

CURRICULUM VITAE

IAIN M. COCKBURN

School of Management
Boston University
595 Commonwealth Avenue
Boston, MA 02215
(617) 353-3775

email: cockburn@bu.edu

98A Kinnaird St
Cambridge, MA 02139
(617) 417-5524

FAX: (815) 550-2353

Last Revised: September 22, 2008

I. EDUCATION

Undergraduate

Queen Mary College, University of London, B.Sc.(Econ) Hons 1st Class, 1984.

Graduate

Harvard University, A.M. Economics, 1987

Harvard University, Ph.D. Economics, 1990

Doctoral Thesis

Essays on the Analysis of Technical Change. Supervisor: Zvi Griliches, Paul M. Warburg Professor of Economics, Harvard University.

Academic Awards Prior to Final Degree

Kennedy Scholar, 1984

Alfred P. Sloan Doctoral Dissertation Fellowship, 1988

II. PROFESSIONAL EMPLOYMENT RECORD

September 1999 –	<i>Professor of Finance and Economics, School of Management, Boston University</i>
July 1998 – July 2000	<i>VanDusen Professorship in Business Administration, Faculty of Commerce, University of British Columbia</i>
July 1997 – July 2000	<i>Associate Professor with Tenure, Faculty of Commerce, University of British Columbia.</i>
July 1996 – June 1997	<i>Visiting Scholar, Department of Economics, Harvard University.</i>
July 1993 – December 1993	<i>Visiting Scholar, Economics, Finance, and Accounting Department, MIT Sloan School of Management.</i>
July 1989 – June 1997	<i>Assistant Professor, Faculty of Commerce, University of British Columbia.</i>

III. PROFESSIONALLY RELATED ACTIVITIES

Awards

UBC Faculty of Commerce Research Excellence Award, 1997

UBC Commerce Graduate Society Teaching Award, 1997

BU School of Management, 2nd Year MBA Teacher of the Year, 2004-5

Everett W. Lord Distinguished Faculty Scholar, BU School of Management 2004 -

Research Interests

Economics of Technical Change

Competitive Strategy

Industrial Organization

Pharmaceutical and Health Economics

Applied Econometrics

Teaching

UBC Undergraduate classes: Corporate and Industry Analysis; Government and Business

UBC MBA classes: Technology Strategy and Policy; Business Policy; Competition in High Technology Industries; Intellectual Property and Business Strategy; Strategic Partnering

BU MBA classes: Competition in High Technology Industries; Intellectual Property and Business Strategy, Managing Global Customers, Competencies and Capabilities; Competition, Innovation, and Strategy, Licensing and Partnering

Executive Education seminars: Hanjung Programme (UBC); Posco Programme (UBC); Strategic Planning in High Tech Environments (UBC); IBM Advanced Program for Client Executives (BU)

Committees

Steering Committee, Government Industry Partnerships for the Development of New Technologies, National Research Council, Washington DC, 1998 -

Scientific Committee, European Union INNOVPROD Research Network 1996 - 1999

Refereeing

Journal of Political Economy, American Economic Review, RAND Journal of Economics, Journal of the American Statistical Association, Journal of Economics and Management Strategy, Review of Economics and Statistics, Journal of Industrial Economics, Quarterly Journal of Economics, Journal of International Economics, Canadian Journal of Economics, Management Science, Managerial and Decision Economics, Journal of Economic Behavior and Organization, Economic Inquiry, Administrative Science Quarterly.

Editorships

Associate Editor, Strategy Department, Management Science, 1997-2000

Coeditor, Journal of Economics and Management Strategy, 1998 – 2005

Editorial Board, Strategy and Organization, 2001 –

Professional Affiliations

Research Associate, National Bureau of Economic Research, Cambridge MA

Associate Member, Faculty of Pharmaceutical Sciences, UBC 1992-1998

Research Director, Boston University Institute for Technology, Entrepreneurship and Commercialization (ITEC), 2008 -

Major Research Funding

- August 1991 *Determinants of Research Productivity in the Pharmaceutical Industry* (with Rebecca Henderson, MIT) Alfred P. Sloan Foundation, Hoffman-La Roche Ltd., Bristol Myers Squibb Inc, Pharmaceutical Manufacturers Association, \$45,000
_____, budget increase and extension, \$50,000, 1992
_____, budget increase and extension, \$50,000, 1993
_____, budget increase and extension, \$25,000, 1994
- July 1994 *Pharmaceutical Pricing*, MIT Program on the Pharmaceutical Industry, \$40,000
- April 1994 *Innovation and Entrepreneurship* - UBC-SSHRC Entrepreneurship Research Alliance, \$35,000
_____, budget increase and extension, \$35,000, 1995
_____, budget increase and extension, \$30,000, 1996
_____, budget increase and extension, \$30,000, 1997
- April 1995 *Public-Private Interaction in Pharmaceutical Research* (with Rebecca Henderson, MIT) Sloan Foundation and MIT Program on the Pharmaceutical Industry, \$120,000
- January 1996 *Hedonic Price Analysis of Drug Therapies for Rheumatoid Arthritis* (with Aslam Anis, UBC) NBER and Bureau of Economic Analysis (US Department of Commerce), \$35,000
- April 1997 *Pharmaceutical Research in the New Environment* (with Rebecca Henderson, MIT) Sloan Foundation and MIT Program on the Pharmaceutical Industry, \$120,000.
- July 1998 *Intellectual Property Rights in the Knowledge-Based Economy*, Industry Canada, \$25,000
- October 1998 *Canadian Arthritis Network* (Co-investigator; Tony Cruz, University of Toronto, PI) SSHRC/NSERC National Centers of Excellence Award, \$14.5million
- August 2000 *Patent Examiner Productivity and Quality* (with Samuel Kortum, BU, and Scott Stern MIT). National Academy of Sciences/NRC, \$20,000
- April 2002 *Time Series Modeling of Trends in Medication Prescribing* (Co-investigator; Randall Stafford, Stanford University, PI). Agency for Healthcare Research and Quality, HS013405, \$992,000
- October 2002 *Valuing Mobile Computing* (Principal Investigator; Ernst Berndt, MIT, Co-Investigator). National Science Foundation, SES-0219235, \$145,000
- October 2005 *Harnessing Patent Data for Social Science Research* (Principal Investigator; Bronwyn Hall, Walter Powell, Manuel Trajtenberg, Co-PIs). National Science Foundation, SES-0527657, \$599,000

