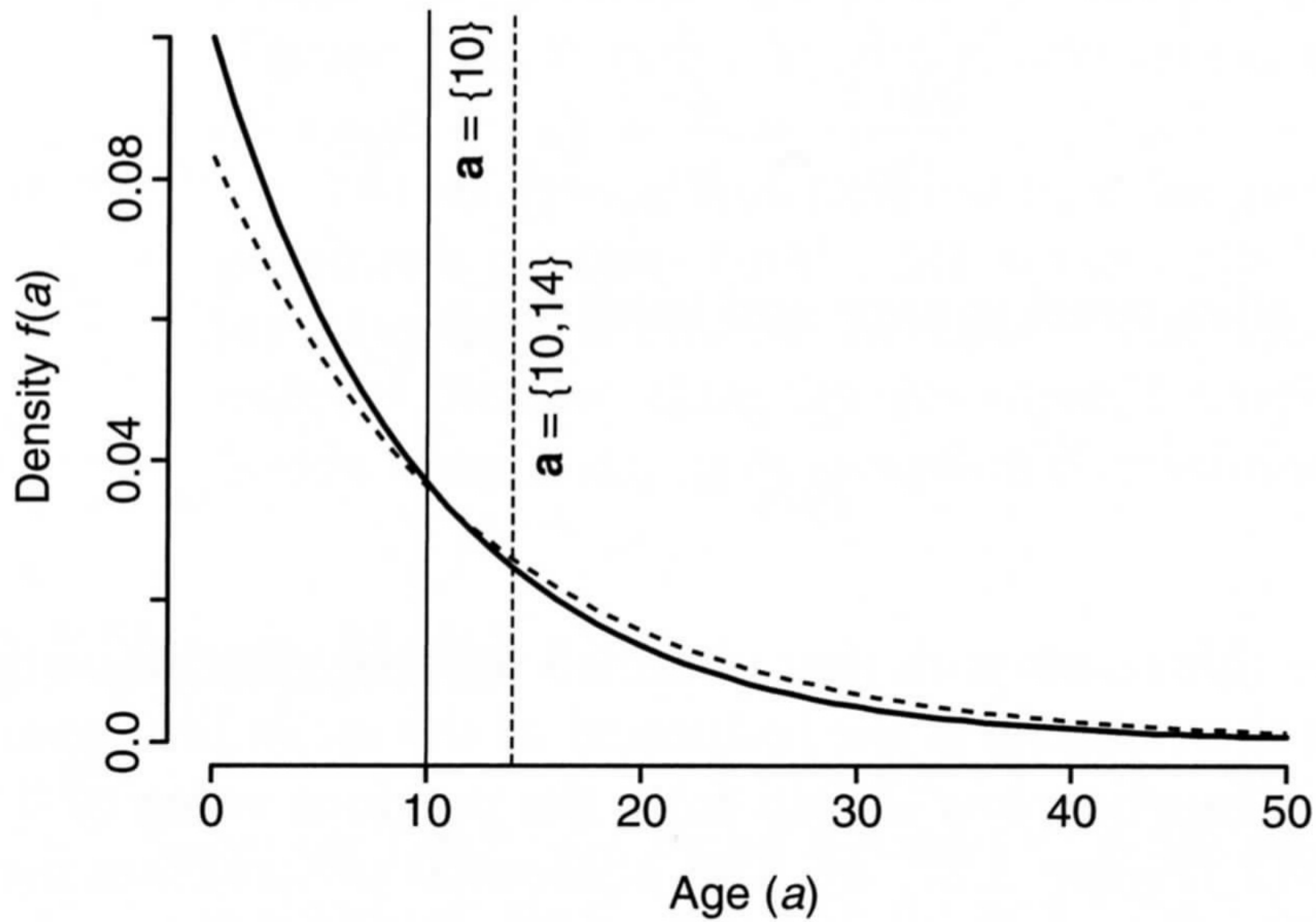
$n = 2$

c) Likelihood function



d) $-\text{Log likelihood}$





A whole data set

- Step 1: Define Likelihood

$$L = Pr(a_1, a_2, \dots, a_n | \rho)$$

Assume measurements are independent

$$= \prod_{i=1}^n Pr(a_i | \rho)$$

$$= \prod_{i=1}^n \text{Exp}(a_i | \rho)$$

- Step 2:
Find the maximum

$$L = \prod_{i=1}^n \rho e^{-\rho a_i}$$