PUBLICATIONS RECORD

Iain M. Cockburn

A. PUBLICATIONS

Refereed Articles

1. Cockburn, I. and Z. Griliches "Industry Effects and Appropriability Measures in the Stock Market's Valuation of R&D and Patents." *American Economic Review, Papers and Proceedings*, 1988, 78(2), pp. 419-423.
2. Cockburn, I. and R. Henderson "Racing to Invest? The Dynamics of Competition in Ethical Drug Discovery." *Journal of Economics and Management Strategy*, 1994, 3(3), pp. 481-519.
3. Henderson, R. and I. Cockburn "Measuring Competence: Exploring Firm Effects in Pharmaceutical Research." *Strategic Management Journal*, 1994, 15, pp. 63-84.
4. Griliches, Z. and I. Cockburn "Generics and New Goods in Pharmaceutical Price Indexes." *American Economic Review*, 1994, 84(5), pp. 1213-1232.
5. Amit, R., E. Muller, and I. Cockburn "Opportunity Costs and Entrepreneurial Activity." *Journal of Business Venturing*, 1995, 10(2), pp. 95-106. Reprinted in *Foundations of Entrepreneurship*, edited by S. Shane, Edward Elgar, 2000.
6. Wang, P., M. Puterman, N. Le, and I. Cockburn "Mixed Poisson Models with Covariate-Dependent Rates." *Biometrics*, 1996, 52, pp. 381-400.
7. Henderson, R. and I. Cockburn "Scale, Scope, and Spillovers: Determinants of Research Productivity in the Pharmaceutical Industry." *RAND Journal of Economics*, 1996, 27(1), pp. 32-59.
8. Berndt, E., I. Cockburn, and Z. Griliches "Pharmaceutical Innovations and Market Dynamics: Tracking Effects on Price Indexes for Anti-Depressant Drugs." *Brookings Papers on Economic Activity: Microeconomics*, 1996, 1, pp. 133-188.
9. Ellison, S., I. Cockburn, Z. Griliches, and J. Hausman "Characteristics of Demand for Pharmaceutical Products: An Examination of Four Cephalosporins." *RAND Journal of Economics*, 1997, 28(3), pp. 426-446.
10. Wang, P., I. Cockburn, and M. Puterman "Analysis of Patent Data - A Mixed Poisson Regression Approach." *Journal of Business and Economic Statistics*, 1998, 16(1), pp. 27-41.
11. Cockburn, I. and R. Henderson "Absorptive Capacity, Coauthoring Behavior, and the Organization of Research in Drug Discovery." *Journal of Industrial Economics*, 1998, 46(2), pp. 157-182.
12. Berndt, E., I. Cockburn, D. Cocks, A. Epstein, and Z. Griliches "Prescription Drug Prices for the Elderly." *Monthly Labor Review*, September 1998, 121(9), pp. 23-34.

13. Cockburn, I., H. Bailit, E. Berndt, and S. Finkelstein "When Antihistamines Go To Work." *Business and Health*, March 1999, 17(3), pp. 49-50
14. Cockburn, I., H. Bailit, E. Berndt, and S. Finkelstein "Loss of Work Productivity Due to Illness and Medical Treatment." *Journal of Occupational and Environmental Medicine*, November 1999: 41(11), pp. 1-6.
15. Cockburn, I., R. Henderson, and S. Stern, "Untangling the Origins of Competitive Advantage." *Strategic Management Journal*, December 2000, 21(10-11), pp. 1123-1145. Reprinted in *The SMS Blackwell Handbook of Organizational Capabilities: Emergence, Development, and Change*, edited by Constance Helfat, Strategic Management Society Book Series. Malden, MA, 2003.
16. Lanjouw, J. and I. Cockburn "New Pills For Poor People? Empirical Evidence After GATT." *World Development*, February 2001, 29(2), pp. 265-289.
17. Cockburn, I. and R. Henderson "Scale and Scope in Drug Development: Unpacking the Advantages of Size in Pharmaceutical Research." *Journal of Health Economics*, 2001, 20(6), pp.1033-1057.
18. Stafford, R., J. Ma, S. Finkelstein, K. Haver, and I. Cockburn "National Trends in Asthma Visits and Asthma Pharmacotherapy, 1978-2002." *Journal of Allergy and Clinical Immunology*, 2003, 111(4), pp.729-735.
19. Ma J., R. Stafford, I. Cockburn, and S. Finkelstein "A Statistical Analysis of the Magnitude and Composition of Drug Promotion in the U.S." *Clinical Therapeutics*, 2003; 25(5), pp.1503-1517.
20. Agrawal, A., and I. Cockburn "The Anchor Tenant Hypothesis: Exploring the Role of Large, Local, R&D-Intensive Firms in Regional Innovation Systems." *International Journal of Industrial Organization*, 2003, 21(9), pp. 1217-1433.
21. Stafford, R., C. Furberg, S. Finkelstein, I. Cockburn, T. Alehegn, and J. Ma "The Impact of Clinical Trial Results On National Trends in Alpha-Blocker Prescribing, 1996-2002." *Journal of the American Medical Association*, 2004, 291, pp.54-62.
22. Cockburn, I. "The Changing Structure of the Pharmaceutical Industry." *Health Affairs*, 2004, 23(1), pp.10-22.
23. Furman, J., M. Kyle, I. Cockburn, and R. Henderson "Public and Private Spillovers, Location and the Productivity of Pharmaceutical Research." *Annales d'Economie et de Statistique*, forthcoming.
24. Grabowski, H., I. Cockburn, I., G. Long "The Market for Follow-on Biologics: How Will It Evolve?" *Health Affairs*, 2006, 25(5), pp.1291-1301.
25. Berndt, E., I. Cockburn, and K. Grépin "The Impact of Incremental Innovation in Biopharmaceuticals: Drug Utilization in Original and Supplemental Indications." *Pharmacoeconomics*, 2006, 24 Suppl. 2, pp. 69-83.
26. Agrawal, A., I. Cockburn, and J. McHale "Gone But Not Forgotten: Labor Flows, Knowledge Spillovers, and Enduring Social Capital." *Journal of Economic Geography*, 2006, 6(5), pp. 571-591.
27. Chwelos, P., E. Berndt, and I. Cockburn "Faster, Smaller, Cheaper: An Hedonic Price Analysis of PDAs." *Applied Economics*, forthcoming.

Contributions to Edited Volumes

1. Griliches, Z. and I. Cockburn “Generics and the Producer Price Index for Pharmaceuticals.” Chapter in R. Helms (ed.) *Competitive Strategies in the Pharmaceutical Industry*, American Enterprise Institute, Washington DC, 1996.
2. Henderson, R. and I. Cockburn “The Determinants of Research Productivity in Ethical Drug Discovery.” Chapter in R. Helms (ed.) *Competitive Strategies in the Pharmaceutical Industry*, American Enterprise Institute, Washington DC, 1996.
3. Henderson, R. and I. Cockburn “Taille de la Firme et Productivité de la Recherche.” Chapter in S. Jacobzone (ed.) *La santé: Trajectoires d'Avenir*, INSEE, Paris, 1997.
4. Berndt, E., I. Cockburn, D. Cocks, A. Epstein, and Z. Griliches “Is Price Inflation Different for the Elderly? An Empirical Analysis of Prescription Drugs.” Chapter in A. Garber (ed.) *Frontiers in Health Policy Research*, MIT Press, Cambridge MA, 1998.
5. Cockburn, I. and R. Henderson “The Economics of Drug Discovery.” Chapter in Ralph Landau, Basil Achilladelis and Alexander Scriabine (eds.) *Pharmaceutical Innovation*, Chemical Heritage Press, Philadelphia PA, 1999, pp. 308-331.
6. Cockburn, I., R. Henderson, L. Orsenigo, and G. Pisano “Pharmaceuticals and Biotechnology.” Chapter in D. Mowery (ed.) *U.S. Industry in 2000: Studies in Competitive Performance*, National Research Council, Washington DC, 1999, pp. 363-398
7. Cockburn, I. and P. Chwelos “Intellectual Property Rights and the Transition to the Knowledge-based Economy.” Chapter in L. Lefebvre, E. Lefebvre, and P. Mohnen (eds.) *Doing Business in the Knowledge-based Economy*, Kluwer Academic Publishers, Boston MA, 2001.
8. Henderson, R. and I. Cockburn “Measuring Competence? Exploring Firm Effects in Drug Discovery.” Chapter in G. Dosi, R. Nelson, and S. Winter (eds.) *The Nature and Dynamics of Organizational Capabilities*, Oxford University Press, Oxford, 2000, pp.155-182.
9. Cockburn, I. and A. Anis “Hedonic Analysis of Arthritis Drugs.” Chapter in E. Berndt and D. Cutler (eds.) *Medical Care Output and Productivity*, University of Chicago Press, Chicago IL, 2001.
10. Cockburn, I. and R. Henderson “Publicly Funded Science and the Productivity of the Pharmaceutical Industry.” Chapter in A. Jaffe, J. Lerner, and S. Stern (eds.) *Innovation Policy and the Economy*, Volume 1, pp 1-34. MIT Press for the National Bureau of Economic Research, Cambridge MA, 2001.
11. Cockburn, I., S. Kortum, and S. Stern “Are All Patent Examiners Equal? Examiners, Patent Characteristics and Litigation Outcomes.” Chapter in W. Cohen and S. Merrill (eds.) *Patents in the Knowledge-based Economy*, National Academies Press, Washington DC, 2003.
12. Cockburn, I. “O Brave New Industry That Has Such Patents In It! Reflections on the Economics of Genome Patents.” Chapter in F. S. Keiff (ed.) *Perspectives on Properties of the Human Genome Project*, Academic Press, Boston, 2004.

13. Lacetera, N., I. Cockburn, and R. Henderson “Do Firms Change Capabilities by Hiring New People? A study of the Adoption of Science-based Drug Discovery.” Chapter in J. Baum and A. McGahan (eds.) *Business Strategy over the Industry Lifecycle: Advances in Strategic Management Volume 21*, pp 133-159, JAI-Elsevier Science, New York, 2004.
14. Cockburn, I. “*State Street* Meets the Human Genome Project: Intellectual Property and Bioinformatics.” Chapter in R. Hahn (ed.) *Intellectual Property Rights in Frontier Industries: Biotechnology and Software*, AEI-Brookings Press, Washington DC, 2005.
15. Cockburn, I. “Blurred Boundaries: Tensions Between Open Scientific Resources and Commercial Exploitation of Knowledge in Biomedical Research.” Chapter in D. Foray and B. Kahin (eds.) *Advancing Knowledge and the Knowledge Economy*. MIT Press, 2006.
16. Cockburn, I. “Is the Pharmaceutical Industry in a Productivity Crisis?” Chapter in A. Jaffe, J. Lerner, and S. Stern (eds.) *Innovation Policy and the Economy*, Volume 7. MIT Press for the National Bureau of Economic Research, Cambridge MA. 2007.
17. Cockburn, I. “Pharmaceuticals.” Chapter in D. Mowery, J. Macher and S. Merrill (eds.) *Globalization of Innovation: US Firms Comp Innovation in Global Industries: U.S. Firms Competing in a New World*. National Academies Press, Washington DC. 2008.

Conference Proceedings

1. Cockburn, I. and R. Henderson “Public-Private Interaction in Pharmaceutical Research.” *Proceedings of the National Academy of Sciences*, 92/93, 12 November 1996, pp. 12725-12730.
2. Cockburn, I. and R. Henderson “Patent Races in Pharmaceutical Research.” *Risk and Return in the Pharmaceutical Industry: Papers from the 1996 Pharmaceutical Research Perspectives Conference*, Office of Health Economics, London, 1999.

Abstracts

1. Cockburn I., E. Berndt, S. Finkelstein, and H. Bailit “Evaluating the impact of antihistamine use on productivity in the workplace.” *Journal of Allergy and Clinical Immunology*, Jan 1999, 103(1), p.968, Part 2 Suppl. S.
2. Stafford R., S. Finkelstein, I. Cockburn, C. Furberg, T. Alehegn “National trends in antihypertensive prescribing patterns, 1990-2002.” *Journal of General Internal Medicine*, April 2003, 18, Suppl. 1, pp.157-157.
3. Cockburn, I. “O brave new industry, that has such patents in it! Reflections on the economic consequences of patenting DNA” *Advances In Genetics*, 50:385-398.
4. Radley, D., R. Stafford, S. Finkelstein, and I. Cockburn “Off-label Prescription Among Outpatient Physicians.” AcademyHealth Annual Research Meeting, San Diego, June 2004.

Working Papers, Manuscripts etc.