$$\ln L = \sum_{i=1}^n (\ln \rho - \rho a_i)$$

$$= n \ln \rho - \rho \sum_{i=1}^n a_i$$

$$\frac{\partial \ln L}{\partial \rho} = \frac{n}{\rho} - \sum_{i=1}^n a_i = 0$$

$$\rho_{ML} = \frac{n}{\sum_{i=1}^n a_i} = 1/\bar{a}$$

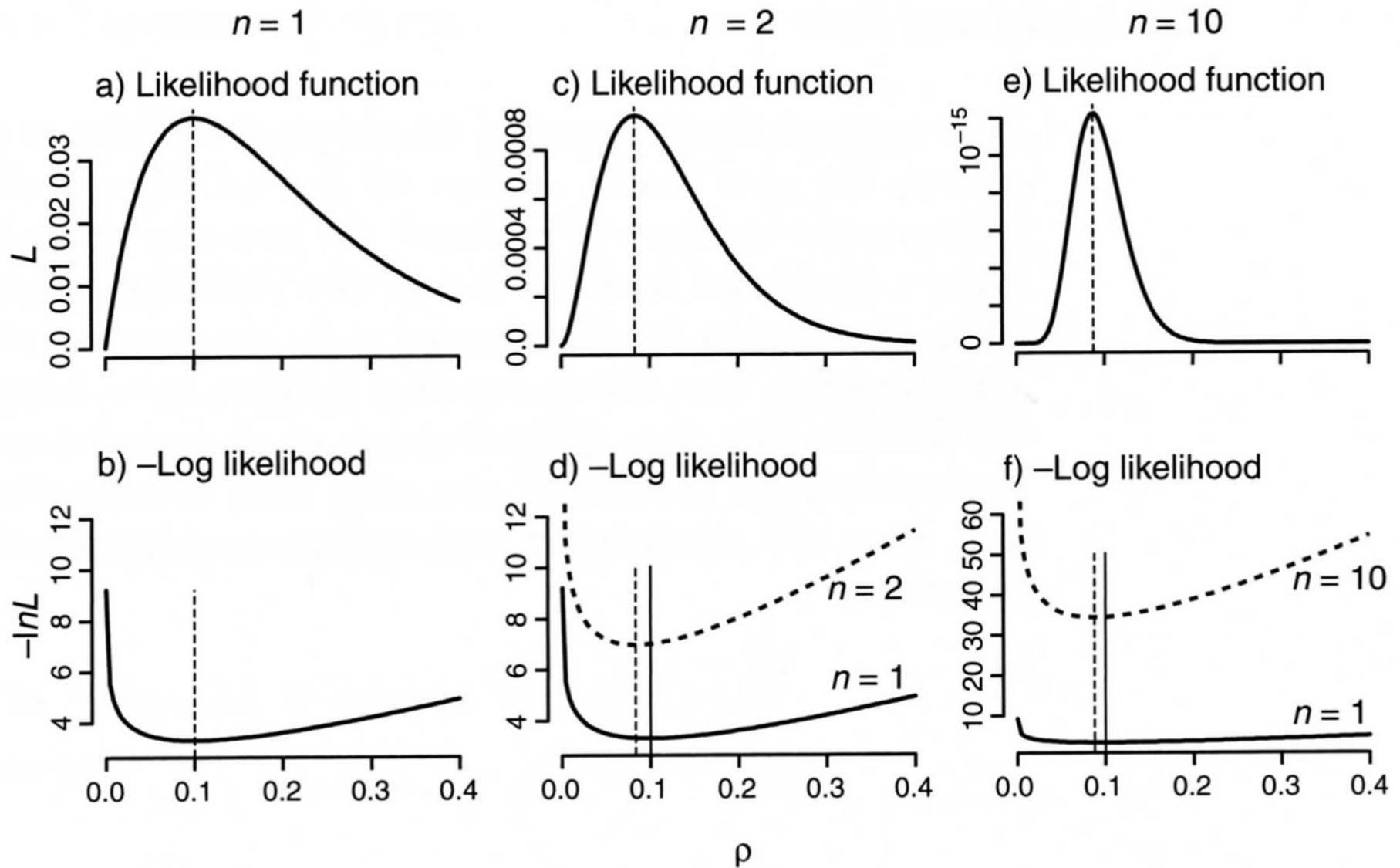


FIGURE 3.2. Likelihood functions for the exponential model with three different sample sizes. Note the different scales on the vertical axes.