1. Cockburn, I. "The Demand for Water in Maricopa County." Salt River Project, Phoenix, Arizona, 1985.
2. Cockburn, I. and M. Frank "Market Conditions and the Retirement of Physical Capital: Evidence from Oil Tankers." NBER Working Paper No. 4194, October 1992.
3. Griliches, Z. and I. Cockburn "Generics and New Goods in Pharmaceutical Price Indexes." NBER Working Paper No. 4272, February 1993.
4. Henderson, R. and I. Cockburn "Racing or Spilling? The Determinants of Research Productivity in Ethical Drug Discovery." MIT Sloan School of Management Working Paper No. 3642-93, 1993.
5. Cockburn, I. and R. Henderson "Determinants of Research Productivity in the Pharmaceutical Industry." NYU Center for Japan-US Business and Economic Studies Working Paper No. 174, Nov 1994.
6. Cockburn, I. and R. Henderson "Exploring Inertia: Organizational Failure and Governance Costs in Pharmaceutical Research." Mimeo, MIT Sloan School of Management, October 1994.
7. Cockburn, I. and R. Henderson "Public-Private Interaction and the Productivity of Pharmaceutical Research." NBER Working Paper No. 6018, April 1997.
8. Cockburn, I. and A. Anis "Hedonic Analysis of Arthritis Drugs." NBER Working Paper No. 6574, May 1998.
9. Cockburn, I., R. Henderson, and S. Stern "Balancing Incentives: The Tension Between Basic and Applied Research." NBER Working Paper No. 6882, January 1999.
10. Finkelstein, S., I. Cockburn, H. Bailit, J. Verner, K. Haver, and E. Berndt "Lost Work Productivity and Absenteeism Among Parents of Children with Asthma." MIT Program on the Pharmaceutical Industry, WP #57-00, November 1999.
11. Cockburn, I., R. Henderson, and S. Stern "The Diffusion of Science Driven Drug Discovery: Organizational Change in Pharmaceutical Research." NBER Working Paper No.7359, September 1999.
12. Lanjouw, J. and I. Cockburn "Do Patents Matter? Empirical Evidence After GATT." NBER Working Paper No. 7495, January 2000.
13. Cockburn, I., R. Henderson, and S. Stern "Untangling the Origins of Competitive Advantage." MIT Sloan School of Management Working Paper No. 4109, March 2000.
14. Cockburn, I., S. Kortum, and S. Stern "Are All Patent Examiners Equal? The Impact of Examiner Characteristics on Patent Statistics and Litigation Outcomes." NBER Working Paper No. 8980, June 2002.
15. Agrawal, A. and I. Cockburn "University Research, Industrial R&D, and the Anchor Tenant Hypothesis." NBER Working Paper No. 9212, September 2002.
16. Agrawal, A., I. Cockburn, and J. McHale "Gone But Not Forgotten: Labor Flows, Knowledge Spillovers, and Enduring Social Capital." NBER Working Paper No. 9950, September 2003.

17. Chwelos, P., E. Berndt, and I. Cockburn “Faster, Smaller, Cheaper: An Hedonic Price Analysis of PDAs.” NBER Working Paper No. 10746, September 2004.
18. Hausman, J. Berndt, E., P. Chwelos, and I. Cockburn “Measurement of the Change in Economic Efficiency from New Production Introductions.” Mimeo, MIT, August 2005.
19. Furman, J., M. Kyle, I. Cockburn, and R. Henderson “Public and Private Spillovers, Location and the Productivity of Pharmaceutical Research.” NBER Working Paper No. 12509, September 2006.
20. Cockburn, I. and M. MacGarvie “Entry, Exit, and Patenting in the Software Industry.” NBER Working Paper No. 12563, October 2006.
21. Cockburn, I. “Global Innovation in the Pharmaceutical Industry.” Conference Paper, Conference on Globalization of Innovation: Emerging Trends in IT, Biopharma and Financial Services, National Academy of Sciences, Washington DC, April 2007.
22. Cockburn I. “Is the Market for Technology Working Well? Obstacles to Licensing and Ways to Overcome Them.” Conference Paper, Conference on Economics of Technology Policy, Monte Verità, Switzerland, June 2007.
23. Cockburn, I. and S. Wagner “Patents and the Survival of Internet-related IPOs.” NBER Working Paper No. 13146, June 2007.
24. Grabowski, H., I. Cockburn, G. Long, R. Mortimer, S. Johnson “The Effect on Federal Spending of Legislation Creating a Regulatory Framework for Follow-on Biologics: Key Issues and Assumptions.” Working Paper 2007-09, Department of Economics, Duke University. August 2007.
25. Cockburn, I. and M. MacGarvie “Patents, Thickets and the Financing of Early-Stage Firms: Evidence from the Software Industry.” NBER Working Paper No. 13644, November 2007.
26. Kleis, L., P. Chwelos, R. Ramirez and I. Cockburn “Information Technology and Intangible Output: The Impact of IT Investment on Innovation Productivity.” Mimeo, Sauder School of Business.
27. Cockburn, I. “Intellectual Property Rights and Pharmaceuticals: Challenges and Opportunities for Economic Research.” Discussion Paper, WIPO, July 2008.

Other

1. Griliches, Z. and I. Cockburn “Generics and new goods in pharmaceutical price indexes: Reply.” *American Economic Review*, Sep 1997, 87(4), pp. 768-768.
2. Edgell E., K. Gregor, and I. Cockburn “Letter.” *Clinical Therapeutics*, May 1999, 21(5), pp 917-924.
3. Cockburn, I. “Remarks on the Proper Scope of IP Rights in the Post-Genomics Era.” *Boston University Journal of Science and Technology Law*, Winter 2002, 8(1) pp.240-244.
4. Giorganni, S., A. Arora, O. Bjerrum, I. Cockburn, K. Doshi, J. Hughes, L. Orsenigo, I. Osterloh, R. Paoletti, S. Preskorn, E. Weiner “The Stream of Progress.” *Pfizer Journal*, November 2003, IV(2), pp4-11.

5. Cockburn, I. "Comments" (Response to Commissioner McClellan's remarks on international price discrimination in pharmaceuticals.) *Milken Institute Review*, First Quarter 2004, pp87-92.
6. Cockburn, I. "Remarks Before the Department of Health and Human Services Task Force on Drug Importation." April 26, 2004.
7. Cockburn, I. "Comments on Nathan Rosenberg's 'Critical Episodes in the Progress of Medical Innovation'" in D. Foray (ed.) *Economics of Technology Policy* (provisional title, in press).

B. SELECTED SEMINAR AND CONFERENCE PRESENTATIONS

1. (discussant) Scott Baker, John Conley and Arvind Malhotra “Does the Market Care about Changes in Patent Law?” NBER Summer Institute, July 2008.
2. (discussant) Chunyan Yu, Jia Yan and Tae H. Oum “Ownership Forms Matter for Airport Efficiency: A stochastic Frontier Investigation of Worldwide Airports.” Canadian Economics Association, Vancouver, June 2008.
3. (discussant) Timothy Simcoe “Competing on Standards? Entrepreneurship, Intellectual Property and the Platform Paradox.” Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, May 2008.
4. Cockburn, I. “Prospecting for Deals: Intellectual Property Strategies that Drive Improvement in Licensing and Business Development Performance.” LES Spring Meeting, Chicago, May 2008
5. Cockburn, I. “Impediments to Technology Markets: What are They, and What Can Firms and Government do?” Conference on Markets for Technology: Challenges and Opportunities, Fuqua School of Business, February 2008.
6. (discussant) David Popp and Richard Newell “Where Does Energy R&D Come From? A First Look at Crowding Out from Environmentally-Friendly R&D.” ASSA Meetings, New Orleans, January 2008.
7. (discussant) Yutian Chen and Wei Tan “Predatory Advertising: Theory and Evidence in the Pharmaceutical Industry.” ASSA Meetings, New Orleans, January 2008.
8. Cockburn, I. “Patenting Science: Implications for Research Performance in Pharmaceuticals.” European Science Foundation/COST Workshop on Science and Technology Research in a Knowledge-based Economy, Leuven, Belgium. October, 2007.
9. (discussant) David Hsu and Rosemarie Ziedonis “Patents as Quality Signals for Entrepreneurial Ventures.” NBER Entrepreneurship Working Group, October, 2007.
10. Cockburn, I., LES Chapter Meeting, “Licensing after Leegin: Economic Perspectives,” Licensing Executive Society, Boston, MA. September 2007.
11. Cockburn, I. and MacGarvie, M. “Patents, Thickets and Financing of Early Stage Firms: Evidence from the Software Industry.” NBER/Kauffman Foundation Conference on Entrepreneurship: Strategy and Structure, Jackson Hole, WY. September 2007.
12. _____, LSE, November 2007.
13. _____, University of Arizona, April 2008.
14. _____, TELECOM ParisTech Conference on Economics of ICT, Paris, June 2008.
15. (discussant) Carlos Serrano “The Dynamics of the Transfer and Renewal of Patents.” NBER Summer Institute, Cambridge, MA. July 2007.
16. Cockburn, I. “Discussant Remarks: Nathan Rosenberg “Critical Episodes in Medical Innovation.” Conference on Economics of Technology Policy, Monte Verità, Switzerland. June 2007.
17. Cockburn, I. “Is the Market for Technology Working Well? Obstacles to Licensing and Ways to Overcome Them.” Conference on Economics of Technology Policy, Monte Verità, Switzerland, June 2007.
18. Cockburn, I. “Biotechnology Entrepreneurship.” International Forum Economia e Società Aperta, Università Bocconi, Milan, May 2007.

19. Cockburn, I. "Global Innovation in the Pharmaceutical Industry." Conference on Globalization of Innovation: Emerging Trends in IT, Biopharma and Financial Services, National Academy of Sciences, Washington DC, April 2007.
20. _____, Sloan Industry Studies Annual Conference, Boston, May 2008
21. Cockburn, I. "Comments on the R&D Satellite Account: Strengths and Proposals for Improvement." Bureau of Economic Analysis, Washington DC, December 2006.
22. Cockburn, I. and MacGarvie, M. "Entry, Exit, and Patenting in the Software Industry." Kobe University, November 2006.
23. _____, Hitotsubashi University, November 2006.
24. _____, Tokyo University, November 2006.
25. _____, Wharton, November 2006
26. _____, ASSA Meetings, New Orleans, January 2008.
27. Berndt, E., Cockburn, I, and Thiers, F. "Intellectual Property Rights and the Globalization of Clinical Trials for New Medicines." Melbourne Business School, November 2006.
28. _____, RAND Corporation, November 2006.
29. _____, Universidad Carlos III, Madrid, May 2007.
30. _____, Duke University, December 2007
31. _____, NBER Conference on Location of Biopharmaceutical Activity, Savannah GA, March 2008.
32. _____, Canadian Economics Association, Vancouver, June 2006
33. Cockburn, I. "Is the Pharmaceutical Industry in a Productivity Crisis?" NBER Innovation Policy and the Economy Conference, Washington DC, April 2006.
34. _____, UCLA, November 2006.
35. _____, Rutgers, October 2007.
36. Cockburn, I. "Can Australia's Biotech Industry Survive?" Intellectual Property Research Institute of Australia, October 2006.
37. (discussant) Michelle Alexopoulos "Read All About It!! What Happens Following a Technology Shock?" NBER Summer Institute, July 2006
38. (discussant) Mark Schankerman and Michael Noel "Strategic Patenting and Software Innovation." NBER Summer Institute, July 2006
39. (discussant) Alan Goldfarb, Roger Heller, Alan White, Jaison Abel "Price Indexes for Custom and Own-Account Software." CRIW/NBER Summer Institute, July 2006
40. Cockburn, I. "Global Innovation in the Pharmaceutical Industry." Symposium on Globalization of Innovation: Industry Trends and Professional Workforce Implications" National Academy of Sciences, Washington DC, April 2006.
41. Cockburn, I. "The Economics of Biopharmaceutical R&D: Challenges and Prospects." Eli Lilly & Co, Indianapolis, November 2005.
42. Cockburn, I. "The Future of Open Science." EPIP Conference, Santiago de Compostella, Spain, October 2005.
43. (discussant) Van Looy, B., Callaert, J. and Debackere, K. "Publication and patent behavior of academic researchers: conflicting, reinforcing or merely coexisting?" Conference on University-Industry Knowledge Transfer Instruments: Scientific Publications and Patents, Ecole Polytechnique Fédérale de Lausanne, Switzerland, September 2005.

44. Cockburn, I. and S. Wagner “Patents and the Survival of Internet-related IPOs.” Zentrum für Europäische Wirtschaftsforschung, Mannheim, September 2005.
45. _____, Melbourne Business School, February 2006.
46. _____, Nanyang Technological University, Singapore, February 2006.
47. _____, INSEAD, Singapore, February 2006.
48. _____, Hong Kong Polytechnic University CEO Forum, Zhuhai, China, March 2006.
49. _____, NBER Entrepreneurship Conference, Cambridge MA, March 2006.
50. _____, Universitat Pompeu Fabra, Barcelona, April 2006.

51. Cockburn, I., E. Berndt, and K Grepin “Biopharmaceutical R&D: Is the Productivity Decline Overstated?” Conference on Health Reform in Europe and the United States, Tufts European Center, Talloires, France, July 2005.
52. _____, Ad Hoc Group meeting, Johnson & Johnson Inc, New Brunswick NJ, December 2005.

53. (discussant) Stuart J. H. Graham and Dietmar Harhoff “Would the U.S. Benefit from Patent Post-grant Reviews? Evidence from a 'Twinning' Study.” NBER Summer Institute, July 2005.

54. Cockburn, I. “The Changing Structure of the Pharmaceutical Industry” Neaman Institute for Advanced Studies in Science and Technology, Technion, May 2005.

55. (Discussant) Pierre Azoulay, Waverley Ding, Toby Stuart “The Determinants of Faculty Patenting Behavior: Demographics or Opportunities?” NBER Academic Science and Entrepreneurship Conference, Santa Fe NM, March 2005.

56. Cockburn, I. “Risky Business: Why Is It So Hard to Make Money in Biotechnology?” Conference on Biotechnology: Scientific, Commercial and Societal Risks, Kellogg Center for Biotechnology/Zell Center for Risk Research, Northwestern University, February 2005.

57. Cockburn, I. “Is There A Productivity Crisis in Drug Development? If So, What’s Behind It?” AAMC/FDA/CDDS Conference on Drug Development Science: Obstacles and Opportunities for Academia, Industry and Government, Washington DC, January 2005.

58. Cockburn, I. “Blurred Boundaries: Tensions Between Open Scientific Resources and Commercial Exploitation of Knowledge in Biomedical Research.” Conference on Advancing Knowledge and the Knowledge Economy, National Academies, Washington DC, January 2005.

59. Cockburn, I. “Cross-Border Trade in Drugs: Economic Perspectives.” Conference sur Commercialisation des Médicaments au Québec et au Canada: Savoir Conjuguer Réglementation, Mise en Marché et Accès Equitable, Montreal, November 2004.
60. _____, Health Industry Group Purchasing Association, Annual Meeting, February 2005.

61. Cockburn, I. “Policy Issues in IP: the Case of Bioinformatics.” 4th European Policy on Intellectual Property Conference, Université Paris-Dauphine, Paris, October 2004.

62. Cockburn, I. “Tracking Knowledge Flows: Opportunities and Challenges in Patent Data.” European Summer School in Industry Dynamics, Università Bocconi, Milan, August 2004.

63. (discussant) Bhaven Sampat “Examining Patent Examination: An Analysis of Examiner and Applicant Generated Prior Art,” and Juan Alcacer And Michelle Gittelman “How Do I Know what You Know? Patent Examiners and the Generation of Patent Citations.” NBER Summer Institute, July 2004.

64. Cockburn, I. “Patenting Genomics: IP, the Evolving Structure of the Pharmaceutical Industry, and Its Implications for Research Productivity.” Intellectual Property in Genomic and Protein Research and Innovation Conference, National Academies Board on Science, Technology, and Economic Policy, Washington DC, June 2004.

65. Cockburn, I. "Sharing the Burden? Patents and International Variation in Drug Prices." Symposium on Intellectual Property and Drug Development, Chemical Heritage Foundation, Philadelphia, May 2004.
66. Cockburn, I. "State Street Meets the Human Genome Project: Intellectual Property Rights in Bioinformatics." AEI-Brookings Joint Center Conference on Intellectual Property in Frontier Industries, Washington, DC, April 2004.
67. Razgaitis, R. and Cockburn, I. "The LES Foundation Annual State of Licensing Survey." Licensing Executives Society, Chicago, April 2004.
68. (discussant) Jennifer Rice "Managed Care and Physician Prescriptions of Generic Drugs." 6th Annual Industrial Organization of Healthcare Conference, Hyannis MA, April 2004.
69. Cockburn, I. "Commentary on Academic Perspectives." Oracle/GW Symposium on Willful Patent Infringement. George Washington University Law School, St. Louis, March 2004.
70. Cockburn, I. and R. Henderson "The IPO Survey on Strategic Management of Intellectual Property." Intellectual Property Owners Association, Washington, DC, November 2003.
71. Cockburn I. "Regulation, the Evolving Structure of the Pharmaceutical Industry, and Its Implications for Research." Merck Company Foundation Lecture, London School of Economics, October 2003.
72. Cockburn, I. "Medicare Reform and the Future of Pharmaceutical Research." American Swiss Foundation, Cambridge MA, October 2003
73. Agrawal, A., I. Cockburn, and J. McHale "Gone But Not Forgotten: Labor Flows, Knowledge Spillovers, and Enduring Social Capital." Kellogg Graduate School of Management, May 2003.
74. _____, Wharton, December 2003.
75. _____, Department of Economics, Tel Aviv University, May 2005
76. _____, CESPRI/IGIER Seminar on Firms, Human Capital and Productivity, Università Bocconi, May 2005
77. (discussant) Michael Darby and Lynne Zucker "Going Public When You Can in Biotechnology." SSRC Conference on Financing Major Innovations, UC Irvine, March 2003
78. (discussant) Letizia Giorgetti "Concentration and Scope Economies in Pharmaceutical Sectors." International Industrial Organization Society Conference, Boston, March 2003.
79. (discussant) Michael Meurer "Sharing Copyrighted Works." International Industrial Organization Society Conference, Boston, March 2003.
80. Cockburn, I., J. Furman, and M. Kyle "Geographic Centralization and the Productivity of Pharmaceutical Research." NBER Summer Institute, July 2002.
81. Cockburn, I. "Geographic Strategies in Knowledge Intensive Industries." Academy of International Business, San Juan, PR, July 2002.
82. Cockburn, I. "Business Method Patents: What Are They Good For?" Conference on Frontiers of Ownership in the Digital Economy, Institut Français des Relations Internationales, Paris, June 2002.
83. (discussant) Eric Bartelsman and Jeroen Hinloopen "Unleashing animal spirits: Investment in ICT and economic growth." Conference on the Economics of Information and Communication Technologies, Zentrum für Europäische Wirtschaftsforschung, Mannheim, June 2002.
84. Agrawal, A. and I. Cockburn "University Research, Industrial R&D, and the Anchor Tenant Hypothesis." Rotman School of Management, University of Toronto, April 2002.
85. _____, NBER Summer Institute, July 2002.

86. Cockburn, I. "O Brave New Industry That Has Such Patents In It!" Conference on the Human Genome Project: Expanding the Conversation, Washington University School of Law and School of Medicine, April 2002.
87. (discussant) William Nordhaus, "The Progress of Computing" Brookings Workshops on Economic Measurement, Washington DC April 2002.
88. Cockburn, I, S. Kortum and S. Stern "Are All Patent Examiners Equal? The Impact of Examiner Characteristics on Patent Statistics and Litigation Outcomes." National Academy of Sciences, STEP Board Conference on Intellectual Property Rights, November 2001.
89. _____, Melbourne Business School, January 2002.
90. _____, NBER Productivity Program Conference, March 2002.
91. _____, Max-Planck-Institut für ausländisches und internationales Patent-, Urheber- und Wettbewerbsrecht, Munich, June 2002.
92. _____, International Industrial Organization Society Conference, Boston, March 2003.
93. Cockburn, I. "Patents and the Developing World." Intellectual Property Working Group, Boston University, May 2001.
94. (discussant) Arti Rai "The Proper Scope of Protection of Drugs in the Post-Genomics Era." Symposium on Bioinformatics and Intellectual Property Law, Boston University School of Law, April 2001.
95. Cockburn, I. "Biotechnology Entrepreneurship: Prospects and Challenges." National Commission on Entrepreneurship/Kennedy School of Government Conference on Entrepreneurship and Public Policy, Harvard, April 2001.
96. (discussant) David Audretsch "What's Different About University Entrepreneurship" Roundtable for Engineering and Entrepreneurship Research, Georgia Tech, November 2000.
97. Cockburn, I. "Issues in Business Method Patents." International Conference on Technological Policy and Innovation: Economic and Historical Perspectives (CEPR/CREST/CNRS/Commissariat General du Plan), Paris, November 2000.
98. _____, Systems Research Center, Boston University School of Management, April 2001.
99. _____, Franco-American Conference on Economics, Law and History of Intellectual Property Rights, UC Berkeley, October 2001.
100. _____, Columbia Business School/School of International Relations, February 2002.
101. (panelist) "Lessons from U.S. v. Microsoft" NBER Summer Institute, July 2000.
102. (discussant) Shane Greenstein, "Valuing the Net: What Determines Pricing of Internet Access?" NBER Summer Institute, July 2000.
103. (discussant) Andrew Ching, "Dynamic Equilibrium in the U.S. Prescription Drug Market After Patent Expiration." Cowles Foundation Conference on Strategy and Decision Making, Yale University, May 2000.
104. (discussant) Susan Athey and Scott Stern, "The Impact of Information Technology and Job Design on Emergency Health Care Outcomes." NBER Conference on the Industrial Organization of Medical Care, Nashville, April 2000.
105. Cockburn, I. "Intellectual Property Rights in Biotechnology: Pharmaceutical and Agricultural Applications." National Academy of Sciences Conference on "Intellectual Property Rights: How Far Should They Be Extended?" Washington, DC, February 2000.
106. Cockburn, I., R. Henderson, R. and Stern, S. "The Diffusion of Science Driven Drug Discovery: Organizational Change in Pharmaceutical Research." Anderson School of Business, UCLA, January 2000.
107. Cockburn, I. and A. Anis, "Hedonic Analysis of Arthritis Drugs." UCLA School of Public Health, January 2000.

108. Cockburn, I. and R. Henderson, "Public-Private Interaction and the Productivity of the Pharmaceutical Industry." AEA Meetings, Boston, January 2000.
109. Cockburn, I. and R. Henderson "Managing Knowledge Capital: Lessons from the Pharmaceutical Industry." 2nd Intangibles Conference, Stern School of Business, New York University, June 1999.
110. Cockburn, I., R. Henderson and S. Stern, "Balancing Incentives: The Tension Between Basic and Applied Research." Boston University School of Management, March 1999.
111. _____, Western Economic Association Meetings, Vancouver, July 2000.
112. _____, Haas School of Business, University of California, Berkeley, February 1999.
113. _____, School of Business, University of Michigan, February 1999.
114. Lanjouw, J. and I. Cockburn "Do Patents Matter? Empirical Evidence After GATT." NBER Patent Systems and Innovation Conference, Santa Barbara, January 1999
115. (discussant) Frank Lichtenberg, "Pharmaceutical Innovation and Medical Progress." AEA Meetings, January 1999
116. (discussant) Charles King, "Product Differentiation, and Competition in the Market for Ulcer Drugs." AEA Meetings, January 1999
117. (discussant) Fiona Scott Morton, "Entry Decisions in the Generic Pharmaceutical Industry." AEA Meetings, January 1999
118. Cockburn, I., R. Henderson, and S. Stern "The Provision of Incentives in Pharmaceutical Research." NBER Summer Institute, August 1998
119. (discussant) George Deltas, "Pricing Dispersion over the product cycle: the transition from the 486 to the Pentium Processor." NBER Universities Research Conference on Competition and Performance in Technology-Intensive Industries, December 1997.
120. Cockburn, I. and R. Henderson, "Public-Private Interaction in Research and the Performance of the Pharmaceutical Industry." Conference on America's Industrial Resurgence, Board on Science, Technology and Economic Policy, National Academy of Sciences, December 1997.
121. Berndt, E., I. Cockburn, D. Cocks, A. Epstein, and Z. Griliches "Is Drug Price Inflation Different for the Elderly?" NBER Frontiers in Health Policy Research Conference, Washington DC, June 1997.
122. Berndt, E., I. Cockburn, and Z. Griliches "Pharmaceutical Innovations and Market Dynamics: Tracking Effects on Price Indexes for Anti-Depressant Drugs." Brookings Institution Panel on Economic Activity: Microeconomics Conference, July 1996.
123. (discussant) Cécile Fortanier, Jean-Paul Moatti, Louis-André Gérard-Varet "A Research and Development Case in the Biotechnology Field: Cell Therapy." Franco-American Economic Seminar, Cambridge MA, July 1997.
124. Cockburn, I. and R. Henderson, "Public-Private Interaction and the Productivity of Pharmaceutical Research." Brookings Institution Panel on Economic Activity: Microeconomics Conference, July 1996.
125. Cockburn, I. and R. Henderson "Public-Private Knowledge Flows in Pharmaceutical Research." National Academy of Sciences Colloquium on Science, Technology, and the Economy, Irvine, October 1995.
126. _____, AEA Meetings, San Francisco, January 1996.
127. _____, Harvard School of Public Health, February 1996.
128. _____, Department of Economics, Stanford University, February 1996.
129. _____, Conference on Econometrics of Innovation, Strasbourg, June 1996.
130. _____, NBER Summer Institute, July 1996.

131. _____, National Institutes of Health, May 1997.
- 132.(discussant) David Audretsch and Maryann Feldman “Specialization, Diversity, and Innovative Performance.” Conference on Economics and Econometrics of Innovation, Strasbourg, June 1996.
- 133.(discussant) Bronwyn Hall and Katrin Vopel “Firm Size and the Market Value of R&D.” Conference on Economics and Econometrics of Innovation, Strasbourg, June 1996.
- 134.Cockburn, I. and R. Henderson “Scale and Scope in Drug Development: Unpacking the Advantages of Size in Pharmaceutical Research.” Conference on Industrial Organization of Health Care, Boston University, September 1995.
- 135.(discussant) Frank Lichtenberg “The Effect of Pharmaceutical Utilization and Innovation on Hospitalization and Mortality.” NBER Conference on Science and Technology Policy, February 1996.
- 136.Henderson, R. and I. Cockburn, “Public-Private Knowledge Flows in Pharmaceutical Research.” NBER Summer Institute, July 1995.
- 137.Cockburn, I. and R. Henderson “Agency Costs and Organizational Failure in Pharmaceutical Research.” Conference on Innovation and Productivity, Institute for Fiscal Studies, London May 1995.
138. _____, NBER Summer Institute, July 1995.
- 139.Cockburn, I. and R. Henderson “Exploring Inertia: Organizational Failure and Governance Costs in Pharmaceutical Research.” AEA Meetings, San Francisco, January 1996.
140. _____, Dept of Economics, University of Florida, February 1996.
141. _____, Dept of Economics, Berkeley, October 1996.
- 142.Ellison, S., I. Cockburn, Z. Griliches, and J. Hausman “Modeling Substitution Across Drugs: Evidence From Three Cephalosporins.” NBER Industrial Organization Conference, Stanford, February 1995.
- 143.(discussant) James Adams “Demand for Factors of Production and the Pursuit of Industrial R&D.” Workshop on R&D Spillovers, Centre for Economic Policy Research, Lausanne, January 1995.
- 144.Cockburn, I. and R. Henderson “Fortunate Leaders or Reluctant Agents? Exploring the Evolution of Firm Heterogeneity in Pharmaceutical R&D.” Stanford Strategic Management Conference, Stanford GSB, October 1994.
145. _____, NBER Productivity Conference, December 1994.
- 146.Cockburn, I. and R. Henderson “The Determinants of Research Productivity in Pharmaceuticals.” Center for Japan-US Economic Studies Symposium, Tokyo, November 1994.
- 147.Cockburn, I. and R. Henderson, “Determinants of Research Productivity in Pharmaceuticals.” Conference on Productivity, and R&D at the Firm Level, Zentrum für Europäische Wirtschaftsforschung, Mannheim, June 1994.
148. _____, R&D Spillovers Workshop, Centre for Economic Policy Research, Lausanne, Jan 1995.
149. _____, International Workshop on Health Economics, INSEE, Paris, July 1995.
- 150.Henderson, R. and I. Cockburn, “Measuring Core Competencies: Evidence from the Pharmaceutical Industry.” UBC Faculty of Commerce, January 1994.
- 151.Cockburn, I. and Z. Griliches, “Generic Drugs in Pharmaceutical Price Indexes.” Conference on Competition in the Pharmaceutical Industry, American Enterprise Institute, Washington DC, October 1993.
152. _____, Southern Economics Association Annual Meetings, New Orleans, October 1993.
- 153.Henderson, R. and I. Cockburn, “Racing or Spilling? The Determinants of Research Productivity in Ethical Drug Discovery.” Conference on Competition in the Pharmaceutical Industry, American Enterprise Institute, Washington DC, October 1993.

154. Cockburn, I. and R. Henderson “Racing to Invest? The Dynamics of Competition in Ethical Drug Discovery.” American Economic Association Meetings, Boston, January 1994.
155. _____, UCLA School of Public Health, April 1994.
156. _____, MIT Department of Economics, IO Workshop, October 1993.
157. _____, UBC Summer IO Conference, August 1993.
158. _____, NBER Summer Institute, July 1993.
159. Cockburn, I. and Z. Griliches “Estimating the Distribution of Consumers' Valuation of Branded versus Generic Drugs.” NBER Summer Institute, July 1993.
160. (discussant) Bruno Crepon and Emmanuel Duguet “Research and Development, Competition and Innovation: An Application of Pseudo Maximum Likelihood Methods to Poisson Models with Heterogeneity.” NBER Summer Institute, July 1993.
161. Cockburn, I. and R. Henderson “Firm Size and Innovation: Unusual Evidence from the Pharmaceutical Industry.” American Economic Association Meetings, Anaheim, January 1993.
162. Griliches, Z. and I. Cockburn, “Generics and New Goods in Pharmaceutical Price Indexes.” American Economic Association Meetings, Anaheim, January 1993.
163. (discussant) Joshua Lerner, “International Competitiveness of the US Biotechnology Industry.” American Economic Association Meetings, Anaheim, January 1993.
164. Cockburn, I. and M. Frank, “Market Conditions and the Retirement of Physical Capital: Evidence from Oil Tankers.” ORSA/TIMS Meetings, San Francisco, November 1992.
165. Cockburn, I. “Firm vs. Industry Aspects of R&D Appropriability: What Can We Learn from the Yale Survey?” International Seminar on Technological Appropriation, INSEE, Paris, June 1992.
166. Henderson, R. and I. Cockburn, “Scale, Scope, and Spillovers: Research Strategy and Research Productivity in the Pharmaceutical Industry.” American Economic Association Meetings, New Orleans, January 1992.
167. _____, NBER Productivity Group Meetings, March 1992.
168. _____, 2nd International Conference on Innovation, Milan, July 1992.
169. _____, Department of Economics, Lancaster University, November 1994.
170. Wang, P., N. Le, I. Cockburn, and M. Puterman, “Discrete Mixture Models with Covariates: An Application to the R&D and Patents Relationship.” NBER Productivity Workshop, November 1991.
171. Cockburn, I. “Determinants of Research Productivity in Pharmaceuticals.” NBER Seminar on Industrial Organization, July 1991.
172. Cockburn, I. “Appropriability and the Propensity to Patent.” NBER Productivity Group Workshop, December 1989.